

steve jobs book

steve jobs book is a topic that continues to captivate readers, entrepreneurs, and tech enthusiasts around the world. This article offers a comprehensive exploration of the most influential books about Steve Jobs, including the internationally acclaimed biography by Walter Isaacson, and other notable works that shed light on Jobs' life, leadership, and innovative legacy. Readers will discover detailed insights into the creation and impact of these books, key themes explored, and their significance for anyone interested in technology, business, or personal development. The article also discusses how these works portray Steve Jobs' unique personality, visionary thinking, and his influence on Apple and the broader tech industry. Whether you're seeking inspiration, business strategies, or a deeper understanding of Silicon Valley's culture, this guide will help you choose the best Steve Jobs book for your interests. Continue reading to find an organized overview, in-depth analysis, and frequently asked questions about the Steve Jobs book phenomenon.

- Overview of the Steve Jobs Book Phenomenon
- The Definitive Steve Jobs Biography by Walter Isaacson
- Other Notable Steve Jobs Books
- Key Themes and Lessons from Steve Jobs Books
- Impact on Readers and the Tech Industry
- Choosing the Right Steve Jobs Book for You

Overview of the Steve Jobs Book Phenomenon

Steve Jobs has become one of the most studied and written-about figures in modern history, especially in the realm of technology and entrepreneurship. Books about Steve Jobs have surged in popularity ever since his passing in 2011, attracting a wide audience ranging from students and business leaders to fans of innovation and creativity. The keyword "steve jobs book" often refers to the landmark biography authored by Walter Isaacson, but it also encompasses a variety of other publications, each offering unique perspectives on Jobs' career, leadership style, and personal philosophy. These books have shaped public understanding of how Steve Jobs transformed Apple into one of the world's most valuable companies and revolutionized industries such as computing, music, and mobile devices.

The demand for authentic accounts and behind-the-scenes narratives has led to a diverse literature landscape, including memoirs, business case studies, and creative retrospectives. This phenomenon highlights the lasting fascination with Steve Jobs' persona and the ongoing relevance of his story for anyone interested in innovation or

entrepreneurship. The following sections detail the most influential Steve Jobs books, their key themes, and why they continue to resonate with readers.

The Definitive Steve Jobs Biography by Walter Isaacson

The most recognized and bestselling Steve Jobs book is unquestionably “Steve Jobs” by Walter Isaacson. Published in 2011, this official biography was commissioned by Jobs himself and is based on over forty interviews with Jobs, as well as hundreds of interviews with family members, colleagues, competitors, and adversaries. Isaacson’s biography provides a full-spectrum portrait of Jobs’ life, from his childhood in Silicon Valley to his rise as Apple’s co-founder, and his ultimate impact on the global technology sector.

The Writing Process and Unique Access

Walter Isaacson was granted unprecedented access to Steve Jobs, allowing him to document the complexities of Jobs’ character, his unique leadership style, and his approach to innovation. The book stands out for its unflinching honesty, detailing both the successes and the flaws of its subject. Isaacson’s narrative structure blends personal anecdotes with critical business milestones, presenting a balanced yet compelling account of Jobs’ journey.

Major Highlights of the Biography

- Detailed accounts of Apple’s founding, product launches, and corporate strategies
- Insights into Jobs’ relationships with key figures like Steve Wozniak and Jony Ive
- Exploration of Jobs’ creative vision and perfectionism
- Stories behind the development of iconic products such as the Macintosh, iPod, iPhone, and iPad
- Reflections on Jobs’ personal life, including family, health struggles, and spiritual beliefs

Critical Reception and Influence

Isaacson’s biography has been praised for its thorough research and engaging storytelling, topping bestseller lists worldwide and serving as the basis for films, documentaries, and academic studies. The book’s honest portrayal has been lauded for presenting Jobs as a multidimensional figure, making it a must-read for anyone interested in leadership, creativity, or the history of technology.

Other Notable Steve Jobs Books

While Walter Isaacson's biography remains the most popular Steve Jobs book, several other publications offer unique insights into Jobs' life and legacy. These works range from memoirs authored by close associates to analytical studies of Apple's business strategies and design philosophies. Exploring these books provides a broader understanding of Steve Jobs beyond the mainstream narrative.

Memoirs and First-Hand Accounts

A number of people who worked closely with Steve Jobs have written memoirs detailing their experiences. For example, "Becoming Steve Jobs" by Brent Schlender and Rick Tetzeli presents a more nuanced view of Jobs' evolution as a leader and innovator. Similarly, "Creative Selection" by Ken Kocienda offers an inside look at Apple's software development process and the culture Jobs fostered.

Business and Design Analyses

Books such as "Insanely Simple" by Ken Segall and "Steve Jobs: The Man Who Thought Different" by Karen Blumenthal focus on Jobs' approach to product design and marketing. These works analyze the principles that guided Apple's success and how Jobs' emphasis on simplicity and user experience set industry standards.

Children's and Young Adult Books

The influence of Steve Jobs extends to educational literature as well. Biographies and illustrated books for younger readers, like "Who Was Steve Jobs?" by Pam Pollack and Meg Belviso, aim to inspire the next generation by sharing Jobs' story in an accessible format.

Recommended Steve Jobs Books

1. "Steve Jobs" by Walter Isaacson
2. "Becoming Steve Jobs" by Brent Schlender and Rick Tetzeli
3. "Creative Selection" by Ken Kocienda
4. "Insanely Simple" by Ken Segall
5. "Steve Jobs: The Man Who Thought Different" by Karen Blumenthal
6. "Who Was Steve Jobs?" by Pam Pollack and Meg Belviso

Key Themes and Lessons from Steve Jobs Books

Books about Steve Jobs consistently explore several core themes that define his legacy. These themes offer valuable lessons for readers interested in technology, business, or personal growth. Understanding these underlying ideas helps explain why the Steve Jobs book genre remains so relevant and influential.

Innovation and Creativity

Steve Jobs' career is synonymous with groundbreaking innovation and relentless creativity. Many books highlight his ability to envision products that consumers didn't yet know they wanted and his commitment to pushing boundaries in design and functionality. These stories inspire readers to think differently and pursue creative solutions in their own lives.

Leadership and Management Style

Jobs was known for his demanding leadership style, characterized by high expectations, intense focus, and a willingness to challenge norms. Biographies and memoirs often discuss the advantages and drawbacks of Jobs' approach, offering insights into effective leadership and the importance of building talented teams.

Persistence and Resilience

- Overcoming setbacks, such as Jobs' departure and return to Apple
- Managing personal and professional challenges, including health issues
- Maintaining vision and commitment despite criticism and adversity

Design Philosophy

A recurring lesson in Steve Jobs books is the emphasis on simplicity and elegance in product design. Jobs believed that technology should be intuitive and beautiful, a philosophy that influenced every aspect of Apple's products and brand identity.

Impact on Readers and the Tech Industry

The Steve Jobs book genre has had a significant impact on readers and the technology industry alike. These books have shaped the way people think about innovation,

leadership, and entrepreneurship. For business professionals and aspiring entrepreneurs, the lessons drawn from Jobs' experiences provide actionable insights and inspiration.

In the tech industry, the books have contributed to ongoing debates about corporate culture, product development, and ethical leadership. Many companies seek to emulate Apple's success by adopting some of the principles described in these works. Additionally, Steve Jobs' story continues to motivate individuals to pursue bold ideas and challenge the status quo.

Popular Audiences

- Entrepreneurs and business leaders
- Students and academics
- Technology professionals
- Fans of innovation and design
- General readers seeking inspiration

Choosing the Right Steve Jobs Book for You

Selecting the best Steve Jobs book depends on your interests and the insights you wish to gain. If you are looking for a comprehensive and authoritative biography, Walter Isaacson's "Steve Jobs" is the ideal choice. For a more nuanced or personal perspective, consider memoirs like "Becoming Steve Jobs" or "Creative Selection." Those interested in business strategies and design principles may prefer analytical works such as "Insanely Simple."

Younger readers or those new to Jobs' story can benefit from illustrated biographies and educational titles. Regardless of your background, there is a Steve Jobs book that can broaden your understanding of innovation, creativity, and leadership in the modern world.

Factors to Consider When Choosing

- Depth of coverage: Comprehensive biography vs. focused memoir
- Author's perspective: Insider account vs. journalistic analysis
- Target audience: Adult, young adult, or children's literature
- Specific focus: Business, design, personal life, or innovation

With a wealth of options available, exploring different Steve Jobs books can enrich your knowledge and inspire personal or professional growth.

Questions and Answers about Steve Jobs Book

Q: What is the most popular Steve Jobs book?

A: The most popular Steve Jobs book is “Steve Jobs” by Walter Isaacson, which is recognized as the definitive biography and has become a bestseller worldwide.

Q: Are there any Steve Jobs books suitable for young readers?

A: Yes, books like “Who Was Steve Jobs?” by Pam Pollack and Meg Belviso and “Steve Jobs: The Man Who Thought Different” by Karen Blumenthal are written for children and young adults.

Q: What are the main themes found in Steve Jobs books?

A: Common themes include innovation, creativity, leadership style, design philosophy, resilience, and the impact of Jobs on technology and business.

Q: Who wrote the official biography of Steve Jobs?

A: Walter Isaacson wrote the official biography of Steve Jobs, released in 2011 with Jobs’ cooperation.

Q: What lessons can entrepreneurs learn from Steve Jobs books?

A: Entrepreneurs can learn about the importance of vision, perseverance, team building, product design, marketing, and challenging conventional ideas.

Q: Are memoirs by Apple employees considered Steve Jobs books?

A: Yes, memoirs like “Creative Selection” by Ken Kocienda and “Becoming Steve Jobs” by Brent Schlender and Rick Tetzeli provide insider perspectives on Steve Jobs and Apple’s culture.

Q: How have Steve Jobs books influenced the tech industry?

A: Steve Jobs books have influenced the tech industry by shaping ideas on innovation, corporate culture, product development, and inspiring leaders to think differently.

Q: Is the depiction of Steve Jobs in books consistent?

A: While core aspects of Jobs' personality and leadership are consistent, different books offer varying perspectives, highlighting both his strengths and flaws.

Q: What are some recommended Steve Jobs books besides the official biography?

A: Recommended titles include "Becoming Steve Jobs," "Creative Selection," "Insanely Simple," and "Steve Jobs: The Man Who Thought Different."

Q: Why should someone read a Steve Jobs book?

A: Reading a Steve Jobs book provides valuable insights into innovation, leadership, personal growth, and the transformation of the technology industry.

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The Ultimate Guide to the Steve Jobs Book: A Deep Dive into the Life and Legacy of a Tech Icon

Are you fascinated by the enigmatic life and unparalleled success of Steve Jobs? Do you crave an inside look into the mind of the visionary behind Apple, Pixar, and NeXT? Then you've come to the right place. This comprehensive guide delves into the world of the acclaimed "Steve Jobs" biography, authored by Walter Isaacson, exploring its impact, key takeaways, and why it remains essential reading for aspiring entrepreneurs and anyone interested in the history of technology. We'll unpack its core themes, highlight crucial insights, and even offer some frequently asked questions to further your understanding.

Understanding the Power of the "Steve Jobs" Book

Walter Isaacson's biography, simply titled "Steve Jobs," isn't just a recounting of events; it's a masterful exploration of a complex character. Published in 2011, shortly after Jobs's death, the book offered an unprecedentedly intimate portrait, drawing on more than forty interviews with Jobs himself, conducted over two years. This direct access provides a unique perspective, revealing both his genius and his flaws with unflinching honesty. The book's enduring popularity speaks volumes about its impact—it's not merely a biography; it's a compelling narrative that resonates with readers across various backgrounds.

Key Themes Explored in the Steve Jobs Book:

The Pursuit of Perfection:

The book vividly portrays Jobs's relentless pursuit of perfection, a driving force behind Apple's innovative products. This wasn't simply about functionality; it was about aesthetics, user experience, and a seamless integration of technology and design. Isaacson masterfully demonstrates how this unwavering focus, while sometimes demanding and even brutal, ultimately shaped the tech landscape.

The Importance of Innovation:

"Steve Jobs" highlights the importance of disruptive innovation. Jobs didn't just improve existing products; he envisioned entirely new possibilities. From the Macintosh to the iPod, iPhone, and iPad, the book showcases his ability to anticipate market needs and create products that redefined entire industries. The narrative underscores the crucial role of intuition, risk-taking, and a willingness to challenge conventions in achieving groundbreaking innovation.

The Power of Teamwork and Leadership:

While Jobs is often portrayed as a demanding and even ruthless leader, the book also reveals his ability to inspire and motivate incredibly talented teams. It explores the dynamics of his collaborations, showcasing the strengths and weaknesses of his leadership style and how he fostered a culture of innovation within his companies. The book provides valuable insights into the complexities of building and managing high-performing teams.

The Importance of Marketing and Branding:

The "Steve Jobs" book doesn't shy away from analyzing Jobs's genius for marketing and branding. He understood the power of storytelling and creating a strong brand identity, transforming Apple from a struggling computer company into a global icon. This section offers compelling lessons in crafting a compelling brand narrative and connecting with consumers on an emotional level.

The Personal Struggles and Triumphs:

No biography of Steve Jobs would be complete without acknowledging his personal struggles. The

book candidly addresses his adoption, his turbulent relationships, his health challenges, and his complex personality. It provides a nuanced perspective, showing that even extraordinary individuals face significant personal challenges and that these experiences often shape their achievements.

Why You Should Read the "Steve Jobs" Book:

Reading "Steve Jobs" offers more than just a biographical account. It provides invaluable lessons in leadership, innovation, marketing, and the pursuit of excellence. Whether you're an aspiring entrepreneur, a business student, or simply fascinated by the history of technology, this book offers profound insights and inspiration. It challenges conventional wisdom and provides a compelling case study in the power of vision, determination, and a relentless pursuit of perfection.

Conclusion:

Walter Isaacson's "Steve Jobs" is more than a biography; it's a masterclass in leadership, innovation, and the human spirit. It's a compelling read that will leave you with a deeper understanding of one of the most influential figures of our time and provide valuable insights applicable to various aspects of life and business. Its enduring popularity speaks to its relevance and timeless appeal.

Frequently Asked Questions (FAQs):

1. Is the "Steve Jobs" book suitable for beginners in the tech industry? Yes, absolutely. Even without a deep understanding of technology, the book's engaging narrative and clear explanations make it accessible to a wide audience.
2. What makes this biography different from others about Steve Jobs? The book's uniqueness stems from the extensive interviews conducted with Jobs himself, providing a level of intimacy and insight rarely found in other biographies.
3. Is the book critical of Steve Jobs? While celebrating his achievements, the book also honestly portrays his flaws and complexities, offering a balanced and nuanced perspective.
4. What are the main takeaways from the book for entrepreneurs? Entrepreneurs can learn valuable lessons about leadership, innovation, marketing, and the importance of perseverance in the face of adversity.
5. Where can I purchase the "Steve Jobs" book? The book is widely available online and in bookstores worldwide, both in print and digital formats.

steve jobs book: *Steve Jobs* Walter Isaacson, 2011 Based on more than 40 interviews with Jobs conducted over two years--as well as interviews with more than 100 family members, friends, adversaries, competitors, and colleagues--Isaacson has written a riveting story of the roller-coaster life and searingly intense personality of a creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing.

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steve jobs book: *Becoming Steve Jobs* Brent Schlender, Rick Tetzeli, 2015-03-24 THE SUNDAY TIMES AND #1 INTERNATIONAL BESTSELLER - with a new foreword by Silicon Valley legend Marc Andreessen. 'For my money, a better book about Jobs than Walter Isaacson's biography' New Yorker 'A fascinating reinterpretation of the Steve Jobs story' Sunday Times We all think we know who Steve Jobs was, what made him tick, and what made him succeed. Yet the single most important question about him has never been answered. The young, impulsive, egotistical genius was ousted in the mid-80s from the company he founded, exiled from his own kingdom and cast into the wilderness. Yet he returned a decade later to transform the ailing Apple into the most successful company the world had ever seen. How did this reckless upstart transform himself into a visionary business leader? The first comprehensive study of Jobs' career following his dismissal from Apple, written with unparalleled access and insight, BECOMING STEVE JOBS offers a startling new portrait of the most important business figure in modern history. The most intimate biography yet of Jobs, written by the journalist who knew him better than any other, BECOMING STEVE JOBS draws on recently discovered interviews that have never before seen the light of day, and answers for the first time the most pressing questions about what made this legendary business leader such a success.

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steve jobs book: I, Steve George Beahm, 2011-11-01 Fortune magazine proclaimed Jobs 'the CEO of the decade'. Harvard Business Review called him 'the world's best-performing CEO'. And the Wall Street Journal praised him as a 'Person of the Decade'. The longtime CEO of Apple, Inc., which he co-founded in 1976, Steve Jobs stepped down from that role in August 2011, bringing an end to one of the greatest, most transformative business careers in history. Over the years, Jobs has given countless interviews to the media, explaining what he calls 'the vision thing' — his unmatched ability to envision, and successfully bring to the marketplace, consumer products that people find simply irresistible. Drawn from more than three decades of media coverage — print, electronic, and online — this book serves up the best, most thought-provoking insights spoken by Steve Jobs: more than two hundred quotations that are essential reading for everyone who seeks innovative solutions applicable to their business, regardless of size. It's the perfect gift or reference item for everyone interested in this icon.

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co-founder of Apple, creator of the iPhone. He also played a major role in making Pixar what it is today. His technology transformed the way we live, and gave us objects we now cannot imagine living without. Get ready to discover his incredible story and the secrets of his success in this real-life account of his life and work. Packed full of incredible stories, fantastic facts and dynamic illustrations, Extraordinary Lives shines a light on important modern and historical figures from all over the world. Collect them all: Michelle Obama Malala Yousafzai Stephen Hawking Neil Armstrong Katherine Johnson Anne Frank Mahatma Gandhi Rosa Parks Mary Seacole Coming in 2020: Greta Thunberg Alan Turing Freddie Mercury Serena Williams Steve Jobs Amelia Earhart Nelson Mandela

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steve jobs book: Finding the Next Steve Jobs Nolan Bushnell, Gene Stone, 2013-07-16 From the legendary founder of Atari and Chuck E. Cheese's and Steve Jobs's first boss, the secrets to finding, hiring, keeping, and nurturing creative talent. The business world is changing faster than ever, and every day your company faces new complications and difficulties. The only way to resolve these issues is to have a staff of wildly creative people who live as much in the future as the present, who thrive on being different, and whose ideas will guarantee that your company will prosper when other companies fail. A celebrated visionary and iconoclast, Nolan Bushnell founded the groundbreaking gaming company Atari before he went on to found Chuck E. Cheese's and two dozen other companies. He also happened to launch the career of the late Steve Jobs, along with those of many other brilliant creatives over the course of his five decades in business. With refreshing candor, keen psychological insight, and robust humor, Bushnell explains in *Finding the Next Steve Jobs* how to think boldly and differently about companies and organizations—and specifically the people who work within them. For anyone trying to turn a company into the next Atari or Apple, build a more creative workforce, or fashion a career in a changing world, this book will enlighten, challenge, surprise, and amuse.

steve jobs book: The Bite in the Apple Chrisann Brennan, 2013-10-29 An intimate look at the life of Steve Jobs by the mother of his first child providing rare insight into Jobs's formative, lesser-known years. Steve Jobs was a remarkable man who wanted to unify the world through technology. For him, the point was to set people free with tools to explore their own unique creativity. Chrisann Brennan knows this better than anyone. She met him in high school, at a time when Jobs was passionately aware that there was something much bigger to be had out of life, and that new kinds of revelations were within reach. *The Bite in the Apple* is the very human tale of Jobs's ascent and the toll it took, told from the author's unique perspective as his first girlfriend, co-parent, friend, and—like many others—object of his cruelty. Brennan writes with depth and breadth, and she doesn't buy into all the hype. She talks with passion about an idealistic young man who was driven to change the world, about a young father who denied his own child, and about a man who mistook power for love. Chrisann Brennan's intimate memoir provides the reader with a human dimension to Jobs' myth. Finally, a book that reveals a more real Steve Jobs.

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external peripherals, using a learning by doing approach that caters to both beginners and experts. The book begins with basic Linux and programming skills, and helps you stock your inventory with common parts and supplies. Next, you'll learn how to make parts work together to achieve the goals of your project, no matter what type of components you use. The companion website provides a full repository that structures all of the code and scripts, along with links to video tutorials and supplementary content that takes you deeper into your project. The Raspberry Pi's most famous feature is its adaptability. It can be used for thousands of electronic applications, and using the Linux OS expands the functionality even more. This book helps you get the most from your Raspberry Pi, but it also gives you the fundamental engineering skills you need to incorporate any electronics into any project. Develop the Linux and programming skills you need to build basic applications Build your inventory of parts so you can always make it work Understand interfacing, controlling, and communicating with almost any component Explore advanced applications with video, audio, real-world interactions, and more Be free to adapt and create with Exploring Raspberry Pi.

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steve jobs book: Steve Jobs Josh Gregory, 2013 This definitive series introduces the events that have helped shape the United States, from the country's beginning to the present day. Strong narratives and eye-catching images tell the stories behind the nation's growth and development. Key Features: Sidebars illustrate how history affects the present day Glossaries define important vocabulary specific to each book Timelines and maps increase readers' understanding of historical context Gripping narrative keeps students turning the pages Contains commentary about how the event has helped shape the world as we know it Additional content for further learning on this subject available at www.factsfornow.scholastic.com

steve jobs book: Small Fry Lisa Brennan Jobs, 2019-12-09 “Dia menatapku dari majalah-majalah, koran-koran, dan layar-layar di kota mana pun aku berada. Itu ayahku dan tidak ada yang tahu, tapi itulah kenyataannya. Bagaimana sedihnya ditolak ayah sendiri? Getirnya harus merasakannya fakta bahwa ayahmu salah satu orang paling terkenal di dunia? Seperti sinetron, tapi ini kisah nyata. Lisa Brennan-Jobs, putri sulung Steve Jobs, pencipta merek komputer dan gawai ternama, harus menanggung krisis identitas diri parah selama bertahun-tahun akibat hubungan keluarga yang rumit dan tidak stabil. Chrisann, ibu kandung Lisa, dan Steve Jobs tidak pernah berencana memiliki anak di usia muda. Gaya hidup Chrisann sebagai seorang seniman cenderung bebas, dan kondisi ekonominya terbatas. Ketika hubungan Chrisann dan Lisa memburuk, Lisa memutuskan untuk tinggal bersama sang ayah, yang kaya raya namun sering bersikap dingin kepadanya. Lisa berusaha keras untuk menjadi anak baik dan berprestasi, demi mencecap kasih sayang sang ayah. Tapi Steve Jobs tetap menjaga jarak dengan putrinya, membuat Lisa kecewa. Terkoyak antara benci dan cinta, Lisa berjuang untuk memahami dan menerima siapa dirinya. Tujuh tahun setelah Steve Jobs tiada akibat kanker pankreas, Lisa menghimpun keberanian untuk berbagi kisah hidupnya yang kontroversial. Inilah Small Fry, kisah Lisa Brennan-Jobs, yang menurut New York Times ditulis dengan “indah sekaligus memilukan”. NELAYAN KETIGA. Master, aku bertanya-tanya bagaimana ikan hidup di laut. NELAYAN PERTAMA. Yah, seperti manusia hidup di darat; yang besar-besar menyantap yang kecil-kecil. Tak ada perbandingan yang lebih tepat untuk orang kaya yang kikir daripada seekor paus; hilir mudik kian kemari, memancing ikan-ikan kecil yang malang ke depannya, lalu akhirnya melahap mereka semua dalam sekali telan. Paus-paus semacam itu kerap kudengar di darat, yang tak pernah berhenti menganga sampai mereka sudah menelan seluruh paroki, gereja, menara, lonceng-lonceng, dan semuanya. —Shakespeare, Pericles Sungguh pengalaman aneh, menjadi sosok anonim yang berdiri di tengah hujan salju, dan menjadi pusat perhatian publik. —Saul Bellow, Humboldt’s Gift Tiga bulan sebelum dia meninggal, aku mulai mencuri barang-barang dari rumah ayahku. Aku berkeliaran tanpa alas kaki dan menyelipkan benda-benda ke dalam sakuku. Aku mengambil perona pipi, pasta gigi, dua mangkuk warna biru

tosca yang gompel, sebotol cat kuku, sepasang sandal balet usang, dan empat sarung bantal putih kusam. Setelah mencuri setiap benda, aku merasa puas. Aku berjanji pada diri sendiri bahwa ini akan menjadi yang terakhir. Namun, tak lama kemudian dorongan untuk mengambil benda lainnya kembali datang seperti dahaga. Aku berjingkat-jingkat memasuki kamar ayahku, berhati-hati agar tidak menginjak papan lantai yang berderit di ambang pintu. Kamar ini dulu ruang kerjanya, waktu dia masih kuat naik tangga, tapi dia tidur di sini sekarang. Kamar itu berantakan disesaki buku-buku, surat, dan botol-botol obat; apel-apel kaca, apel-apel kayu; berbagai penghargaan, majalah-majalah, dan bertumpuk-tumpuk kertas. Ada lukisan-lukisan berbingkai karya Hasui yang menggambarkan senja dan matahari terbenam di kuil-kuil. Sepetak cahaya merah muda terpentang di dinding di sampingnya. Dia berbaring bertopangkan bantal-bantal di tempat tidur, mengenakan celana pendek. Tungkainya telanjang dan sekurus lengan, menekuk seperti tungkai belalang. "Hai, Lis," panggilnya. Segyu Rinpoche berdiri di sebelahnya. Akhir-akhir ini lelaki itu selalu ada saat aku datang berkunjung. Lelaki Brasil bertubuh pendek dengan mata cokelat berbinar, sang Rinpoche adalah biksu Buddha bersuara parau yang mengenakan jubah cokelat menutupi perut bulatnya. Kami memanggil lelaki itu dengan gelarnya. Zaman sekarang, orang-orang suci dari Tibet terkadang lahir di barat, di tempat-tempat seperti Brasil. Bagiku dia tidak "terlihat" suci—dia tidak tampak berjarak atau gaib. Di dekat kami, sebuah kantong kanvas hitam berisi zat gizi berdengung oleh mesin dan pompa, selangnya menghilang di suatu tempat di bawah seprai ayahku. "Menyentuh kakinya itu ide yang bagus," Rinpoche berkata, meletakkan tangannya melingkari kaki ayahku di tempat tidur. "Seperti ini." Aku tidak tahu apakah sentuhan kaki itu ide bagus untuk ayahku, atau untukku, atau untuk kami berdua. Oke," kataku, lalu meraih satu kaki yang dibalut kaus kaki tebal, walaupun rasanya aneh ketika mengawasi wajah ayahku, karena saat dia mengernyit kesakitan atau marah kelihatannya sama seperti saat dia hendak tersenyum. "Rasanya enak," kata ayahku sambil memejamkan mata. Aku melirik lemari laci di sampingnya dan rak-rak di sisi lain kamar itu, mencari benda-benda yang kuinginkan, walaupun aku tahu aku takkan berani mencuri di depan matanya. Selagi dia tidur, aku berkeliaran di sekeliling rumah, mencari-cari entah apa. Seorang perawat duduk di sofa di ruang tamu, kedua tangan di pangkuan, bersiaga mendengarkan panggilan dari ayahku. Rumah itu sepi, suara-suara teredam, dinding batu bata bercat putih berlekuk-lekuk seperti bantal. Lantai terakota terasa sejuk di kakiku kecuali di bagian-bagian tempat matahari telah menghangatkannya menyamai suhu kulit. Dalam lemari di kamar mandi kecil dekat dapur, tempat dulunya ada satu edisi Bhagavad Gita yang sudah koyak-koyak, aku menemukan sebotol penyegar wajah mawar yang mahal. Dengan pintu tertutup, lampu dimatikan, duduk di penutup toilet, aku menyemprotkannya ke udara dan memejamkan mata. Percikannya jatuh di sekelilingku, sejuk dan suci, bagaikan di dalam hutan atau gereja batu tua. Selain itu, ada tabung perak lip gloss dengan sikat di salah satu ujungnya dan mekanisme pemutar di ujung satunya yang mengalirkan cairan ke tengah-tengah sikat. Aku harus memilikinya. Aku menjejalkan lip gloss itu ke dalam saku untuk kubawa pulang ke apartemen satu kamar di Greenwich Village yang kutempati bersama pacarku. Aku tahu pasti bahwa tabung lip gloss ini akan melengkapi hidupku. Di antara menghindari pembantu rumah tangga, adik-adikku, dan ibu tiriku di sepenjuru rumah supaya tidak ketahuan mencuri barang-barang, atau terluka saat mereka tidak memedulikanku atau membalas sapaanku, dan menyemprot diri sendiri dalam kamar mandi gelap agar aku tidak merasa terlalu menghilang—sebab di tengah tetes-tetes air yang berjatuhan aku merasa seakan-akan kembali mewujudkan. Berupaya menemui ayahku yang sakit di kamarnya mulai terasa seperti beban bagiku. Sepanjang tahun lalu aku berkunjung pada akhir pekan kurang lebih setiap dua bulan sekali. Aku sudah menyerah mengharapkan rekonsiliasi agung, seperti di film-film, tapi aku tetap saja datang. Di antara waktu kunjungan, aku melihat ayahku di mana-mana di New York. Aku melihatnya duduk dalam bioskop, lekuk leher yang sama persis sampai ke rahang dan tulang pipi. Aku melihatnya saat aku berlari menyusuri Sungai Hudson pada musim dingin, duduk di bangku menatap kapal-kapal di galangan; dan dalam perjalananku menaiki subway ke tempat kerja, melangkah pergi di peron menembus kerumunan. Para lelaki-lelaki kurus dengan kulit sewarna zaitun, jemari lentik, pergelangan tangan ramping, wajah berhias pangkal janggut yang kutemui di jalan, dari sudut-sudut

tertentu, terlihat mirip dengannya. Setiap kali aku harus mendekat untuk mengecek, dengan jantung berdebar, walaupun aku tahu itu tidak mungkin dia karena dia sedang terbaring sakit di California. Sebelum ini, selama tahun-tahun yang kami lalui nyaris tanpa bicara, aku melihat fotonya di mana-mana. Melihat foto-foto itu memberiku perasaan ganjil. Rasanya sama seperti menangkap kilasan diriku dalam cermin di seberang ruangan dan mengira itu orang lain, lalu menyadari itu wajahku sendiri: Dia ada di sana, menatapku dari majalah-majalah, koran-koran, dan layar-layar di kota mana pun aku berada. Itu ayahku dan tidak ada yang tahu, tapi itulah kenyataannya. Sebelum berpamitan, aku pergi ke kamar mandi untuk menyemprotkan penyegar sekali lagi. Semprotan itu alami, yang artinya setelah beberapa menit berlalu aromanya tidak lagi tajam seperti mawar, tapi berbau busuk dan lembap seperti rawa, walaupun saat itu aku tidak menyadarinya. Sewaktu aku masuk ke kamarnya, Ayah tengah bersiap untuk berdiri. Aku mengamatinya menyatukan kedua tungkai dalam satu lengan, memutar tubuhnya sembilan puluh derajat dengan menekan kepala tempat tidur menggunakan lengan satunya, kemudian mengerahkan kedua lengan untuk mengangkat tungkainya melewati pinggiran tempat tidur dan memijak lantai. Ketika kami berpelukan, aku bisa merasakan tulang belakangnya, tulang rusuknya. Dia berbau apak, seperti keringat obat. "Nanti aku kembali lagi," kataku. Kami melepaskan pelukan, dan aku mulai berjalan pergi. "Lis?" "Ya?" "Baumu seperti toilet." [Mizan, Mizan Publishing, Qanita, Fiksi, Kisah, Keluarga, Dewasa, Indonesia]

steve jobs book: Steve Jobs: Insanely Great Jessie Hartland, 2015-08-03 This biography in graphic novel format is at once stylish, irreverent, and smart-like Steve Jobs himself. Presenting the story of the ultimate American entrepreneur and perhaps the most influential individual of our time, this unique and groundbreaking book is sure to appeal to the legions of readers who live and breathe in the techno-centric world Jobs created. Jobs's remarkable life reads like a history of the personal technology industry. He started Apple Computer in his parents' garage when he was twenty-one years old and then molded it into the world's most valuable business. He became the tastemaker of a generation, creating products we couldn't live without while revolutionizing the music, phone, and tablet computer industries in the process. Capturing his unparalleled brilliance, as well as his many demons, Jessie Hartland's innovative biography illuminates the meteoric successes, devastating setbacks, and myriad contradictions that make up the extraordinary life and legacy of the insanely great Steve Jobs.

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encourages innovation and allows it to flourish. You'll learn how to match—and beat—the most powerful competitors, develop the most revolutionary products, attract the most loyal customers, and thrive in the most challenging times. Bestselling business journalist Carmine Gallo has interviewed hundreds of successful professionals—from CEOs, managers, and entrepreneurs to teachers, consultants, and stay-at-home moms—to get to the core of Steve Jobs's innovative philosophies. These are the simple, meaningful, and attainable principles that drive us all to Think Different. These are The Innovation Secrets of Steve Jobs. An enhanced ebook is now available with 10 demonstration videos of Jobs' sure-fire innovation secrets. Select the Kindle Edition with Audio/Video from the available formats.

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steve jobs book: *Who Was Steve Jobs?* Pam Pollack, Meg Belviso, Who HQ, 2012-03-29 Steve Jobs, adopted in infancy by a family in San Francisco, packed a lot of life into fifty-six short years. In this *Who Was...?* biography, children will learn how his obsession with computers and technology at an early age led him to co-found and run Apple, in addition to turning Pixar into a ground-breaking animation studio. A college dropout, Jobs took unconventional steps in his path to success and inspired the best and the brightest to come with him and “change the world.”

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campaigns as 'Think Different' and naming the iMac. *Insanely Simple* is his insider's view of Jobs' world. It reveals the ten elements of Simplicity that have driven Apple's success - which you can use to propel your own organisation. Reading *Insanely Simple*, you'll be a fly on the wall inside a conference room with Steve Jobs, and on the receiving end of his midnight phone calls. You'll understand how his obsession with Simplicity helped Apple perform better and faster.

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steve jobs book: *Drive* Daniel H. Pink, 2010-01-21 Forget everything you thought you knew about how to motivate people - at work, at school, at home. It's wrong. As Daniel H. Pink explains in his new and paradigm-shattering book *DRIVE: THE SURPRISING TRUTH ABOUT WHAT MOTIVATES US*, the secret to high performance and satisfaction in today's world is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does - and how that affects every aspect of our lives. He demonstrates that while the old-fashioned carrot-and-stick approach worked successfully in the 20th century, it's precisely the wrong way to motivate people for today's challenges. In *DRIVE*, he reveals the three elements of true motivation: AUTONOMY - the desire to direct our own lives; MASTERY - the urge to get better and better at something that matters; PURPOSE - the yearning to do what we do in the service of something larger than ourselves. Along the way, he takes us to companies that are enlisting new approaches to motivation and introduces us to the scientists and entrepreneurs who are pointing a bold way forward. *DRIVE* is bursting with big ideas - the rare book that will change how you think and transform how you live.

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steve jobs book: Frederick Douglass David W. Blight, 2020-01-07 * Selected as One of the Best Books of the 21st Century by The New York Times * Winner of the Pulitzer Prize in History * "Extraordinary...a great American biography" (The New Yorker) of the most important African American of the 19th century: Frederick Douglass, the escaped slave who became the greatest orator of his day and one of the leading abolitionists and writers of the era. As a young man Frederick Douglass (1818-1895) escaped from slavery in Baltimore, Maryland. He was fortunate to

have been taught to read by his slave owner mistress, and he would go on to become one of the major literary figures of his time. His very existence gave the lie to slave owners: with dignity and great intelligence he bore witness to the brutality of slavery. Initially mentored by William Lloyd Garrison, Douglass spoke widely, using his own story to condemn slavery. By the Civil War, Douglass had become the most famed and widely travelled orator in the nation. In his unique and eloquent voice, written and spoken, Douglass was a fierce critic of the United States as well as a radical patriot. After the war he sometimes argued politically with younger African Americans, but he never forsook either the Republican party or the cause of black civil and political rights. In this "cinematic and deeply engaging" (The New York Times Book Review) biography, David Blight has drawn on new information held in a private collection that few other historians have consulted, as well as recently discovered issues of Douglass's newspapers. "Absorbing and even moving...a brilliant book that speaks to our own time as well as Douglass's" (The Wall Street Journal), Blight's biography tells the fascinating story of Douglass's two marriages and his complex extended family. "David Blight has written the definitive biography of Frederick Douglass...a powerful portrait of one of the most important American voices of the nineteenth century" (The Boston Globe). In addition to the Pulitzer Prize, Frederick Douglass won the Bancroft, Parkman, Los Angeles Times (biography), Lincoln, Plutarch, and Christopher awards and was named one of the Best Books of 2018 by The New York Times Book Review, The Wall Street Journal, The Boston Globe, The Chicago Tribune, The San Francisco Chronicle, and Time.

steve jobs book: The Apple Revolution Luke Dormehl, 2012-08-02 On 26 May, 2010 Apple Inc. passed Microsoft in valuation as the world's largest technology company. Its consumer electronic products - ranging from computers to mobile phones to portable media devices, not to mention its iTunes, iBook and App Store - have influenced nearly every facet of our lives, and it shows no sign of slowing down. But how did Apple - a company set up in the back room of a house by two friends, and one that always marketed itself as the underdog - become the marketplace leader (and the world's second largest company overall), and is it a good thing to have one company hold so much power? In The Apple Revolution Luke Dormehl shares the inside story of how Apple Inc. came to be; from the formation of the company's philosophies and user-friendly ethos, to the iPod moment and global domination, leaving you with a deep understanding of how it was created, why it has flourished, and where it might be going next.

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Going to bed at night saying we've done something wonderful, that's what matters to me.. - Steve Jobs
Wait no more! Scroll up now and click on the Buy Now button to gift your kid the inspirational tale of Steve Jobs!

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