

steve jobs bio

steve jobs bio is a topic that continues to captivate entrepreneurs, technology enthusiasts, and readers worldwide. This comprehensive article delves into the life and legacy of Steve Jobs, co-founder of Apple Inc., exploring his early years, career milestones, leadership style, and the profound impact he had on the tech industry. Readers will discover details about Jobs' personal background, innovative vision, notable achievements, and the philosophies that shaped his approach to business and product design. By examining Steve Jobs' biography, this article provides valuable insights into his journey from a college dropout to a global icon, while highlighting the lessons and influences that remain relevant today. Whether you're seeking inspiration, business strategies, or a deeper understanding of Steve Jobs' contributions, this article offers a thorough and engaging overview. Continue reading to explore the fascinating story behind one of the most influential figures in modern technology.

- Early Life and Background
- Education and Formative Experiences
- Apple's Founding and Evolution
- Leadership Style and Vision
- Key Innovations and Achievements
- Personal Life and Interests
- Legacy and Impact on Technology

Early Life and Background

Steve Jobs was born on February 24, 1955, in San Francisco, California. Adopted shortly after birth by Paul and Clara Jobs, Steve grew up in the Silicon Valley area. His adoptive father, Paul, was a machinist who introduced Steve to electronics and mechanical work from a young age. The environment in which Jobs was raised, surrounded by engineers and innovators, played a significant role in shaping his curiosity and passion for technology. Jobs displayed an independent spirit and keen intelligence early on, often questioning conventional methods and seeking creative solutions to everyday problems. His early exposure to electronics and the burgeoning tech scene in California laid the foundation for his future endeavors in the world of computing and innovation.

Education and Formative Experiences

School Years and First Encounters with Technology

Steve Jobs attended Homestead High School in Cupertino, where he met Steve Wozniak, his future business partner. Jobs was known for his rebellious nature and unconventional approach to learning. Despite his academic potential, he often found the traditional education system stifling. His fascination with electronics and engineering, fueled by his father and local hobbyists, led him to experiment with gadgets and devices from a young age.

College and Spiritual Exploration

After high school, Jobs enrolled at Reed College in Portland, Oregon. He dropped out after one semester but continued to audit classes that interested him, such as calligraphy. This experience later influenced the design aesthetics of Apple products. During this period, Jobs traveled to India seeking spiritual enlightenment, embracing Zen Buddhism and alternative philosophies that would inform his minimalist design sensibilities and business ethics.

Apple's Founding and Evolution

The Birth of Apple Computer

In 1976, Steve Jobs co-founded Apple Computer with Steve Wozniak and Ronald Wayne in the Jobs family garage. The company's first product, the Apple I, was a rudimentary personal computer aimed at hobbyists. The following year, the Apple II was introduced, revolutionizing the personal computing market with its user-friendly design and powerful capabilities. Jobs' vision was to make technology accessible and intuitive for everyone, a principle that remained central throughout his career.

Growth, Innovation, and Challenges

Apple grew rapidly in the late 1970s and early 1980s, launching groundbreaking products such as the Macintosh in 1984. The Macintosh was the first mass-market computer with a graphical user interface, setting a new standard for usability. However, internal conflicts and strategic disagreements led to Jobs' departure from Apple in 1985. During his absence, Jobs founded NeXT, a computer platform development company, and acquired Pixar, transforming it into a leader in computer animation.

Leadership Style and Vision

Innovative Approach to Management

Steve Jobs was renowned for his visionary leadership and demanding standards. His management style was intense, direct, and sometimes controversial, but it fostered a culture of excellence and innovation. Jobs believed in assembling talented teams and encouraging them to strive for

perfection. He was hands-on in product development, often challenging his teams to think differently and push the boundaries of technology.

Design Philosophy and Customer Focus

- Emphasis on simplicity and elegance in product design
- Focus on user experience and intuitive interfaces
- Integration of hardware and software for seamless performance
- Commitment to quality and attention to detail
- Relentless pursuit of innovation and originality

Jobs' design philosophy was rooted in simplicity and user-centricity. He prioritized aesthetics, ease of use, and seamless integration, insisting that every Apple product reflect these values. This approach set Apple apart from competitors and established the brand's reputation for innovation and design excellence.

Key Innovations and Achievements

Groundbreaking Products

Under Steve Jobs' leadership, Apple introduced several revolutionary products that changed the landscape of consumer technology:

- The iMac: Redefined the personal computer with its colorful design and simplicity.
- The iPod: Revolutionized digital music and portable media.
- The iPhone: Transformed the smartphone industry with its touchscreen interface and app ecosystem.
- The iPad: Created a new category of tablets, blending portability and functionality.
- Apple Store: Reinvented retail with its unique approach to customer experience and service.

These innovations not only drove Apple's success but also influenced the direction of technology globally. Jobs' commitment to pushing boundaries resulted in products that became cultural icons and industry benchmarks.

Recognition and Awards

Steve Jobs received numerous accolades throughout his career, including recognition by Time Magazine as one of the most influential people in the world. His impact on technology, design, and business leadership has been acknowledged through various awards and honorary titles, cementing his status as a pioneering figure in the modern era.

Personal Life and Interests

Family and Relationships

Steve Jobs married Laurene Powell in 1991, and the couple had three children together. He also had a daughter, Lisa Brennan-Jobs, from a previous relationship. Jobs was known for his private nature, often shielding his personal life from public scrutiny. Despite his intense work ethic, he valued family and maintained close relationships throughout his life.

Health Challenges and Final Years

In 2003, Jobs was diagnosed with a rare form of pancreatic cancer. He battled the illness for several years, undergoing treatments while continuing to lead Apple. Jobs resigned as CEO in August 2011 due to health complications but remained involved as chairman of the board. He passed away on October 5, 2011, leaving behind a profound legacy that continues to inspire generations.

Legacy and Impact on Technology

Influence on the Tech Industry

Steve Jobs' legacy is characterized by his relentless pursuit of innovation and his ability to foresee technological trends. He transformed multiple industries, from personal computing to music, telecommunications, and digital media. Jobs' emphasis on design, usability, and integration influenced countless companies and products, setting new standards for quality and creativity.

Enduring Lessons from Steve Jobs

1. Think differently and challenge conventional wisdom.
2. Value simplicity and user-centric design.
3. Never compromise on quality and innovation.
4. Lead with vision and passion.
5. Inspire others to achieve greatness.

Jobs' philosophies and leadership principles remain relevant in today's fast-paced world. His story serves as a source of inspiration for entrepreneurs, designers, and innovators, highlighting the importance of vision, perseverance, and creative thinking.

Trending Questions and Answers about Steve Jobs bio

Q: When and where was Steve Jobs born?

A: Steve Jobs was born on February 24, 1955, in San Francisco, California.

Q: Who were the co-founders of Apple Inc.?

A: Apple Inc. was co-founded by Steve Jobs, Steve Wozniak, and Ronald Wayne in 1976.

Q: What are some of Steve Jobs' most significant innovations?

A: Steve Jobs' most significant innovations include the Macintosh computer, iPod, iPhone, iPad, and the development of the Apple Store retail concept.

Q: What was Steve Jobs' leadership style?

A: Steve Jobs was known for his visionary, demanding, and hands-on leadership style, emphasizing innovation, design excellence, and uncompromising quality.

Q: Why did Steve Jobs leave Apple in 1985?

A: Steve Jobs left Apple in 1985 due to internal conflicts and strategic disagreements with the company's board and executives.

Q: How did Steve Jobs influence product design?

A: Steve Jobs influenced product design by prioritizing simplicity, user experience, and the seamless integration of hardware and software.

Q: What companies did Steve Jobs lead besides Apple?

A: Besides Apple, Steve Jobs led NeXT and Pixar, both of which achieved significant success in technology and animation.

Q: How did Steve Jobs' health affect his career?

A: Steve Jobs' health challenges, particularly his battle with pancreatic cancer, led to his resignation as CEO of Apple in 2011 and impacted his ability to lead during his final years.

Q: What is Steve Jobs' lasting legacy?

A: Steve Jobs' lasting legacy includes revolutionizing multiple industries, inspiring innovation, and setting new standards for design and technology.

Q: What personal philosophies shaped Steve Jobs' career?

A: Steve Jobs' career was shaped by philosophies such as thinking differently, valuing simplicity, pursuing innovation, and maintaining a strong focus on the user experience.

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Steve Jobs Bio: A Deep Dive into the Life and Legacy of a Tech Visionary

Want to understand the mind behind Apple's revolutionary products and the man who changed the technological landscape forever? This comprehensive Steve Jobs bio delves into the complexities of his life, from his humble beginnings to his unparalleled impact on the world. We'll explore his personality, his business acumen, and the lasting legacy he left behind. Prepare to discover more than just the surface-level details; this isn't your average biographical sketch.

Early Life and Influences: The Seeds of Innovation

Steve Jobs' early life, marked by adoption and a turbulent relationship with his biological parents, shaped his personality significantly. This period instilled in him a drive for perfection and a rebellious spirit that would later become hallmarks of his leadership style. His exposure to electronics in his youth, particularly his time spent tinkering with early computers, ignited a passion

that would define his future. His experiences laid the groundwork for a unique worldview, one that valued simplicity, elegance, and a relentless pursuit of the "next big thing."

The Rise of Apple: From Garage to Global Giant

The founding of Apple Computer in a garage with Steve Wozniak marked the beginning of a technological revolution. This wasn't just another tech company; it was a cultural phenomenon. Jobs' focus on user experience, his intuitive understanding of design, and his uncompromising dedication to quality set Apple apart from the competition. We'll explore the pivotal moments, from the launch of the Apple I and Apple II to the development of the Macintosh, detailing the challenges faced and the strategic decisions that propelled Apple's meteoric rise.

The "NeXT" Chapter and the Return to Apple

Jobs' departure from Apple in 1985, following internal power struggles, might seem like a setback, but it proved to be a crucial turning point. His founding of NeXT, although initially unsuccessful commercially, laid the groundwork for technological advancements that would later be integrated into Apple's products. The acquisition of NeXT by Apple paved the way for his triumphant return, marking a new era of innovation and leadership.

The iPod, iPhone, and iPad: Shaping the Digital Age

This section will analyze the three pivotal products that solidified Apple's position as a global tech giant: the iPod, iPhone, and iPad. We'll delve into the design philosophy, the market impact, and the revolutionary technologies that these devices introduced to the world. The impact extended beyond the products themselves; they shaped entire industries and redefined how people interacted with technology.

Leadership Style and Business Acumen: A Complex Portrait

Steve Jobs' leadership was both admired and criticized. His demanding nature, his perfectionism, and his uncompromising vision pushed his teams to their limits, sometimes bordering on cruelty. Yet, this same intensity drove innovation and fostered a culture of excellence. This section will explore the nuances of his leadership, examining his strengths and weaknesses, and analyzing his methods of motivating and managing his employees.

Personal Life and Legacy: Beyond the Tech Icon

This section moves beyond the technological achievements to explore the personal life of Steve Jobs. We'll discuss his relationships, his family, and his struggles with health issues, providing a more complete picture of the man behind the legend. His legacy extends beyond the technological innovations he brought to the world; he demonstrated that visionary leadership, coupled with a relentless pursuit of excellence, could redefine an industry and impact billions of lives.

Conclusion: The Enduring Influence of a Visionary

Steve Jobs' life is a testament to the power of vision, perseverance, and an unwavering belief in one's own ability. His impact on technology and culture is undeniable, leaving a legacy that continues to inspire entrepreneurs, designers, and innovators around the globe. His story is not just a biography; it's a case study in leadership, innovation, and the transformative power of ideas.

Frequently Asked Questions (FAQs)

Q1: What was Steve Jobs's biggest contribution to the tech industry?

A1: While many contributions could be cited, his biggest contribution is arguably his profound impact on user experience and design. He demonstrated that technology could be both powerful and intuitive, accessible and elegant. This focus shifted the industry from a purely functional approach to one that prioritized user satisfaction and aesthetics.

Q2: What was Steve Jobs's relationship with Steve Wozniak like?

A2: Their relationship was complex. Initially a close partnership built on mutual respect and shared passion, it evolved and became strained as Apple grew. Differences in vision and leadership styles eventually led to a divergence in their paths. However, their foundational collaboration remains a cornerstone of Apple's history.

Q3: Did Steve Jobs regret anything about his life?

A3: While not explicitly stated in any readily available source, his later years suggest a reflection on his past actions and a desire for stronger relationships. This suggests he may have had regrets concerning his intensity and demanding leadership style, which often strained his relationships with loved ones and colleagues.

Q4: What were Steve Jobs's key leadership principles?

A4: Jobs' leadership was marked by a relentless pursuit of perfection, a focus on simplicity and elegance, and a strong belief in his vision. He empowered his teams but also demanded complete dedication and excellence. His approach was often uncompromising, even ruthless, but undeniably effective.

Q5: What books offer a deeper understanding of Steve Jobs's life?

A5: "Steve Jobs" by Walter Isaacson is considered the definitive biography, offering a comprehensive account of his life and career. Other books, such as those offering different perspectives, are available as well, providing additional insights into his character and actions. However, Isaacson's biography provides the most complete picture, and is the commonly accepted authoritative source.

steve jobs bio: *Steve Jobs* Walter Isaacson, 2011 Based on more than 40 interviews with Jobs conducted over two years--as well as interviews with more than 100 family members, friends, adversaries, competitors, and colleagues--Isaacson has written a riveting story of the roller-coaster life and searingly intense personality of a creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing.

steve jobs bio: *Becoming Steve Jobs* Brent Schlender, Rick Tetzeli, 2015-03-24 THE SUNDAY TIMES AND #1 INTERNATIONAL BESTSELLER - with a new foreword by Silicon Valley legend Marc Andreessen. 'For my money, a better book about Jobs than Walter Isaacson's biography' New Yorker 'A fascinating reinterpretation of the Steve Jobs story' Sunday Times We all think we know who Steve Jobs was, what made him tick, and what made him succeed. Yet the single most important question about him has never been answered. The young, impulsive, egotistical genius was ousted in the mid-80s from the company he founded, exiled from his own kingdom and cast into the wilderness. Yet he returned a decade later to transform the ailing Apple into the most successful company the world had ever seen. How did this reckless upstart transform himself into a visionary business leader? The first comprehensive study of Jobs' career following his dismissal from Apple, written with unparalleled access and insight, BECOMING STEVE JOBS offers a startling new portrait of the most important business figure in modern history. The most intimate biography yet of Jobs, written by the journalist who knew him better than any other, BECOMING STEVE JOBS draws on recently discovered interviews that have never before seen the light of day, and answers for the first time the most pressing questions about what made this legendary business leader such a success.

steve jobs bio: *The Wise Men* Walter Isaacson, Evan Thomas, 1997-06-04 A captivating blend of personal biography and public drama, *The Wise Men* introduces the original best and brightest, leaders whose outsized personalities and actions brought order to postwar chaos: Averell Harriman, the freewheeling diplomat and Roosevelt's special envoy to Churchill and Stalin; Dean Acheson, the secretary of state who was more responsible for the Truman Doctrine than Truman and for the Marshall Plan than General Marshall; George Kennan, self-cast outsider and intellectual darling of the Washington elite; Robert Lovett, assistant secretary of war, undersecretary of state, and secretary of defense throughout the formative years of the Cold War; John McCloy, one of the nation's most influential private citizens; and Charles Bohlen, adroit diplomat and ambassador to the Soviet Union.

steve jobs bio: *Steve Jobs The Man Who Thought Different* Karen Blumenthal, 2012-02-16 An unauthorized/unofficial biography--T.p. verso.

steve jobs bio: *Small Fry* Lisa Brennan Jobs, 2019-12-09 "Dia menatapku dari majalah-majalah,

koran-koran, dan layar-layar di kota mana pun aku berada. Itu ayahku dan tidak ada yang tahu, tapi itulah kenyataannya. Bagaimana sedihnya ditolak ayah sendiri? Getirnya harus merahasiakan fakta bahwa ayahmu salah satu orang paling terkenal di dunia? Seperti sinetron, tapi ini kisah nyata. Lisa Brennan-Jobs, putri sulung Steve Jobs, pencipta merek komputer dan gawai ternama, harus menanggung krisis identitas diri parah selama bertahun-tahun akibat hubungan keluarga yang rumit dan tidak stabil. Chrisann, ibu kandung Lisa, dan Steve Jobs tidak pernah berencana memiliki anak di usia muda. Gaya hidup Chrisann sebagai seorang seniman cenderung bebas, dan kondisi ekonominya terbatas. Ketika hubungan Chrisann dan Lisa memburuk, Lisa memutuskan untuk tinggal bersama sang ayah, yang kaya raya namun sering bersikap dingin kepadanya. Lisa berusaha keras untuk menjadi anak baik dan berprestasi, demi mencecap kasih sayang sang ayah. Tapi Steve Jobs tetap menjaga jarak dengan putrinya, membuat Lisa kecewa. Terkoyak antara benci dan cinta, Lisa berjuang untuk memahami dan menerima siapa dirinya. Tujuh tahun setelah Steve Jobs tiada akibat kanker pankreas, Lisa menghimpun keberanian untuk berbagi kisah hidupnya yang kontroversial. Inilah Small Fry, kisah Lisa Brennan-Jobs, yang menurut New York Times ditulis dengan "indah sekaligus memilukan". NELAYAN KETIGA. Master, aku bertanya-tanya bagaimana ikan hidup di laut. NELAYAN PERTAMA. Yah, seperti manusia hidup di darat; yang besar-besar menyantap yang kecil-kecil. Tak ada perbandingan yang lebih tepat untuk orang kaya yang kikir daripada seekor paus; hilir mudik kian kemari, memancing ikan-ikan kecil yang malang ke depannya, lalu akhirnya melahap mereka semua dalam sekali telan. Paus-paus semacam itu kerap kudengar di darat, yang tak pernah berhenti menganga sampai mereka sudah menelan seluruh paroki, gereja, menara, lonceng-lonceng, dan semuanya. —Shakespeare, Pericles Sungguh pengalaman aneh, menjadi sosok anonim yang berdiri di tengah hujan salju, dan menjadi pusat perhatian publik. —Saul Bellow, Humboldt's Gift Tiga bulan sebelum dia meninggal, aku mulai mencuri barang-barang dari rumah ayahku. Aku berkeliaran tanpa alas kaki dan menyelipkan benda-benda ke dalam sakuku. Aku mengambil perona pipi, pasta gigi, dua mangkuk warna biru tosca yang gompel, sebotol cat kuku, sepasang sandal balet usang, dan empat sarung bantal putih kusam. Setelah mencuri setiap benda, aku merasa puas. Aku berjanji pada diri sendiri bahwa ini akan menjadi yang terakhir. Namun, tak lama kemudian dorongan untuk mengambil benda lainnya kembali datang seperti dahaga. Aku berjingkat-jingkat memasuki kamar ayahku, berhati-hati agar tidak menginjak papan lantai yang berderit di ambang pintu. Kamar ini dulu ruang kerjanya, waktu dia masih kuat naik tangga, tapi dia tidur di sini sekarang. Kamar itu berantakan disesaki buku-buku, surat, dan botol-botol obat; apel-apel kaca, apel-apel kayu; berbagai penghargaan, majalah-majalah, dan bertumpuk-tumpuk kertas. Ada lukisan-lukisan berbingkai karya Hasui yang menggambarkan senja dan matahari terbenam di kuil-kuil. Sepetak cahaya merah muda terpentang di dinding di sampingnya. Dia berbaring bertopangkan bantal-bantal di tempat tidur, mengenakan celana pendek. Tungkainya telanjang dan sekurus lengan, menekuk seperti tungkai belalang. "Hai, Lis," panggilnya. Segyu Rinpoche berdiri di sebelahnya. Akhir-akhir ini lelaki itu selalu ada saat aku datang berkunjung. Lelaki Brasil bertubuh pendek dengan mata cokelat berbinar, sang Rinpoche adalah biksu Buddha bersuara parau yang mengenakan jubah cokelat menutupi perut bulatnya. Kami memanggil lelaki itu dengan gelarnya. Zaman sekarang, orang-orang suci dari Tibet terkadang lahir di barat, di tempat-tempat seperti Brasil. Bagiku dia tidak "terlihat" suci—dia tidak tampak berjarak atau gaib. Di dekat kami, sebuah kantong kanvas hitam berisi zat gizi berdengung oleh mesin dan pompa, selangnya menghilang di suatu tempat di bawah seprai ayahku. "Menyentuh kakinya itu ide yang bagus," Rinpoche berkata, meletakkan tangannya melingkari kaki ayahku di tempat tidur. "Seperti ini." Aku tidak tahu apakah sentuhan kaki itu ide bagus untuk ayahku, atau untukku, atau untuk kami berdua. Oke," kataku, lalu meraih satu kaki yang dibalut kaus kaki tebal, walaupun rasanya aneh ketika mengawasi wajah ayahku, karena saat dia mengernyit kesakitan atau marah kelihatannya sama seperti saat dia hendak tersenyum. "Rasanya enak," kata ayahku sambil memejamkan mata. Aku melirik lemari laci di sampingnya dan rak-rak di sisi lain kamar itu, mencari benda-benda yang kuinginkan, walaupun aku tahu aku takkan berani mencuri di depan matanya. Selagi dia tidur, aku berkeliaran di sekeliling rumah, mencari-cari entah apa. Seorang perawat

duduk di sofa di ruang tamu, kedua tangan di pangkuan, bersiaga mendengarkan panggilan dari ayahku. Rumah itu sepi, suara-suara teredam, dinding batu bata bercat putih berlekuk-lekuk seperti bantal. Lantai terakota terasa sejuk di kakiku kecuali di bagian-bagian tempat matahari telah menghangatkannya menyamai suhu kulit. Dalam lemari di kamar mandi kecil dekat dapur, tempat dulunya ada satu edisi Bhagavad Gita yang sudah koyak-koyak, aku menemukan sebotol penyegar wajah mawar yang mahal. Dengan pintu tertutup, lampu dimatikan, duduk di penutup toilet, aku menyemprotkannya ke udara dan memejamkan mata. Percikannya jatuh di sekelilingku, sejuk dan suci, bagaikan di dalam hutan atau gereja batu tua. Selain itu, ada tabung perak lip gloss dengan sikat di salah satu ujungnya dan mekanisme pemutar di ujung satunya yang mengalirkan cairan ke tengah-tengah sikat. Aku harus memilikinya. Aku menjejalkan lip gloss itu ke dalam saku untuk kubawa pulang ke apartemen satu kamar di Greenwich Village yang kutempati bersama pacarku. Aku tahu pasti bahwa tabung lip gloss ini akan melengkapi hidupku. Di antara menghindari pembantu rumah tangga, adik-adikku, dan ibu tiriku di sepenjuru rumah supaya tidak ketahuan mencuri barang-barang, atau terluka saat mereka tidak memedulikanku atau membalas sapaanku, dan menyemprot diri sendiri dalam kamar mandi gelap agar aku tidak merasa terlalu menghilang—sebab di tengah tetes-tetes air yang berjatuh aku merasa seakan-akan kembali mewujud. Berupaya menemui ayahku yang sakit di kamarnya mulai terasa seperti beban bagiku. Sepanjang tahun lalu aku berkunjung pada akhir pekan kurang lebih setiap dua bulan sekali. Aku sudah menyerah mengharapakan rekonsiliasi agung, seperti di film-film, tapi aku tetap saja datang. Di antara waktu kunjungan, aku melihat ayahku di mana-mana di New York. Aku melihatnya duduk dalam bioskop, lekuk leher yang sama persis sampai ke rahang dan tulang pipi. Aku melihatnya saat aku berlari menyusuri Sungai Hudson pada musim dingin, duduk di bangku menatap kapal-kapal di galangan; dan dalam perjalananku menaiki subway ke tempat kerja, melangkah pergi di peron menembus kerumunan. Para lelaki-lelaki kurus dengan kulit sewarna zaitun, jemari lentik, pergelangan tangan ramping, wajah berhias pangkal janggut yang kutemui di jalan, dari sudut-sudut tertentu, terlihat mirip dengannya. Setiap kali aku harus mendekat untuk mengecek, dengan jantung berdebar, walaupun aku tahu itu tidak mungkin dia karena dia sedang terbaring sakit di California. Sebelum ini, selama tahun-tahun yang kami lalui nyaris tanpa bicara, aku melihat fotonya di mana-mana. Melihat foto-foto itu memberiku perasaan ganjil. Rasanya sama seperti menangkap kilasan diriku dalam cermin di seberang ruangan dan mengira itu orang lain, lalu menyadari itu wajahku sendiri: Dia ada di sana, menatapku dari majalah-majalah, koran-koran, dan layar-layar di kota mana pun aku berada. Itu ayahku dan tidak ada yang tahu, tapi itulah kenyataannya. Sebelum berpamitan, aku pergi ke kamar mandi untuk menyemprotkan penyegar sekali lagi. Semprotan itu alami, yang artinya setelah beberapa menit berlalu aromanya tidak lagi tajam seperti mawar, tapi berbau busuk dan lembap seperti rawa, walaupun saat itu aku tidak menyadarinya. Sewaktu aku masuk ke kamarnya, Ayah tengah bersiap untuk berdiri. Aku mengamatnya menyatukan kedua tungkai dalam satu lengan, memutar tubuhnya sembilan puluh derajat dengan menekan kepala tempat tidur menggunakan lengan satunya, kemudian mengerahkan kedua lengan untuk mengangkat tungkainya melewati pinggiran tempat tidur dan memijak lantai. Ketika kami berpelukan, aku bisa merasakan tulang belakangnya, tulang rusuknya. Dia berbau apak, seperti keringat obat. “Nanti aku kembali lagi,” kataku. Kami melepaskan pelukan, dan aku mulai berjalan pergi. “Lis?” “Ya?” “Baumu seperti toilet.” [Mizan, Mizan Publishing, Qanita, Fiksi, Kisah, Keluarga, Dewasa, Indonesia]

steve jobs bio: The Little Kingdom Michael Moritz, 1984 Portrays the growth of Apple Computer from a garage workshop run by its founders to a company of greater than \$1 billion annual sales.

steve jobs bio: Insanely Simple Ken Segall, 2012-04-26 'Simple can be harder than complex. You have to work hard to get your thinking clean to make it simple. But it's worth it in the end, because once you get there, you can move mountains' Steve Jobs, BusinessWeek, May 25, 1998 To Steve Jobs, Simplicity wasn't just a design principle. It was a religion and a weapon. The obsession with Simplicity is what separates Apple from other technology companies. It's what helped Apple

recover from near death in 1997 to become the most valuable company on Earth in 2011, and guides the way Apple is organized, how it designs products, and how it connects with customers. It's by crushing the forces of Complexity that the company remains on its stellar trajectory. As creative director, Ken Segall played a key role in Apple's resurrection, helping to create such critical campaigns as 'Think Different' and naming the iMac. *Insanely Simple* is his insider's view of Jobs' world. It reveals the ten elements of Simplicity that have driven Apple's success - which you can use to propel your own organisation. Reading *Insanely Simple*, you'll be a fly on the wall inside a conference room with Steve Jobs, and on the receiving end of his midnight phone calls. You'll understand how his obsession with Simplicity helped Apple perform better and faster.

steve jobs bio: Steve Jobs Inspired Inner Genius, 2022-02-09 Gift your kid the inspirational tale of Steve Jobs! Inspire innovation, creativity, and unlimited possibilities. Are you looking for an inspirational book to inspire the inner genius of your kids? Can you imagine your little one having so much fun reading, they prefer reading over screen time? Then, you will love our child friendly biography of Steve Jobs! Use this exciting biography book to instill timeless values & principles in your child. This inspirational Steve Jobs children's book includes: I: Illustrated biography - Printed in full color and written like a storybook, these 26 pages of engaging illustrations are sure to engage your little ones... (Warning: Reading could become addictive) II: Extended biography - Curated to deepen your child's knowledge about Steve Jobs, our extended biography is also perfect for school reports... III: Gallery - Impress your little ones with an iconic photo of Steve Jobs... IV: Glossary - Reinforce your child's learning with simplified explanations of advanced vocabulary... V: Muse Museum - Introduce your little ones to a myriad of other inspirational individuals in our book collection... Age Specifications: This illustrated biography book of Steve Jobs is perfect for boys and girls between 5 to 10 years old and it is awesome for any child (toddlers, preschool and kindergarten) who is interested in reading. Your kid will love it! About Steve Jobs: Crowned as one of the greatest innovators of this century, Steve Jobs was the man behind the Apple we all know today. Before he was globally renowned as the CEO of Apple, Steve's life wasn't the most smooth sailing and conventional one. Despite the initial hardships, Steve remained optimistic and explorative. This combined with his passion for technology pushed him to create a company of his own. This company was none other than the Apple we know today, which has since then established itself as one of the greatest tech companies in the world. Being the richest man in the cemetery doesn't matter to me. Going to bed at night saying we've done something wonderful, that's what matters to me.. - Steve Jobs Wait no more! Scroll up now and click on the Buy Now button to gift your kid the inspirational tale of Steve Jobs!

steve jobs bio: Finding the Next Steve Jobs Nolan Bushnell, Gene Stone, 2013-07-16 From the legendary founder of Atari and Chuck E. Cheese's and Steve Jobs's first boss, the secrets to finding, hiring, keeping, and nurturing creative talent. The business world is changing faster than ever, and every day your company faces new complications and difficulties. The only way to resolve these issues is to have a staff of wildly creative people who live as much in the future as the present, who thrive on being different, and whose ideas will guarantee that your company will prosper when other companies fail. A celebrated visionary and iconoclast, Nolan Bushnell founded the groundbreaking gaming company Atari before he went on to found Chuck E. Cheese's and two dozen other companies. He also happened to launch the career of the late Steve Jobs, along with those of many other brilliant creatives over the course of his five decades in business. With refreshing candor, keen psychological insight, and robust humor, Bushnell explains in *Finding the Next Steve Jobs* how to think boldly and differently about companies and organizations—and specifically the people who work within them. For anyone trying to turn a company into the next Atari or Apple, build a more creative workforce, or fashion a career in a changing world, this book will enlighten, challenge, surprise, and amuse.

steve jobs bio: STEVE JOBS & THE NEXT BIG THING Randall E. Stross, 1993-11-18 Stross follows Jobs career from the start of Apple Computer in the late 70s to the failing of NeXT Computer.

steve jobs bio: *Steve Jobs: Insanely Great* Jessie Hartland, 2015-08-03 This biography in

graphic novel format is at once stylish, irreverent, and smart-like Steve Jobs himself. Presenting the story of the ultimate American entrepreneur and perhaps the most influential individual of our time, this unique and groundbreaking book is sure to appeal to the legions of readers who live and breathe in the techno-centric world Jobs created. Jobs's remarkable life reads like a history of the personal technology industry. He started Apple Computer in his parents' garage when he was twenty-one years old and then molded it into the world's most valuable business. He became the tastemaker of a generation, creating products we couldn't live without while revolutionizing the music, phone, and tablet computer industries in the process. Capturing his unparalleled brilliance, as well as his many demons, Jessie Hartland's innovative biography illuminates the meteoric successes, devastating setbacks, and myriad contradictions that make up the extraordinary life and legacy of the insanely great Steve Jobs.

steve jobs bio: *Icon Steve Jobs* Jeffrey S. Young, William L. Simon, 2005-05-23 Examines the legendary success that Steve Jobs has had with Pixar and his rejuvenation of Apple through the introduction of the iMac and iPod.

steve jobs bio: *Steve Jobs: Genius by Design* Jason Quinn, 2012-09-04 iMac, iTunes, iPod, iPhone, iPad, iCon! Steve Jobs and his inventions changed the world we live in. His extraordinary life story is brimming with passion, innovation and creative genius. Share his triumphs and failures, as we journey from his birth and his adoption, through the advent of the computer age and on into the digital age. Forced out of the company he created, his indomitable vision allowed him to change the world of computers, movies, music and telecommunications. Prepare to be inspired, by a man who dared to think different...

steve jobs bio: *The Bite in the Apple* Chrisann Brennan, 2013-10-29 An intimate look at the life of Steve Jobs by the mother of his first child providing rare insight into Jobs's formative, lesser-known years. Steve Jobs was a remarkable man who wanted to unify the world through technology. For him, the point was to set people free with tools to explore their own unique creativity. Chrisann Brennan knows this better than anyone. She met him in high school, at a time when Jobs was passionately aware that there was something much bigger to be had out of life, and that new kinds of revelations were within reach. *The Bite in the Apple* is the very human tale of Jobs's ascent and the toll it took, told from the author's unique perspective as his first girlfriend, co-parent, friend, and—like many others—object of his cruelty. Brennan writes with depth and breadth, and she doesn't buy into all the hype. She talks with passion about an idealistic young man who was driven to change the world, about a young father who denied his own child, and about a man who mistook power for love. Chrisann Brennan's intimate memoir provides the reader with a human dimension to Jobs' myth. Finally, a book that reveals a more real Steve Jobs.

steve jobs bio: *Tim Cook* Leander Kahney, 2019-04-16 In 2011, Tim Cook took on an impossible task - following in the footsteps of one of history's greatest business visionaries, Steve Jobs. Facing worldwide scrutiny, Cook (who was often described as shy, unassuming and unimaginative) defied all expectations. Under Cook's leadership Apple has soared: its stock has nearly tripled to become the world's first trillion-dollar company. From the massive growth of the iPhone to new victories like the Apple Watch, Cook is leading Apple to a new era of success. But he's also spearheaded a cultural revolution within the company. Since becoming CEO, Cook has introduced a new style of management that emphasizes kindness, collaboration and honesty, and has quietly pushed Apple to support sexual and racial equal rights and invest heavily in renewable energy. Drawing on authorized access with several Apple insiders, Kahney, the world's leading reporter on Apple, tells the inspiring story of how one man attempted to replace the irreplaceable and succeeded better than anyone thought possible. Leander Kahney has covered Apple for more than a dozen years and has written four popular books about Apple and the culture of its followers, including *Inside Steve's Brain* and *Jony Ive*. The former news editor for *Wired.com*, he is currently the editor and publisher of *CultofMac.com*. He lives in San Francisco.

steve jobs bio: *Steve Jobs Biography Bio Book* David Right, 2017-09-11 Since his death on October 5, 2011, the media has been just who is Steve Jobs? The accolades and praise for this man

came from everyone from President Obama, to competitor Bill Gates and other people from the world of government, technology and business. To hear these people talk this man was nothing short of a super hero technological giant. The truth is that like each and every one of us, Steve Jobs was many things to many people. A caring and considerate son to his adoptive parents, a close brother to his biological sister Mona Simpson, a loving husband and father to his wife Laurene and children Erin, Eve, Reed, and Lisa, a Demanding Employer, a trusted adviser, friend, and competitor to others in the computer industry, and a savvy business man who had the ability to think outside the box. I ask you to still question who Steve Jobs is and the type of mark for generations to come. To millions of Americans and other people around the world he was simply another billionaire whose life had little to do with their own. In this thinking, they could not have been more wrong. This man and his innovative thinking and tireless dedication managed to touch the lives of almost every man, woman, and child around the world. For Jobs, work did not end with computers he was also CEO of Pixar the company that produced Toy Story and when Walt Disney world purchased the Pixar company he became the largest shareholder of Disney stock. When people read the biography of this man they will discover that he was just an ordinary man who was perhaps a bit of a dreamer and had the determination to make his dreams come true and encouraged others to make theirs come true as well. He was in many ways living proof that the American dream still lives and that through hard work, dedication, and pure stubbornness you can achieve that which seems impossible. THE BIOGRAPHY OF STEVE JOBS CHAPTER 2- EDUCATION AND MARRIAGE CHAPTER 3- STEVE JOBS INVENTIONS CHAPTER 4- STEVE JOBS AND THE APPLE STORY CHAPTER 5- SURPRISING FACTS ABOUT STEVE JOBS CHAPTER 6- THE DEATH OF STEVE JOBS CONCLUSION Steve Jobs biography bio book

steve jobs bio: Insanely Great Steven Levy, 2000-06-01 The creation of the Mac in 1984 catapulted America into the digital millennium, captured a fanatic cult audience, and transformed the computer industry into an unprecedented mix of technology, economics, and show business. Now veteran technology writer and Newsweek senior editor Steven Levy zooms in on the great machine and the fortunes of the unique company responsible for its evolution. Loaded with anecdote and insight, and peppered with sharp commentary, *Insanely Great* is the definitive book on the most important computer ever made. It is a must-have for anyone curious about how we got to the interactive age.

steve jobs bio: Haunted Empire: Apple After Steve Jobs Yukari Iwatani Kane, 2014-03-01 An insightful, behind-the-scenes portrait of the technology giant Apple

steve jobs bio: The Second Coming of Steve Jobs Alan Deutschman, 2001-12-18 From the acclaimed *Vanity Fair* and *GQ* journalist—an unprecedented, in-depth portrait of the man whose return to Apple precipitated one of the biggest turnarounds in business history. With a new epilogue on Apple's future survival in today's roller-coaster economy, here is the revealing biography that blew away the critics and stirred controversy within industry and media circles around the country.

steve jobs bio: The Zen of Steve Jobs Caleb Melby, Forbes LLC, 2012-01-03 An illustrated depiction of Steve Jobs' friendship with Zen Buddhist Kobun Chino Otogawa and the impact it had on Jobs' career Apple cofounder Steve Jobs (1955-2011) had such an enormous impact on so many people that his life often took on aspects of myth. But much of his success was due to collaboration with designers, engineers and thinkers. The *Zen of Steve Jobs* tells the story of Jobs' relationship with one such person: Kobun Chino Otogawa. Kobun was a Zen Buddhist priest who emigrated to the U.S. from Japan in the early 1970s. He was an innovator, lacked appreciation for rules and was passionate about art and design. Kobun was to Buddhism as Jobs was to the computer business: a renegade and maverick. It wasn't long before the two became friends—a relationship that was not built to last. This graphic book is a reimagining of that friendship. The story moves back and forward in time, from the 1970s to 2011, but centers on the period after Jobs' exile from Apple in 1985 when he took up intensive study with Kobun. Their time together was integral to the big leaps that Apple took later on with its product design and business strategy. Told using stripped down dialogue and bold calligraphic panels, *The Zen of Steve Jobs* explores how Jobs might have honed his design

aesthetic via Eastern religion before choosing to identify only what he needs and leave the rest behind.

steve jobs bio: Infinite Loop Michael Shawn Malone, 1999 The inside story of how one of America's most beloved companies--Apple Computer--took off like a high-tech rocket--only to come crashing to Earth twenty years later. No company in modern times has been as successful at capturing the public's imagination as Apple Computer. From its humble beginnings in a suburban garage, Apple sparked the personal computer revolution, and its products and founders--Steve Jobs and Steve Wozniak--quickly became part of the American myth. But something happened to Apple as it stumbled toward a premature middle age. For ten years, it lived off its past glory and its extraordinary products. Then, almost overnight, it collapsed in a two-year free fall. How did Apple lose its way? Why did the world still care so deeply about a company that had lost its leadership position? Michael S. Malone, from the unique vantage point of having grown up with the company's founders, and having covered Apple and Silicon Valley for years, sets out to tell the gripping behind-the-scenes story--a story that is even zanier than the business world thought. In essence, Malone claims, with only a couple of incredible inventions (the Apple II and Macintosh), and backed by an arrogance matched only by its corporate ineptitude, Apple managed to create a multibillion-dollar house of cards. And, like a faulty program repeating itself in an infinite loop, Apple could never learn from its mistakes. The miracle was not that Apple went into free fall, but that it held up for so long. Within the pages of *Infinite Loop*, we discover a bruising portrait of the megalomaniacal Steve Jobs and an incompetent John Sculley, as well as the kind of political backstabbing, stupid mistakes, and overweening egos more typical of a soap opera than a corporate history. *Infinite Loop* is almost as wild and unpredictable, as exhilarating and gut-wrenching, as the story of Apple itself.

steve jobs bio: Steve Jobs J. T. Owens, 2019-10-05 Get a unique insight into the mind of visionary and creative genius Steve Jobs. The iconic entrepreneur and founder of Apple. One of the most significant innovators and inventors in history, responsible for ringing in the digital age and known for his perfectionist attitude and futuristic vision. Hear his story from his early childhood to revolutionizing the personal computer and handheld industry with the Mac, iPhone, iPad and more.. The world rarely sees someone who has had the profound impact Steve has had, the effects of which will be felt for many generations to come. Bill Gates I have met five British Prime Ministers, two American Presidents, Nelson Mandela, Michael Jackson and the Queen. My hour with Steve Jobs certainly made me more nervous than any of those encounters. Stephen Fry I think Steve Jobs is way cooler than I am. Elon Musk

steve jobs bio: Lying Sam Harris, 2013-10-23 As it was in Anna Karenina, Madame Bovary, and Othello, so it is in life. Most forms of private vice and public evil are kindled and sustained by lies. Acts of adultery and other personal betrayals, financial fraud, government corruption—even murder and genocide—generally require an additional moral defect: a willingness to lie. In *Lying*, best-selling author and neuroscientist Sam Harris argues that we can radically simplify our lives and improve society by merely telling the truth in situations where others often lie. He focuses on white lies—those lies we tell for the purpose of sparing people discomfort—for these are the lies that most often tempt us. And they tend to be the only lies that good people tell while imagining that they are being good in the process.

steve jobs bio: The Big Picture Sean Carroll, 2016-09-01 'Fascinating' - Brian Cox, Mail on Sunday Books of the Year Where are we? Who are we? Do our beliefs, hopes and dreams hold any significance out there in the void? Can human purpose and meaning ever fit into a scientific worldview? Award-winning author Sean Carroll brings his extraordinary intellect to bear on the realms of knowledge, the laws of nature and the most profound questions about life, death and our place in it all. From Darwin and Einstein to the origins of life, consciousness and the universe itself, Carroll combines cosmos-sprawling science and profound thought in a quest to explain our world. Destined to sit alongside the works of our greatest thinkers, *The Big Picture* demonstrates that while our lives may be forever dwarfed by the immensity of the universe, they can be redeemed by our

capacity to comprehend it and give it meaning.

steve jobs bio: STEVE JOBS WALTER. ISAACSON, 2021

steve jobs bio: Inside Apple Adam Lashinsky, 2014-07 An analysis of the systems, tactics, and leadership strategies that have contributed to Apple's successes profiles such practices as the direct accountability of employees and shares insider perspectives on Apple's plans after the loss of Steve Jobs.

steve jobs bio: Frederick Douglass David W. Blight, 2020-01-07 * Selected as One of the Best Books of the 21st Century by The New York Times * Winner of the Pulitzer Prize in History * "Extraordinary...a great American biography" (The New Yorker) of the most important African American of the 19th century: Frederick Douglass, the escaped slave who became the greatest orator of his day and one of the leading abolitionists and writers of the era. As a young man Frederick Douglass (1818-1895) escaped from slavery in Baltimore, Maryland. He was fortunate to have been taught to read by his slave owner mistress, and he would go on to become one of the major literary figures of his time. His very existence gave the lie to slave owners: with dignity and great intelligence he bore witness to the brutality of slavery. Initially mentored by William Lloyd Garrison, Douglass spoke widely, using his own story to condemn slavery. By the Civil War, Douglass had become the most famed and widely travelled orator in the nation. In his unique and eloquent voice, written and spoken, Douglass was a fierce critic of the United States as well as a radical patriot. After the war he sometimes argued politically with younger African Americans, but he never forsook either the Republican party or the cause of black civil and political rights. In this "cinematic and deeply engaging" (The New York Times Book Review) biography, David Blight has drawn on new information held in a private collection that few other historian have consulted, as well as recently discovered issues of Douglass's newspapers. "Absorbing and even moving...a brilliant book that speaks to our own time as well as Douglass's" (The Wall Street Journal), Blight's biography tells the fascinating story of Douglass's two marriages and his complex extended family. "David Blight has written the definitive biography of Frederick Douglass...a powerful portrait of one of the most important American voices of the nineteenth century" (The Boston Globe). In addition to the Pulitzer Prize, Frederick Douglass won the Bancroft, Parkman, Los Angeles Times (biography), Lincoln, Plutarch, and Christopher awards and was named one of the Best Books of 2018 by The New York Times Book Review, The Wall Street Journal, The Boston Globe, The Chicago Tribune, The San Francisco Chronicle, and Time.

steve jobs bio: Pristine Seas Enric Sala, Leonardo DiCaprio, 2015 National Geographic Explorer-in-Residence Enric Sala takes readers on an unforgettable journey to 10 places where the ocean is virtually untouched by man, offering a fascinating glimpse into our past and an inspiring vision for the future. From the shark-rich waters surrounding Coco Island, Costa Rica, to the iceberg-studded sea off Franz Josef Land, Russia, this incredible photographic collection showcases the thriving marine ecosystems that Sala is working to protect. Offering a rare glimpse into the world's underwater Edens, more than 200 images take you to the frontier of the Pristine Seas expeditions, where Sala's teams explore the breathtaking wildlife and habitats from the depths to the surface--thriving ecosystems with healthy corals and a kaleidoscopic variety of colorful fish and stunning creatures that have been protected from human interference. With this dazzling array of photographs that capture the beauty of the water and the incredible wildlife within it, this book shows us the brilliance of the sea in its natural state.--

steve jobs bio: Autobiography of a Yogi Paramahansa Yogananda, 2009-01-01 The autobiography of Paramahansa Yogananda (1893 - 1952) details his search for a guru, during which he encountered many spiritual leaders and world-renowned scientists. When it was published in 1946 it was the first introduction of many westerners to yoga and meditation. The famous opera singer Amelita Galli-Curci said about the book: Amazing, true stories of saints and masters of India, blended with priceless superphysical information-much needed to balance the Western material efficiency with Eastern spiritual efficiency-come from the vigorous pen of Paramhansa Yogananda, whose teachings my husband and myself have had the pleasure of studying for twenty years.

steve jobs bio: My Life at Apple John Couch, 2021-06 In 1978, John Couch was working as a software engineer at Hewlett-Packard when a young, ambitious entrepreneur named Steve Jobs unexpectedly showed up on his doorstep. It was Steve's second time trying to persuade John to join him at his promising startup, Apple Computer, where he needed help building a revolutionary computer. John was one of UC Berkeley's first fifty computer science graduates and a leader at HP, working under the tutelage of its iconic founder, Bill Hewlett, so Steve knew he was one of the few people in the world capable of achieving such a task. He was thrilled when John agreed to help, becoming Apple's 54th employee and, ultimately, its first VP of Software and first VP of Education. Over time, John and Steve's business relationship would grow into an unbreakable, decades-long friendship.

steve jobs bio: Exploring Raspberry Pi Derek Molloy, 2016-06-09 Expand Raspberry Pi capabilities with fundamental engineering principles Exploring Raspberry Pi is the innovators guide to bringing Raspberry Pi to life. This book favors engineering principles over a 'recipe' approach to give you the skills you need to design and build your own projects. You'll understand the fundamental principles in a way that transfers to any type of electronics, electronic modules, or external peripherals, using a learning by doing approach that caters to both beginners and experts. The book begins with basic Linux and programming skills, and helps you stock your inventory with common parts and supplies. Next, you'll learn how to make parts work together to achieve the goals of your project, no matter what type of components you use. The companion website provides a full repository that structures all of the code and scripts, along with links to video tutorials and supplementary content that takes you deeper into your project. The Raspberry Pi's most famous feature is its adaptability. It can be used for thousands of electronic applications, and using the Linux OS expands the functionality even more. This book helps you get the most from your Raspberry Pi, but it also gives you the fundamental engineering skills you need to incorporate any electronics into any project. Develop the Linux and programming skills you need to build basic applications Build your inventory of parts so you can always make it work Understand interfacing, controlling, and communicating with almost any component Explore advanced applications with video, audio, real-world interactions, and more Be free to adapt and create with Exploring Raspberry Pi.

steve jobs bio: Revolution in The Valley [Paperback] Andy Hertzfeld, Steve Capps, 2005 Subtitle on spine: The insanely great story of how the Mac was made.

steve jobs bio: Steve Jobs Christine Honders, 2015-07-15 Apple is a famous brand name, and the imagination and forward thinking behind its success owes a large debt to Steve Jobs. This informational biography offers insight into the life of Steve Jobs, beginning with his early curiosity about electronics and moving through his various innovations to his state-of-the-art technologies like iPhones, iPads, and Mac computers. Readers will learn about his rise to fame in the world of computers and technology, but this book also covers some of his less successful projects. Many readers will be inspired by Jobs's creativity and unwavering determination to develop exciting and striking, but easy-to-use, products.

steve jobs bio: The Innovators Walter Isaacson, 2014 Chronicles the lives and careers of the men and women responsible for the creation of the digital age, including Doug Englebart, Robert Noyce, Bill Gates, Steve Jobs and more.

steve jobs bio: How to Do Nothing Jenny Odell, 2019-04-23 ** A New York Times Bestseller ** NAMED ONE OF THE BEST BOOKS OF THE YEAR BY: Time • The New Yorker • NPR • GQ • Elle • Vulture • Fortune • Boing Boing • The Irish Times • The New York Public Library • The Brooklyn Public Library A complex, smart and ambitious book that at first reads like a self-help manual, then blossoms into a wide-ranging political manifesto.—Jonah Engel Bromwich, The New York Times Book Review One of President Barack Obama's Favorite Books of 2019 Porchlight's Personal Development & Human Behavior Book of the Year In a world where addictive technology is designed to buy and sell our attention, and our value is determined by our 24/7 data productivity, it can seem impossible to escape. But in this inspiring field guide to dropping out of the attention economy, artist and critic

Jenny Odell shows us how we can still win back our lives. Odell sees our attention as the most precious—and overdrawn—resource we have. And we must actively and continuously choose how we use it. We might not spend it on things that capitalism has deemed important ... but once we can start paying a new kind of attention, she writes, we can undertake bolder forms of political action, reimagine humankind's role in the environment, and arrive at more meaningful understandings of happiness and progress. Far from the simple anti-technology screed, or the back-to-nature meditation we read so often, *How to do Nothing* is an action plan for thinking outside of capitalist narratives of efficiency and techno-determinism. Provocative, timely, and utterly persuasive, this book will change how you see your place in our world.

steve jobs bio: Leonardo da Vinci Walter Isaacson, 2017-10-17 The #1 New York Times bestseller from Walter Isaacson brings Leonardo da Vinci to life in this exciting new biography that is "a study in creativity: how to define it, how to achieve it...Most important, it is a powerful story of an exhilarating mind and life" (The New Yorker). Based on thousands of pages from Leonardo da Vinci's astonishing notebooks and new discoveries about his life and work, Walter Isaacson "deftly reveals an intimate Leonardo" (San Francisco Chronicle) in a narrative that connects his art to his science. He shows how Leonardo's genius was based on skills we can improve in ourselves, such as passionate curiosity, careful observation, and an imagination so playful that it flirted with fantasy. He produced the two most famous paintings in history, *The Last Supper* and the *Mona Lisa*. With a passion that sometimes became obsessive, he pursued innovative studies of anatomy, fossils, birds, the heart, flying machines, botany, geology, and weaponry. He explored the math of optics, showed how light rays strike the cornea, and produced illusions of changing perspectives in *The Last Supper*. His ability to stand at the crossroads of the humanities and the sciences, made iconic by his drawing of *Vitruvian Man*, made him history's most creative genius. In the "luminous" (Daily Beast) *Leonardo da Vinci*, Isaacson describes how Leonardo's delight at combining diverse passions remains the ultimate recipe for creativity. So, too, does his ease at being a bit of a misfit: illegitimate, gay, vegetarian, left-handed, easily distracted, and at times heretical. His life should remind us of the importance to be imaginative and, like talented rebels in any era, to think different. Here, da Vinci "comes to life in all his remarkable brilliance and oddity in Walter Isaacson's ambitious new biography...a vigorous, insightful portrait" (The Washington Post).

steve jobs bio: Time Steve Jobs The Editors of TIME, 2011-11-15 The man who revolutionized personal technology is celebrated by the writers and editors of TIME magazine in a beautifully illustrated look back on his life and legacies. From his unlikely beginnings as a college dropout to his triumphant years as the man behind one invention after another that transformed our lives, this is the story of a tireless innovator and visionary thinker. With new pieces by renowned TIME writers Lev Grossman, Richard Corliss, Harry McCracken and James Poniewozik.

steve jobs bio: IWoz Steve Wozniak, Gina Smith, 2007 I, WOZ offers readers a unique glimpse into the offbeat and brilliant but ethical mind that conceived the Macintosh. After 25 years avoiding the public eye, Steve Wozniak reveals the full story of the Apple computer, from its conception to his views on the iconic cult status it has achieved today. In June 1975 Steve's curiosity and determination inspired him to build a computer, the first Apple. Six months later, he sold the machine, and for the self-professed 'engineer's engineer', success was imminent. But this story is full of life lessons, critical decisions, huge triumphs and big mistakes. Steve speaks also of his childhood, phone hacking pranks, working at Hewlett-Packard, the life-changing plane crash and teaching.

steve jobs bio: Jony Ive Leander Kahney, 2013-11-18 An intimate look at the legendary British designer behind Apple's most iconic products - including the Apple Watch With the death of Steve Jobs in 2011, JONY IVE has become the most important person at Apple. Some would argue he always was. Steve Jobs discovered Ive in 1997, when he found the scruffy British designer toiling away in a studio surrounded by hundreds of sketches and prototypes. Jobs instantly realised he had found a talent who could reverse Apple's decline, and become his 'spiritual partner'. Their collaboration produced iconic products including the iMac, iPod, iPad and iPhone. Designs that overturned entire industries and created the world's most powerful brand. Little has been known

about this shy, softly-spoken designer. Until now. This riveting book tells the story of a creative genius, from his early interest in industrial design to his meteoric rise, as well as the principles and practices that led Ive to become the designer of his generation. 'Sheds new light on technology's most-watched design team' Observer 'A real pleasure' GQ Leander Kahney has covered Apple for more than a dozen years and has written three popular books about Apple and the culture of its followers, including Inside Steve's Brain and Cult of Mac. The former news editor for Wired.com, he is currently the editor and publisher of CultofMac.com. He lives in San Francisco.

steve jobs bio: Start With Why Simon Sinek, 2011-10-06 THE MILLION-COPY GLOBAL BESTSELLER - BASED ON THE LIFE-CHANGING TED TALK! DISCOVER YOUR PURPOSE WITH ONE SIMPLE QUESTION: WHY? 'One of the most incredible thinkers of our time; someone who has influenced the way I think and act every day' Steven Bartlett, investor, BBC Dragon and host of The Diary of a CEO podcast ***** Why are some people more inventive, pioneering and successful than others? And why are they able to repeat their success again and again? Because it doesn't matter what you do, it matters WHY you do it. Those who have had the greatest influence in the world all think, act, and communicate in the same way - and it's the opposite to most. In Start with Why, Simon Sinek uncovers the fundamental secret of their success. How you lead, inspire, live, it all starts with why. WHAT READERS ARE SAYING: 'It's amazing how a book can change the course of your life, and this book did that.' 'Imagine the Ted Talk expanded to 2 hours long, with more depth, intrigue and examples.' 'What he does brilliantly is demonstrate his own why - to inspire others - throughout.'

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