steve jobs

steve jobs is a name synonymous with innovation, creativity, and visionary leadership in the technology industry. This article provides a comprehensive overview of Steve Jobs' remarkable journey, exploring his early life, his role in founding Apple Inc., his influence on the development of revolutionary products, and his lasting impact on technology and culture. Readers will gain insight into Jobs' entrepreneurial spirit, management style, and the legacy he left behind after his passing. The article is structured to offer an informative and engaging exploration of Steve Jobs' contributions, personal challenges, and the principles that guided his career. Whether you're a technology enthusiast, a business professional, or simply curious about one of the most influential figures of our era, this article will deliver valuable knowledge and context about Steve Jobs and his significance in the digital age.

- Early Life and Background
- Founding Apple Inc.
- Major Innovations and Products
- Leadership Style and Philosophy
- Challenges and Comebacks
- Steve Jobs' Impact on Technology and Society
- Legacy and Remembrance

Early Life and Background

Steve Jobs was born on February 24, 1955, in San Francisco, California. Adopted by Paul and Clara Jobs, he grew up in Cupertino, located in Silicon Valley. From an early age, Jobs demonstrated an interest in electronics and mechanics, often working on projects with his father. His exposure to the vibrant culture of innovation in Silicon Valley played a formative role in shaping his future ambitions.

Jobs attended Homestead High School, where he met Steve Wozniak, who would later become his business partner. After graduating, Jobs briefly attended Reed College in Oregon but dropped out after six months. His journey was marked by curiosity, a willingness to challenge convention, and a deep interest in philosophy and design. These experiences influenced his approach to technology and entrepreneurship.

Born in San Francisco, 1955

- Adopted by Paul and Clara Jobs
- Early interest in electronics and mechanics
- Attended Homestead High School
- Briefly attended Reed College

Founding Apple Inc.

In 1976, Steve Jobs co-founded Apple Inc. with Steve Wozniak and Ronald Wayne in Jobs' garage. Their goal was to make computers accessible and user-friendly for ordinary people. The first product, Apple I, was a simple, single-board computer. Building on its success, the trio developed the Apple II, which became one of the first highly successful mass-produced personal computers.

Jobs' vision and knack for marketing played a critical role in Apple's early growth. He insisted on sleek designs and intuitive interfaces, setting Apple apart from competitors. The company quickly gained momentum, attracting investors and expanding its operations. By the early 1980s, Apple was a major player in the burgeoning personal computer market.

Major Innovations and Products

Steve Jobs was known for his relentless pursuit of innovation. He believed technology should be simple, beautiful, and capable of enriching lives. Under his leadership, Apple launched several groundbreaking products that transformed industries and consumer habits.

The Macintosh

In 1984, Apple released the Macintosh, the first personal computer with a graphical user interface and mouse. Jobs played a pivotal role in its development and marketing, famously unveiling it with a dramatic presentation. The Macintosh set new standards for usability and design in computing.

The iPod and iTunes

Jobs returned to Apple in 1997 and soon introduced the iPod in 2001, revolutionizing the way people listened to music. Paired with the iTunes Store, the iPod ecosystem changed both music consumption and distribution, making digital music mainstream.

The iPhone

Perhaps Jobs' most influential creation, the iPhone debuted in 2007. Combining a phone, music player, and internet browser, it redefined mobile technology and set the stage for the modern smartphone era. The iPhone's intuitive interface, sleek design, and powerful capabilities quickly made it a global phenomenon.

The iPad

In 2010, Steve Jobs introduced the iPad, a tablet computer that bridged the gap between smartphones and laptops. Its user-friendly interface and versatility made it a staple in homes, schools, and businesses worldwide.

- 1. Macintosh: graphical user interface, mouse
- 2. iPod and iTunes: digital music revolution
- 3. iPhone: integrated smartphone technology
- 4. iPad: portable and versatile computing

Leadership Style and Philosophy

Steve Jobs was renowned for his unique leadership style and management philosophy. He demanded excellence, encouraged innovation, and had an eye for detail rarely matched in the industry. Jobs believed in the power of small, focused teams working together to create exceptional products.

His approach was often described as intense and sometimes confrontational, but it drove his teams to achieve extraordinary results. Jobs was committed to simplicity in design and function, famously stating, "Design is not just what it looks like and feels like. Design is how it works." His passion for perfection influenced every aspect of Apple's product development.

Key Principles of Steve Jobs' Leadership

- Insistence on simplicity and elegance in design
- Focus on user experience
- Highly selective hiring practices
- · Hands-on involvement in product development

Encouragement of creativity and risk-taking

Challenges and Comebacks

Despite his remarkable successes, Steve Jobs faced significant challenges throughout his career. In 1985, he was ousted from Apple following internal conflicts. Undeterred, Jobs founded NeXT, a company focused on advanced workstations for business and education, and acquired Pixar, which became a leader in animated films.

Jobs' return to Apple in 1997 marked a turning point. Apple was struggling financially, and Jobs initiated bold changes, streamlining the product line and introducing innovative designs. His comeback led to the development of products like the iMac, iPod, and ultimately the iPhone, restoring Apple's reputation and profitability.

- Ousted from Apple in 1985
- Founded NeXT and acquired Pixar
- Returned to Apple in 1997
- Led Apple's revival and global expansion

Steve Jobs' Impact on Technology and Society

Steve Jobs' influence extends far beyond Apple and its products. His commitment to innovation and design inspired countless entrepreneurs, engineers, and designers worldwide. Jobs transformed the way people interact with technology, making it more accessible and integrated into daily life.

Jobs' emphasis on merging technology with the liberal arts created devices that were not only functional but also aesthetically pleasing and emotionally engaging. His impact is evident in the proliferation of smartphones, tablets, and digital media platforms. Steve Jobs also played a crucial role in the evolution of digital entertainment through Pixar and the iTunes Store, reshaping industries like music, film, and publishing.

Legacy and Remembrance

Steve Jobs passed away on October 5, 2011, after a battle with pancreatic cancer. His death marked the end of an era in technology, but his legacy endures through Apple's continued innovation and the countless lives he touched. Jobs is remembered as a visionary

who changed the world with his ideas, products, and relentless pursuit of excellence.

Numerous books, films, and documentaries have chronicled his life and achievements, reflecting his enduring influence on business and culture. Steve Jobs' story continues to inspire entrepreneurs and innovators, serving as a testament to the power of creativity, perseverance, and bold thinking.

Trending and Relevant Questions & Answers about Steve Jobs

Q: What are some of Steve Jobs' most significant contributions to technology?

A: Steve Jobs' most significant contributions include the development of the Macintosh computer, the iPod and iTunes ecosystem, the iPhone, and the iPad. These products revolutionized personal computing, music, mobile technology, and digital media.

Q: How did Steve Jobs' leadership style influence Apple's success?

A: Steve Jobs' leadership style emphasized focus, simplicity, and excellence. He pushed his teams to innovate and prioritize user experience, which resulted in groundbreaking products and helped Apple become a global leader in technology.

Q: Why was Steve Jobs fired from Apple in 1985?

A: Steve Jobs was fired from Apple due to internal disagreements and power struggles within the company. His management style clashed with other executives, leading to his departure.

Q: What companies did Steve Jobs lead after leaving Apple?

A: After leaving Apple, Steve Jobs founded NeXT, which developed advanced computers for business and education. He also acquired Pixar, transforming it into a leading animation studio.

Q: How did Steve Jobs return to Apple and revive the company?

A: Steve Jobs returned to Apple in 1997 when Apple acquired NeXT. He streamlined the product line, introduced innovative designs, and spearheaded the development of new

products like the iMac, iPod, and iPhone, revitalizing the company.

Q: What was Steve Jobs' approach to product design?

A: Steve Jobs' approach to product design focused on simplicity, elegance, and user experience. He believed that design should be functional and beautiful, and every detail mattered.

Q: What lasting impact has Steve Jobs had on society?

A: Steve Jobs' innovations have changed how people interact with technology, making devices more accessible and integrated into everyday life. His influence spans industries including computing, mobile technology, music, and entertainment.

Q: What was the significance of the iPhone launch?

A: The iPhone launch in 2007 marked a turning point in mobile technology, combining multiple functions into a single device with a touchscreen interface. It transformed the smartphone industry and set new standards for mobile devices.

Q: How is Steve Jobs remembered today?

A: Steve Jobs is remembered as a visionary leader who revolutionized technology and business. His legacy endures through Apple's continued innovation and the inspiration he provides to entrepreneurs and creative thinkers worldwide.

Steve Jobs

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Steve Jobs: The Visionary Behind Apple's Empire

Apple. The name conjures images of sleek design, innovative technology, and a fiercely loyal customer base. But behind the iconic logo and groundbreaking products lies the visionary genius of

Steve Jobs. This post delves deep into the life and legacy of Steve Jobs, exploring his remarkable journey, his revolutionary contributions to the tech world, and the enduring impact he continues to have on business and culture. We'll examine his leadership style, his design philosophy, and the key moments that shaped his incredible career. Prepare to be inspired by the story of one of history's most influential figures.

The Early Years and the Genesis of Apple

Steve Jobs' early life wasn't marked by privilege. Adopted shortly after birth, he developed a relentless drive and a keen eye for detail that would become trademarks of his career. His early fascination with electronics led him to a pivotal encounter with Steve Wozniak, a fellow tech enthusiast. Together, they built the Apple I, a groundbreaking personal computer that laid the foundation for Apple Computer Company in 1976. This partnership, marked by contrasting personalities yet complementary skills, would become the bedrock of Apple's initial success. Their innovative spirit and belief in the potential of personal computing reshaped the technological landscape forever.

The Apple II and the Rise of a Tech Giant

The Apple II, launched in 1977, cemented Apple's place in the burgeoning personal computer market. Its user-friendly design and powerful capabilities propelled Apple to unprecedented heights, establishing Jobs as a force to be reckoned with in the tech industry. This period saw the company's explosive growth, driven by Jobs' relentless pursuit of perfection and his unwavering belief in the power of intuitive design. He understood, before many others, the importance of marrying powerful technology with an aesthetically pleasing user experience.

The Turbulent Years: Exile and Return

Despite Apple's initial triumph, internal conflicts and disagreements led to Jobs' ouster from the very company he founded in 1985. This period, though challenging, proved to be a crucial turning point. During his exile, Jobs founded NeXT, a computer company focused on higher-end workstations, and Pixar, a groundbreaking animation studio. These ventures, though not immediate successes on the scale of Apple, honed his leadership skills and sharpened his creative vision, ultimately paving the way for his triumphant return.

Pixar: Beyond Computers, into Animation

Pixar's success with groundbreaking animated films like Toy Story demonstrated Jobs' understanding of markets beyond the technological realm. His business acumen and artistic sensibilities blended seamlessly in this venture, proving his versatility and strategic thinking. The financial success of Pixar not only secured his wealth but also provided invaluable experience in managing large-scale creative projects, knowledge he would apply upon his return to Apple.

The Resurgence: Rebuilding Apple and the iPod Era

Jobs' return to Apple in 1997 marked a pivotal moment in the company's history. The company, struggling and losing market share, was in desperate need of a turnaround. Jobs, with his unwavering vision and ruthless efficiency, swiftly implemented changes, streamlining product lines, and focusing on innovation and design. The launch of the iMac in 1998 marked a watershed moment. Its translucent design and user-friendly interface revitalized Apple's brand image and captured the attention of a new generation of consumers. This was quickly followed by the groundbreaking iPod, which revolutionized the music industry and cemented Apple's status as a technological powerhouse.

Innovation and Design: The Apple Philosophy

Throughout his career, Jobs championed a philosophy of elegant design and user-friendly interfaces. He believed that technology should be intuitive and beautiful, accessible to everyone, regardless of their technical expertise. This approach became a cornerstone of Apple's success, differentiating its products from competitors and fostering an unwavering brand loyalty. His meticulous attention to detail and relentless pursuit of perfection permeated every aspect of Apple's product development, from the hardware to the software and even the packaging.

A Legacy of Innovation and Inspiration

Steve Jobs' impact extends far beyond the realm of technology. His leadership style, marked by both visionary thinking and ruthless efficiency, has become the subject of countless case studies. His ability to inspire and motivate his teams to achieve seemingly impossible goals continues to be studied and emulated. His legacy is one of constant innovation, unwavering determination, and a profound understanding of human desires and needs. He changed the way we interact with technology, and in doing so, changed the world.

Conclusion

Steve Jobs' story is a testament to the power of vision, perseverance, and relentless innovation. His journey, marked by both triumphs and setbacks, serves as an inspiration to entrepreneurs and innovators worldwide. His legacy lives on not only in the products he created but also in the culture of innovation and design he instilled at Apple, a culture that continues to shape the technological landscape today.

FAQs

- 1. What was Steve Jobs' biggest failure? Arguably, his ouster from Apple in 1985, though this ultimately led to his even greater success upon his return.
- 2. What was Steve Jobs' management style? He was known for his demanding and sometimes ruthless leadership style, but also for his ability to inspire intense loyalty and dedication in his teams.
- 3. What are some of Steve Jobs' key innovations? The Apple II, the Macintosh, the iMac, the iPod, the iPhone, and the iPad all stand as testament to his innovative genius.
- 4. What design principles did Steve Jobs follow? Simplicity, elegance, user-friendliness, and attention to detail were all hallmarks of his design philosophy.
- 5. What is the lasting impact of Steve Jobs' work? His work revolutionized personal computing, the music industry, mobile communications, and the digital media landscape, fundamentally altering how we interact with technology and the world around us.

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sustain its innovative edge, and when societies around the world are trying to build digital-age economies, Jobs stands as the ultimate icon of inventiveness and applied imagination. He knew that the best way to create value in the twenty-first century was to connect creativity with technology. He built a company where leaps of the imagination were combined with remarkable feats of engineering. Although Jobs cooperated with this book, he asked for no control over what was written nor even the right to read it before it was published. He put nothing off-limits. He encouraged the people he knew to speak honestly. And Jobs speaks candidly, sometimes brutally so, about the people he worked with and competed against. His friends, foes, and colleagues provide an unvarnished view of the passions, perfectionism, obsessions, artistry, devilry, and compulsion for control that shaped his approach to business and the innovative products that resulted. Driven by demons, Jobs could drive those around him to fury and despair. But his personality and products were interrelated, just as Apple's hardware and software tended to be, as if part of an integrated system. His tale is instructive and cautionary, filled with lessons about innovation, character, leadership, and values--

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(laptop and desktop), apps (for multiple electronic devices), computer animation (Pixar), music (iTunes), telecommunications (iPhone), personal digital devices (iPod), books (iBook), and, most recently, tablets (iPad). Jobs is the great business visionary of our era. "A new book revealing many of Steve Jobs' most illuminating quotes." —CNET "Steve Jobs, whose resume twice cites 'the vision thing,' has given us some truly memorable quotes." —FoxNews.com "A 160-page collection of quotes from the most iconic product pitchman since P.T. Barnum." —The New York Observer BetaBeat blog

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Think differently about your customers. Say No to 1,000 Things. Think differently about design. Create Insanely Great Experiences. Think differently about your brand experience. Master the Message. Think differently about your story. By following Steve Jobs's visionary example, you'll discover exciting new ways to unlock your creative potential and to foster an environment that encourages innovation and allows it to flourish. You'll learn how to match—and beat—the most powerful competitors, develop the most revolutionary products, attract the most loyal customers, and thrive in the most challenging times. Bestselling business journalist Carmine Gallo has interviewed hundreds of successful professionals--from CEOs, managers, and entrepreneurs to teachers, consultants, and stay-at-home moms—to get to the core of Steve Jobs's innovative philosophies. These are the simple, meaningful, and attainable principles that drive us all to Think Different. These are The Innovation Secrets of Steve Jobs. An enhanced ebook is now available with 10 demonstration videos of Jobs' sure-fire innovation secrets. Select the Kindle Edition with Audio/Video from the available formats.

steve jobs: Small Fry Lisa Brennan Jobs, 2019-12-09 "Dia menatapku dari majalah-majalah, koran-koran, dan layar-layar di kota mana pun aku berada. Itu ayahku dan tidak ada yang tahu, tapi itulah kenyataannya. Bagaimana sedihnya ditolak ayah sendiri? Getirnya harus merahasiakan fakta bahwa ayahmu salah satu orang paling terkenal di dunia? Seperti sinetron, tapi ini kisah nyata. Lisa Brennan-Jobs, putri sulung Steve Jobs, pencipta merek komputer dan gawai ternama, harus menanggung krisis identitas diri parah selama bertahun-tahun akibat hubungan keluarga yang rumit dan tidak stabil. Chrisann, ibu kandung Lisa, dan Steve Jobs tidak pernah berencana memiliki anak di usia muda. Gaya hidup Chrisann sebagai seorang seniman cenderung bebas, dan kondisi ekonominya terbatas. Ketika hubungan Chrisann dan Lisa memburuk, Lisa memutuskan untuk tinggal bersama sang ayah, yang kaya raya namun sering bersikap dingin kepadanya. Lisa berusaha keras untuk menjadi anak baik dan berprestasi, demi mencecap kasih sayang sang ayah. Tapi Steve Jobs tetap menjaga jarak dengan putrinya, membuat Lisa kecewa. Terkoyak antara benci dan cinta, Lisa berjuang untuk memahami dan menerima siapa dirinya. Tujuh tahun setelah Steve Jobs tiada akibat kanker pankreas, Lisa menghimpun keberanian untuk berbagi kisah hidupnya yang kontroversial. Inilah Small Fry, kisah Lisa Brennan-Jobs, yang menurut New York Times ditulis dengan "indah sekaligus memilukan". NELAYAN KETIGA. Master, aku bertanya-tanya bagaimana ikan hidup di laut. NELAYAN PERTAMA. Yah, seperti manusia hidup di darat; yang besar-besar menyantap yang kecil-kecil. Tak ada perbandingan yang lebih tepat untuk orang kaya yang kikir daripada seekor paus; hilir mudik kian kemari, memancing ikan-ikan kecil yang malang ke depannya, lalu akhirnya melahap mereka semua dalam sekali telan. Paus-paus semacam itu kerap kudengar di darat, yang tak pernah berhenti menganga sampai mereka sudah menelan seluruh paroki, gereja, menara, lonceng-lonceng, dan semuanya. —Shakespeare, Pericles Sungguh pengalaman aneh, menjadi sosok anonim yang berdiri di tengah hujan salju, dan menjadi pusat perhatian publik. —Saul Bellow, Humboldt's Gift Tiga bulan sebelum dia meninggal, aku mulai mencuri barang-barang dari rumah ayahku. Aku berkeliaran tanpa alas kaki dan menyelipkan benda-benda ke dalam sakuku. Aku mengambil perona pipi, pasta gigi, dua mangkuk warna biru tosca yang gompel, sebotol cat kuku, sepasang sandal balet usang, dan empat sarung bantal putih kusam. Setelah mencuri setiap benda, aku merasa puas. Aku berjanji pada diri sendiri bahwa ini akan menjadi yang terakhir. Namun, tak lama kemudian dorongan untuk mengambil benda lainnya kembali datang seperti dahaga. Aku berjingkat-jingkat memasuki kamar ayahku, berhati-hati agar tidak menginjak papan lantai yang berderit di ambang pintu. Kamar ini dulu ruang kerjanya, waktu dia masih kuat naik tangga, tapi dia tidur di sini sekarang. Kamar itu berantakan disesaki buku-buku, surat, dan botol-botol obat; apel-apel kaca, apel-apel kayu; berbagai penghargaan, majalah-majalah, dan bertumpuk-tumpuk kertas. Ada lukisan-lukisan berbingkai karya Hasui yang menggambarkan senja dan matahari terbenam di kuil-kuil. Sepetak cahaya merah muda terpentang di dinding di sampingnya. Dia berbaring bertopangkan bantal-bantal di tempat tidur, mengenakan celana pendek. Tungkainya telanjang dan sekurus lengan, menekuk seperti tungkai belalang. "Hai, Lis," panggilnya. Segyu Rinpoche berdiri di sebelahnya. Akhir-akhir ini lelaki itu selalu ada saat aku

datang berkunjung. Lelaki Brasil bertubuh pendek dengan mata cokelat berbinar, sang Rinpoche adalah biksu Buddha bersuara parau yang mengenakan jubah cokelat menutupi perut bulatnya. Kami memanggil lelaki itu dengan gelarnya. Zaman sekarang, orang-orang suci dari Tibet terkadang lahir di barat, di tempat-tempat seperti Brasil. Bagiku dia tidak "terlihat" suci—dia tidak tampak berjarak atau gaib. Di dekat kami, sebuah kantong kanvas hitam berisi zat gizi berdengung oleh mesin dan pompa, selangnya menghilang di suatu tempat di bawah seprai ayahku. "Menyentuh kakinya itu ide yang bagus," Rinpoche berkata, meletakkan tangannya melingkari kaki ayahku di tempat tidur. "Seperti ini." Aku tidak tahu apakah sentuhan kaki itu ide bagus untuk ayahku, atau untukku, atau untuk kami berdua. Oke," kataku, lalu meraih satu kaki yang dibalut kaus kaki tebal, walaupun rasanya aneh ketika mengawasi wajah ayahku, karena saat dia mengernyit kesakitan atau marah kelihatannya sama seperti saat dia hendak tersenyum. "Rasanya enak," kata ayahku sambil memejamkan mata. Aku melirik lemari laci di sampingnya dan rak-rak di sisi lain kamar itu, mencari benda-benda yang kuinginkan, walaupun aku tahu aku takkan berani mencuri di depan matanya. Selagi dia tidur, aku berkeliaran di sekeliling rumah, mencari-cari entah apa. Seorang perawat duduk di sofa di ruang tamu, kedua tangan di pangkuan, bersiaga mendengarkan panggilan dari ayahku. Rumah itu sepi, suara-suara teredam, dinding batu bata bercat putih berlekuk-lekuk seperti bantal. Lantai terakota terasa sejuk di kakiku kecuali di bagian-bagian tempat matahari telah menghangatkannya menyamai suhu kulit. Dalam lemari di kamar mandi kecil dekat dapur, tempat dulunya ada satu edisi Bhagavad Gita yang sudah koyak-koyak, aku menemukan sebotol penyegar wajah mawar yang mahal. Dengan pintu tertutup, lampu dimatikan, duduk di penutup toilet, aku menyemprotkannya ke udara dan memejamkan mata. Percikannya jatuh di sekelilingku, sejuk dan suci, bagaikan di dalam hutan atau gereja batu tua. Selain itu, ada tabung perak lip gloss dengan sikat di salah satu ujungnya dan mekanisme pemutar di ujung satunya yang mengalirkan cairan ke tengah-tengah sikat. Aku harus memilikinya. Aku menjejalkan lip gloss itu ke dalam saku untuk kubawa pulang ke apartemen satu kamar di Greenwich Village yang kutempati bersama pacarku. Aku tahu pasti bahwa tabung lip gloss ini akan melengkapi hidupku. Di antara menghindari pembantu rumah tangga, adik-adikku, dan ibu tiriku di sepenjuru rumah supaya tidak ketahuan mencuri barang-barang, atau terluka saat mereka tidak memedulikanku atau membalas sapaanku, dan menyemprot diri sendiri dalam kamar mandi gelap agar aku tidak merasa terlalu menghilang—sebab di tengah tetes-tetes air yang berjatuhan aku merasa seakan-akan kembali mewujud. Berupaya menemui ayahku yang sakit di kamarnya mulai terasa seperti beban bagiku. Sepanjang tahun lalu aku berkunjung pada akhir pekan kurang lebih setiap dua bulan sekali. Aku sudah menyerah mengharapkan rekonsiliasi agung, seperti di film-film, tapi aku tetap saja datang. Di antara waktu kunjungan, aku melihat ayahku di mana-mana di New York. Aku melihatnya duduk dalam bioskop, lekuk leher yang sama persis sampai ke rahang dan tulang pipi. Aku melihatnya saat aku berlari menyusuri Sungai Hudson pada musim dingin, duduk di bangku menatap kapal-kapal di galangan; dan dalam perjalananku menaiki subway ke tempat kerja, melangkah pergi di peron menembus kerumunan. Para lelaki-lelaki kurus dengan kulit sewarna zaitun, jemari lentik, pergelangan tangan ramping, wajah berhias pangkal janggut yang kutemui di jalan, dari sudut-sudut tertentu, terlihat mirip dengannya. Setiap kali aku harus mendekat untuk mengecek, dengan jantung berdebar, walaupun aku tahu itu tidak mungkin dia karena dia sedang terbaring sakit di California. Sebelum ini, selama tahun-tahun yang kami lalui nyaris tanpa bicara, aku melihat fotonya di mana-mana. Melihat foto-foto itu memberiku perasaan ganjil. Rasanya sama seperti menangkap kilasan diriku dalam cermin di seberang ruangan dan mengira itu orang lain, lalu menyadari itu wajahku sendiri: Dia ada di sana, menatapku dari majalah-majalah, koran-koran, dan layar-layar di kota mana pun aku berada. Itu ayahku dan tidak ada yang tahu, tapi itulah kenyataannya. Sebelum berpamitan, aku pergi ke kamar mandi untuk menyemprotkan penyegar sekali lagi. Semprotan itu alami, yang artinya setelah beberapa menit berlalu aromanya tidak lagi tajam seperti mawar, tapi berbau busuk dan lembap seperti rawa, walaupun saat itu aku tidak menyadarinya. Sewaktu aku masuk ke kamarnya, Ayah tengah bersiap untuk berdiri. Aku mengamatinya menyatukan kedua tungkai dalam satu lengan, memutar tubuhnya sembilan puluh derajat dengan menekan kepala

tempat tidur menggunakan lengan satunya, kemudian mengerahkan kedua lengan untuk mengangkat tungkainya melewati pinggiran tempat tidur dan memijak lantai. Ketika kami berpelukan, aku bisa merasakan tulang belakangnya, tulang rusuknya. Dia berbau apak, seperti keringat obat. "Nanti aku kembali lagi," kataku. Kami melepaskan pelukan, dan aku mulai berjalan pergi. "Lis?" "Ya?" "Baumu seperti toilet." [Mizan, Mizan Publishing, Qanita, Fiksi, Kisah, Keluarga, Dewasa, Indonesia]

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Leading Apple with Steve Jobs will shift your thought paradigm and inspire you to assemble and lead innovative teams.

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