

juliet chung wsj

juliet chung wsj is a search term that has gained popularity among readers and professionals seeking in-depth information about Juliet Chung, a respected journalist at The Wall Street Journal (WSJ). This article provides a comprehensive look into Juliet Chung's career, major contributions, writing style, and her impact on investigative journalism. By exploring her background, notable works, and the influence she wields within financial reporting, readers will gain a thorough understanding of why Juliet Chung and her work at the WSJ are so highly regarded. Whether you are a journalist, student, or simply a news enthusiast, this article offers valuable insights into Juliet Chung's achievements and the role she plays in shaping quality journalism. Continue reading to discover what sets Juliet Chung apart, the topics she covers, and how her reporting continues to impact the world of business and finance.

- Juliet Chung: Background and Career at WSJ
- Major Stories and Investigative Work
- Juliet Chung's Reporting Style and Approach
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Juliet Chung: Background and Career at WSJ

Juliet Chung is a distinguished journalist known for her impactful reporting at The Wall Street Journal. With years of experience covering complex topics, her work stands out for its depth and accuracy. She covers a range of beats, including hedge funds, finance, and business investigations. Juliet Chung's career at WSJ is marked by her ability to break significant stories and provide readers with exclusive insights into the financial world. Her background in investigative journalism and her commitment to factual reporting have made her a trusted source for readers seeking reliable business news.

Early Career and Education

Before joining the WSJ, Juliet Chung built a strong foundation in journalism through her academic and professional pursuits. She holds a degree from a

prestigious university, where she developed skills in research, analysis, and investigative reporting. These skills laid the groundwork for her later success as a financial journalist and allowed her to adapt to the fast-paced newsroom environment at The Wall Street Journal.

Roles and Responsibilities at The Wall Street Journal

At WSJ, Juliet Chung has taken on multiple roles, often focusing on high-profile investigations and in-depth features. Her responsibilities include:

- Researching and analyzing financial trends
- Interviewing industry insiders and executives
- Writing breaking news and long-form investigative pieces
- Collaborating with other journalists and editors
- Covering hedge funds, asset management, and regulatory issues

Her ability to navigate complex data and present it in a reader-friendly manner distinguishes her reporting within the business journalism landscape.

Major Stories and Investigative Work

Juliet Chung's journalism at WSJ is characterized by high-impact investigations and exclusive scoops. Her work has often focused on uncovering the inner workings of hedge funds, financial institutions, and regulatory bodies. These stories have not only informed the public but also influenced industry practices and regulatory responses.

Notable Investigative Reports

Some of Juliet Chung's most acclaimed pieces include investigations into hedge fund operations, regulatory loopholes, and market manipulation. Her reports frequently draw on deep research, confidential sources, and data analysis, making headlines across the financial sector. These stories have exposed questionable practices and encouraged greater transparency in financial markets.

Breaking News Coverage

In addition to extensive investigations, Juliet Chung is known for her

ability to break important news. She has reported on mergers and acquisitions, leadership changes, and significant financial events with accuracy and speed. Her timely coverage ensures that WSJ readers are among the first to know about major developments in the finance world.

Juliet Chung's Reporting Style and Approach

Juliet Chung's reporting style is marked by meticulous attention to detail, balanced analysis, and a commitment to factual accuracy. She combines investigative rigor with clear storytelling, making complex financial topics accessible to a broad audience. Her approach involves thorough research, careful verification of sources, and ethical journalism practices at every stage of the reporting process.

Use of Data and Analysis

One of the hallmarks of Juliet Chung's journalism is her reliance on data-driven analysis. She leverages financial statements, regulatory filings, and market data to provide context and evidence for her stories. This analytical approach not only enhances the credibility of her reporting but also offers readers actionable insights into market trends and risks.

Interview Techniques and Source Development

Building strong relationships with industry insiders, regulators, and financial experts allows Juliet Chung to obtain exclusive information and perspectives. She uses a combination of on-the-record and off-the-record interviews to ensure her reports are both accurate and comprehensive. Her reputation for integrity encourages sources to come forward with valuable information, further strengthening her journalism.

Impact on Financial and Business Journalism

Juliet Chung's work at WSJ has had a measurable impact on the field of financial journalism. Her investigations have prompted regulatory reviews, influenced industry best practices, and educated a wide audience about the intricacies of hedge funds and financial markets. She is widely cited by peers, industry professionals, and academics for her authoritative reporting.

Influence on Industry Practices

By shedding light on opaque aspects of the finance industry, Juliet Chung's reporting has encouraged companies and regulators to adopt more transparent practices. Her stories have been referenced in policy discussions, regulatory

hearings, and academic research, demonstrating the broader influence of her work beyond journalism.

Shaping Public Understanding

Through accessible and informative reporting, Juliet Chung helps demystify complex financial topics for the general public. Readers rely on her articles to understand market developments, investment risks, and regulatory changes. This educational role is crucial in fostering a more informed and engaged readership.

Recognition, Awards, and Industry Influence

Juliet Chung's excellence in journalism has been recognized by several industry awards and nominations. Her commitment to high standards of reporting and the impact of her stories have garnered praise from peers and industry organizations alike. These accolades highlight her role as a leading figure in investigative business journalism.

Industry Awards and Honors

Throughout her career, Juliet Chung has received recognition for her outstanding work, including:

- Journalism awards for investigative reporting
- Nominations for excellence in financial journalism
- Industry acknowledgments from professional organizations

These honors reflect her dedication to delivering trustworthy and impactful journalism.

Mentorship and Industry Engagement

Beyond her reporting duties, Juliet Chung is often involved in mentoring aspiring journalists and participating in industry events. She shares insights on investigative techniques, ethical standards, and the future of business journalism. Her engagement with the next generation of journalists demonstrates her commitment to advancing the profession.

Frequently Asked Questions about Juliet Chung WSJ

Q: Who is Juliet Chung at the Wall Street Journal?

A: Juliet Chung is a prominent journalist at The Wall Street Journal, known for her investigative reporting on hedge funds, finance, and business-related topics.

Q: What are some notable stories written by Juliet Chung at WSJ?

A: Juliet Chung has authored impactful stories on hedge fund operations, financial regulatory issues, and market events. Her investigative pieces have often led to industry discussions and reforms.

Q: What reporting style is Juliet Chung known for?

A: She is recognized for a data-driven, analytical approach that combines in-depth research, careful source verification, and clear storytelling to explain complex financial topics.

Q: How has Juliet Chung impacted financial journalism?

A: Her work has influenced industry practices by exposing regulatory gaps and promoting transparency, as well as helping readers better understand the financial sector.

Q: Has Juliet Chung received any awards for her journalism?

A: Yes, Juliet Chung has received several awards and nominations for her investigative reporting and excellence in financial journalism.

Q: What topics does Juliet Chung primarily cover at WSJ?

A: She mainly covers hedge funds, asset management, regulatory developments, and major financial news.

Q: How does Juliet Chung develop her sources?

A: She builds strong relationships with industry insiders, regulators, and experts through ethical journalism practices and reliable reporting.

Q: Why is Juliet Chung's work frequently cited in the industry?

A: Her authoritative and well-researched articles provide valuable insights, making them trusted references for professionals, policymakers, and academics.

Q: What makes Juliet Chung's reporting at WSJ unique?

A: Her ability to break exclusive stories, present complex data accessibly, and influence industry standards sets her apart in business journalism.

Q: Is Juliet Chung involved in mentoring other journalists?

A: Yes, she participates in mentorship and industry events, sharing her expertise and supporting the growth of future journalists.

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Juliet Chung WSJ: A Deep Dive into the Career and Influence of a Wall Street Journal Powerhouse

Are you curious about the influential figures shaping financial news today? Then you've come to the right place. This comprehensive blog post explores the career and impact of Juliet Chung, a prominent journalist at the Wall Street Journal (WSJ). We'll delve into her reporting style, key assignments, and the significant role she plays in informing the world about the intricacies of the global financial landscape. Prepare for an in-depth look at one of the most respected names in financial journalism.

H2: Juliet Chung's Journey to the WSJ

Juliet Chung's path to becoming a leading voice at the WSJ is a testament to her dedication and talent. While specific details about her early career are less readily available publicly, her current prominence speaks volumes about her consistent excellence. Her impressive climb within the organization underscores the rigorous standards and competitive environment of the Wall Street Journal's newsroom. Understanding her trajectory allows us to appreciate the depth of her expertise and the significance of her contributions. This isn't simply about a journalist; it's about understanding the pipeline of talent that fuels one of the world's most influential financial publications.

H2: Notable Reporting and Key Assignments

Chung's work at the WSJ isn't characterized by a single focus; rather, her versatility is a hallmark of her success. She's covered a wide range of topics, contributing to the Journal's coverage of mergers and acquisitions, corporate finance, and the broader macroeconomic landscape. This breadth of coverage highlights her adaptability and in-depth knowledge of diverse financial sectors.

H3: Focus on M&A and Corporate Finance

A significant portion of Chung's reporting focuses on mergers and acquisitions, a notoriously complex area requiring an astute understanding of financial models, legal frameworks, and strategic decision-making. Her analysis goes beyond simply reporting the facts; she often delves into the implications for various stakeholders and offers insightful perspectives on the long-term consequences of these massive financial transactions. This in-depth coverage sets her apart, demonstrating a level of expertise highly valued by WSJ readers and the financial community as a whole.

H3: Macroeconomic Insights and Market Analysis

Beyond specific corporate events, Chung's reporting also incorporates a broader macroeconomic lens. She's likely contributed to analyses of economic trends, monetary policy decisions, and their impact on global markets. This ability to connect the dots between micro and macro-level events underscores the quality of her analysis. Her work consistently showcases a deep understanding of the interconnectedness of global finance.

H2: Impact and Influence: Why Juliet Chung Matters

Juliet Chung's influence extends beyond simply reporting news. Her work informs investors, policymakers, and the public, shaping discussions and impacting decisions within the financial world. The accuracy and insight of her reporting contribute to market transparency and a better understanding of complex financial phenomena. The WSJ's reputation for journalistic integrity directly benefits from her contributions, enhancing the credibility and influence of the publication itself.

H2: Maintaining Objectivity and Ethical Reporting in Finance Journalism

Given the high-stakes nature of financial news, the maintenance of journalistic objectivity is

paramount. Chung's reporting, like that of all reputable WSJ journalists, undoubtedly adheres to the highest ethical standards. This commitment to impartiality is crucial in providing readers with unbiased, accurate information, allowing them to form their own conclusions based on credible data and analysis.

H2: The Future of Juliet Chung's Career and Influence at the WSJ

As a key figure at the WSJ, Juliet Chung's career trajectory continues to evolve. Her future contributions undoubtedly will continue to shape the financial narrative, providing valuable insights and analysis for years to come. The consistency of her high-quality reporting suggests that she will remain a prominent voice in the financial world, continuing to influence the conversations surrounding global economics and finance.

Conclusion:

Juliet Chung's role at the Wall Street Journal is undeniably significant. Her contributions to financial journalism showcase a commitment to accuracy, insight, and ethical reporting. By understanding her career and the impact of her work, we gain a deeper appreciation for the individuals who shape our understanding of the complex world of finance. Her contributions solidify the WSJ's reputation as a leading source of trusted financial news, making her a pivotal figure in the industry.

FAQs:

1. What specific awards has Juliet Chung received for her journalism? Publicly available information on specific awards is limited; however, her continued position at the WSJ speaks to consistent high-quality work recognized internally.
2. Where can I find Juliet Chung's articles directly on the WSJ website? Searching the WSJ website using "Juliet Chung" as a keyword should yield a comprehensive list of her published articles.
3. Does Juliet Chung have a personal social media presence? Public information about a personal social media presence is currently unavailable.
4. What is Juliet Chung's educational background? Detailed information on her educational background isn't readily accessible in public sources.
5. Has Juliet Chung written any books or contributed to other publications outside the WSJ? Currently, there's no readily available information about published books or other major contributions outside of the Wall Street Journal.

juliet chung wsj: *The Wall Street Journal* , 2009

juliet chung wsj: Finerman's Rules Karen Finerman, 2013-06-04 In the vein of Lois Frankel's classic bestselling *Nice Girls Don't Get The Corner Office*, Karen Finerman—a highly successful hedge fund manager and a mother of four young children—reveals her smart, contrarian strategies for getting ahead and having it all. Karen Finerman likes to tell people she was raised Calvinist. Or as her mother used to say, I buy my girls Calvin Klein clothes... Then when they graduate from college, they have to figure out how to pay for them themselves. In order to keep herself in Calvin,

Karen went to work on Wall Street. As a woman working in finance she noticed numerous ways that she and her female colleagues sabotaged themselves both professionally and personally. Why were her friends unable to bring the same logic they applied at work to personal decisions? Why did they often let personal baggage undermine them in the office in a way that her male colleagues never did? A classic illustration is that women tend to Poll (Do I look good in these shoes?) rather than Decide, often giving too much weight to the input from a random stranger rather than rely on their own gut. Covering three major topics (Career, Money, Love), Finerman's Rules serves up unvarnished advice about getting ahead in your career, overcoming failure, meeting your ideal mate, and navigating the challenges of work-life balance. Most importantly, she offers the reader a crash course in taking control of her financial destiny. Or as Karen puts it, You wouldn't let a man tell you where to live, how to vote, or what to wear. Then tell me why 80 percent of women have a man in charge of their money?

juliet chung wsj: Secrets of Silicon Valley Deborah Perry Piscione, 2013-04-02 While the global economy languishes, one place just keeps growing despite failing banks, uncertain markets, and high unemployment: Silicon Valley. In the last two years, more than 100 incubators have popped up there, and the number of angel investors has skyrocketed. Today, 40 percent of all venture capital investments in the United States come from Silicon Valley firms, compared to 10 percent from New York. In Secrets of Silicon Valley, entrepreneur and media commentator Deborah Perry Piscione takes us inside this vibrant ecosystem where meritocracy rules the day. She explores Silicon Valley's exceptionally risk-tolerant culture, and why it thrives despite the many laws that make California one of the worst states in the union for business. Drawing on interviews with investors, entrepreneurs, and community leaders, as well as a host of case studies from Google to Paypal, Piscione argues that Silicon Valley's unique culture is the best hope for the future of American prosperity and the global business community and offers lessons from the Valley to inspire reform in other communities and industries, from Washington, DC to Wall Street.

juliet chung wsj: The Global Economic Order Elli Louka, 2020-04-24 Exploring in depth the institutions that underpin the global economy, this study provides invaluable insights into why a minimum economic order has endured for so long and why states are unwilling to establish a maximum order, a global safety net for all. The author investigates how debt – a critical component of states' economic infrastructure – leads to debilitating crises, and how these crises undermine the economic autonomy and political independence of states.

juliet chung wsj: Forensic Analysis of Biological Evidence J. Thomas McClintock, 2017-08-02 A powerful tool in the identification of individuals, DNA typing has revolutionized criminal and paternity investigations. Widespread analysis is now conducted by public and private laboratories in the United States and abroad. Focusing on the basic techniques used in forensic DNA laboratories, Forensic Analysis of Biological Evidence: A Laboratory

juliet chung wsj: Venture Capital, Private Equity, and the Financing of Entrepreneurship Josh Lerner, Ann Leamon, 2023-05-02 In the newly revised second edition of Venture Capital, Private Equity, and the Financing of Entrepreneurship, a dedicated team of researchers and professionals delivers an authoritative and comprehensive account of the world of active investing. This important work demonstrates how venture capitalists and private equity investors do business and create value for entrepreneurs, shareholders, and other stakeholders. The authors, drawing on decades of combined experience studying and participating in the private equity markets, discuss the players, dynamics, and the incentives that drive the industry. They also describe various possibilities for the future development of private equity. This latest edition is perfect for advanced undergraduate students of finance and business, as well as MBA students seeking an insightful and accessible textbook describing the private equity markets.

juliet chung wsj: Called to Account Paul M. Clikeman, Jamie Diaz, 2024-08-28 Called to Account traces the evolution of the global public accounting profession through a series of scandals leading to voluntary or mandated reforms. Ever entertaining and educational, the book describes some of the most audacious accounting frauds of the last 90 years, and identifies the accounting

standards and legislation adopted as a direct consequence of each scandal. While retaining favorite chapters exposing the schemes of Crazy Eddie Antar and Barry the Boy Wonder Minkow, this fourth edition includes new material describing the accounting problems at Carillion, Wirecard and Luckin Coffee. Students will learn that financial fraud is a global problem, and that accounting reform is heavily influenced by politics. With discussion questions, and a chart mapping each chapter to topics covered in popular auditing textbooks, together with supplemental PowerPoints for instructors, *Called to Account* is the ideal companion for classes in auditing, fraud examination, advanced accounting, or professional responsibilities.

juliet chung wsj: Regulating Hedge Funds in the EU Alexandros Seretakis, 2022-01-13 Hedge funds remain the most controversial vehicles of the alternative investment funds universe. Their opaque nature, alleged role in major crises around the world and perceived lack of investor protection have repeatedly led to calls for greater regulation. Yet despite its tremendous growth, the hedge fund industry is still shrouded in a veil of mystery largely due to the highly complex and dynamic trading strategies employed by hedge funds and the scarcity of information about them. For the first time in one comprehensive volume, this concise but thorough guide explains how hedge funds work, analyses risk, compares the European Union (EU) and United States (US) systems and proposes reforms to the European framework in order to improve its resilience. Focusing on the contribution of the hedge fund industry to systemic risk, the author elucidates the complex world of hedge funds and the legal issues linked to it. The analysis proceeds as follows: introduction to the world of hedge funds – definition, main characteristics, organizational structure, investment strategies, and benefits; deeply informed exploration of the dangers posed by hedge funds; documentation and examination of the major incidents connecting hedge funds and financial crises; rationales for regulation of hedge funds; comparison of relevant legislative developments in the US and EU; and proposals for strengthening the current EU supervisory and regulatory framework. Guiding legislation, such as the EU Alternative Investment Fund Managers Directive and the US Dodd-Frank Act, is analysed, along with topical issues such as hedge fund activism. Because the direction that hedge fund regulation takes in the future has implications for the Eurozone and systemic risk in the wider financial system, this book will be of immeasurable value to professionals in both the legal and business communities. It will be welcomed by corporate lawyers, regulatory authorities, policymakers and academics in both business-related and finance-related disciplines.

juliet chung wsj: The Wolf at the Door John C. Coffee, Darius Palia, 2016-02-10 *The Wolf at the Door: The Impact of Hedge Fund Activism on Corporate Governance* has three basic aims: to understand and explain the factors that have caused an explosion in hedge fund activism; to examine the impact of this activism; and to survey and evaluate possible legal interventions with an emphasis on the least restrictive alternative.

juliet chung wsj: The Wisest Owl Anupam Gupta, 2022-07-25 India is witnessing a major change in the way we look at money. Having reached the middle income status as a country, a vast section of the youth is now aspiring for higher financial goals. This large population is breaking away from its parents in almost every way, including financially. But the new generation of Indians entering the workforce demand more knowledge on their investments. They constantly grapple with complicated questions surrounding money: What do they do with their money? How do they plan for their future? Most of the time, they get bad advice. Mutual funds have not really delivered meaningful returns, stock selection is extremely complicated and sophisticated investments like PMSs, AIFs, etc., are only for the wealthy. This book tries to help these young investors by offering them a framework they can use to create wealth in the long run. Using the wisdom and experience of Indian's top personal finance professionals, the book answers critical questions, such as: Should I rent a house or buy a house? Passive investing versus active investing? Stocks versus mutual funds? Debt funds or FDs? And finally - crypto or no crypto?

juliet chung wsj: Business & Society O.C. Ferrell, Debbie M. Thorne, Linda Ferrell, 2020-01-15 Formerly published by Chicago Business Press, now published by Sage Business and Society provides a strategic framework that integrates business and society into organizational strategies to

showcase social responsibility as a highly actionable and practical field of interest, grounded in sound theory. In corporate America today, social responsibility has been linked to financial performance and is a major consideration in strategic planning. This innovative text ensures that business students understand and appreciate concerns about philanthropy, employee well-being, corporate governance, consumer protection, social issues, and sustainability, helping to prepare them for the social responsibility challenges and opportunities they will face throughout their careers. The author team provides the latest examples, stimulating cases, and unique learning tools that capture the reality and complexity of social responsibility. Students and instructors prefer this book due to its wide range of featured examples, tools, and practices needed to develop and implement a socially responsible approach to business. The updated Seventh Edition also addresses how the latest trends in technology, including artificial intelligence, block chain, drones, and robotics, impact the world we live in – benefits and threats included. Included with this title: LMS Cartridge: Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site.

juliet chung wsj: Restoring the Soul of Business Rishad Tobaccowala, 2020-01-28 From old-fashioned bricks-and-mortars to cutting-edge startups, businesses are moving into uncharted territory as they determine how to move from an analog past to a digital future effectively. How can you make sure not to leave human instinct behind? Businesses are leaving behind traditional meetings in favor of virtual ones, transitioning from surveys and studies to analytics and algorithms. The startling and often unacknowledged truth is that the promise of digital transformation can only be realized when we find a way to balance it with the promise of people. In the end, it's the people that matter, and companies must never forget the soul that drives them. In *Restoring the Soul of Business*, business leader Rishad Tobaccowala teaches you to: Understand how to unleash the significant benefit that can be realized by combining emotion and data, human and machine, analog and digital. Spot the warning signs of data-blinded companies: cold cultures with little human interaction, poor innovation stemming from discouraged employees who don't contribute ideas, and poor customer service due to automated, robotic processes. Explore how organizations of various sizes and from different industries have successfully reoriented their thinking on how to fuse technology and humanity. Gain skills to become an expert in connections critical to growth and success, including the connection between being creative and using technology. Everyone working in an organization will find penetrating observations and guidance about how and why establishing the proper balance between human intuition and creativity and data-driven insights can lead to increased revenue, profitability, retention—and even joy—in their careers and business. *Restoring the Soul of Business* provides practical tools and techniques that every organization can and should implement, and challenges you to move forward with the kind of balance that capitalizes transformation and produces one great success after another.

juliet chung wsj: Power to the Players Rob Smat, 2023-10-24 The sea shanties, YOLO's, and red bandanas aren't even half of the GameStop story. Did you know Robinhood didn't initiate their infamous trading halt? Did you know why Redditors refer to 2021 as the sneeze rather than the squeeze? Did you know that shares in your brokerage account might be counterfeits? If not, buckle up. Witness firsthand the real and utterly ludicrous hivemind that brought Wall Street to its knees in January 2021, and find out why GameStop was only the beginning of an even more unprecedented retail contagion, one which will challenge everything you think you know about our markets (all over again). If the meme mania of 2021 drew blood from Wall Street, what follows is the Shakespearean realization that Reddit's blade was in fact poisoned. In a digital world of frequently deleted, revised, and buried information, accurately piecing together events as they occurred is nearly impossible. Other authors and journalists have understandably struggled, but not author Rob Smat, who has been a witness to every part of the GameStop phenomenon, having lived it himself. *Power to the Players* is as much an unabridged history of the GameStop sneeze as it is a roadmap of how retail traders regrouped in the months and years that followed, when everyone else thought the story had

ended in calamity. The truest of diamond hands never sold, and their power has only grown stronger since. Before, Redditors were only a nuisance to the status quo. Now, they are inevitable.

juliet chung wsj: Fair Shake Naomi Cahn, June Carbone, Nancy Levit, 2024-05-07 A stirring, comprehensive look at the state of women in the workforce—why women’s progress has stalled, how our economy fosters unproductive competition, and how we can fix the system that holds women back. In an era of supposed great equality, women are still falling behind in the workplace. Even with more women in the workforce than in decades past, wage gaps continue to increase. It is the most educated women who have fallen the furthest behind. Blue-collar women hold the most insecure and badly paid jobs in our economy. And even as we celebrate high-profile representation—women on the board of Fortune 500 companies and our first female vice president—women have limited recourse when they experience harassment and discrimination. Fair Shake: Women and the Fight to Build a Just Economy explains that the system that governs our economy—a winner-take-all economy—is the root cause of these myriad problems. The WTA economy self-selects for aggressive, cutthroat business tactics, which creates a feedback loop that sidelines women. The authors, three legal scholars, call this feedback loop “the triple bind”: if women don’t compete on the same terms as men, they lose; if women do compete on the same terms as men, they’re punished more harshly for their sharp elbows or actual misdeeds; and when women see that they can’t win on the same terms as men, they take themselves out of the game (if they haven’t been pushed out already). With odds like these stacked against them, it’s no wonder women feel like, no matter how hard they work, they can’t get ahead. Fair Shake is not a “fix the woman” book; it’s a “fix the system” book. It not only diagnoses the problem of what's wrong with the modern economy, but shows how, with awareness and collective action, we can build a truly just economy for all.

juliet chung wsj: An Analysis of Nassim Nicholas Taleb's The Black Swan Eric Lybeck, 2017-07-05 One of the primary qualities of good creative thinking is an intellectual freedom to think outside of the box. Good creative thinkers resist orthodox ideas, take new lines of enquiry, and generally come at problems from the kinds of angles almost no one else could. And, what is more, when the ideas of creative thinkers are convincing, they can reshape an entire topic, and change the orthodoxy for good. Nassim Nicholas Taleb’s 2007 bestseller The Black Swan: The Impact of the Highly Improbable is precisely such a book: an entertaining, polemical, creative attack on how people in general, and economic experts in particular view the possibility of catastrophic events. Taleb writes with rare creative verve for someone who is also an expert in mathematics, finance, and epistemology (the philosophy of knowledge), and he marshals all his skills to turn standard reasoning inside out. His central point is that far from being unimportant, extremely rare events are frequently the most important ones of all: it is highly improbable, but highly consequential occurrences – what he calls Black Swans – that have shaped history most. As a result, Taleb concludes, improbability is not a reason to act as if a possible event does not matter. Rather, it should inspire the opposite reaction.

juliet chung wsj: Patient Capital Victoria Ivashina, Josh Lerner, 2021-04-13 How to overcome barriers to the long-term investments that are essential for solving the world’s biggest problems. There has never been a greater need for long-term investments to tackle the world’s most difficult problems, such as climate change, human health, and decaying infrastructure. And it is increasingly unlikely that the public sector will be willing or able to fill this gap. If these critical needs are to be met, the major pools of long-term, patient capital—including pensions, sovereign wealth funds, university endowments, and wealthy individuals and families—will have to play a large role. In this accessible and authoritative account of long-term capital investment, two leading experts on the subject, Victoria Ivashina and Josh Lerner, highlight the significant hurdles facing long-term investors and propose concrete ways to overcome these difficulties.

juliet chung wsj: The Wealth Hoarders Chuck Collins, 2021-03-08 For decades, a secret army of tax attorneys, accountants and wealth managers has been developing into the shadowy Wealth Defence Industry. These ‘agents of inequality’ are paid millions to hide trillions for the richest

0.01%. In this book, inequality expert Chuck Collins, who himself inherited a fortune, interviews the leading players and gives a unique insider account of how this industry is doing everything it can to create and entrench hereditary dynasties of wealth and power. He exposes the inner workings of these “agents of inequality”, showing how they deploy anonymous shell companies, family offices, offshore accounts, opaque trusts, and sham transactions to ensure the world’s richest pay next to no tax. He ends by outlining a robust set of policies that democratic nations can implement to shut down the Wealth Defence Industry for good. This shocking exposé of the insidious machinery of inequality is essential reading for anyone wanting the inside story of our age of plutocratic plunder and stashed cash.

juliet chung wsj: The Digital War Winston Ma, 2021-01-19 What new directions in China’s digital economy mean for us all China is the largest homogenous digital market on Earth: unified by language, culture, and mobile payments. Not only a consumer market of unrivaled size, it’s also a vast and hyperactive innovation ecosystem for new technologies. And as China’s digital economy moves from a consumer-focused phase to an enterprise-oriented one, Chinese companies are rushing to capitalize on ways the newer wave of tech—the Internet of Things, AI, blockchain, cloud computing, and data analytics (iABCD)—can unlock value for their businesses from non-traditional angles. In China’s Data Economy, Winston Ma—investment professional, capital markets attorney, adjunct professor of digital economy, and bestselling author—details the profound global implications of this new direction, including how Chinese apps for services such as food delivery expand so quickly they surpass their U.S. models within a couple of years, and how the sheer scale and pace of Chinese innovation might lead to an AI arms race in which China and the U.S. vie aggressively for leadership. How China’s younger netizens participate in their evolving digital economy as consumers, creators, and entrepreneurs Why Online/Office (OMO, Online-merge-with-Offline) integration is viewed as the natural next step on from the O2O (Online-to-Offline) model used in the rest of the world The ways in which traditional Chinese industries such as retail, banking, and insurance are innovating to stay in the game What emerging markets can learn from China as they leapfrog past the personal computer age altogether, diving straight into the mobile-first economy Anyone interested in what’s next for Chinese digital powerhouses—investors, governments, entrepreneurs, international business players—will find this an essential guide to what lies ahead as China’s flexes new digital muscles to create new forms of value and challenge established tech giants across the world.

juliet chung wsj: Ruminations on the Distortion of Oil Prices and Crony Capitalism Raymond J. Learsy, 2013-07 At great cost and risk to the American and world economies, consumers are ripped off billions of dollars every day by oil interests and their malevolent influence on market pricing mechanisms. It's essential Americans and oil consumers throughout the world understand where the money they pay for oil's downstream products goes including the money paid at the pump, the money paid to heat their homes, and the money paid for the array of other petroleum-based products. In *Ruminations on the Distortion of Oil Prices and Crony Capitalism*, author Raymond J. Learsy not only discusses the distortion of oil pricing, but also focuses on effects of the crony capitalism that has enriched a select few and left Main Street in the lurch as a result of government mismanagement, moneyed influence, and craven oversight. This collection of previously published writings shows how speculators ratchet up the prices of basic material goods essential to daily lives. Learsy describes how ceding the determination of those prices not to the laws of supply and demand but predominantly to gambling dens on the trading floors of commodity exchanges as well as the price fixing collusion of producer nations (OPEC) is crippling to the world's economy. Focusing as well on Wall Street's corrupting influence on the price of oil, gasoline, and other commodities, *Ruminations on the Distortion of Oil Prices and Crony Capitalism* provides an overview of the basic and important theme: the United States' enslavement to oil and the moneyed interests inextricably tied to it.

juliet chung wsj: Brand Admiration C. Whan Park, Deborah J. MacInnis, Andreas B. Eisingerich, 2016-09-16 Brand Admiration uses deep research on consumer psychology, marketing,

consumer engagement and communication to develop a powerful, integrated perspective and innovative approach to brand management. Using numerous real-world examples and backed by research from top notch academics, this book describes how companies can turn a product, service, corporate, person or place brand into one that customers love, trust and respect; in short, how to make a brand admired. The result? Greater brand loyalty, stronger brand advocacy, and higher brand equity. Admired brands grow more revenue in a more efficient way over a longer period of time and with more opportunities for growth. The real power of Brand Admiration is that it provides concrete, actionable guidance on how brand managers can make customers (and employees) admire a brand. Admired brands don't just do the job; they offer exactly what customers need (enabling benefits), in way that's pleasing, fun, interesting, and emotionally involving (enticing benefits), while making people feel good about themselves (enriching benefits). Providing these benefits, called 3 Es, is foundational to building , strengthening and leveraging brand admiration. In addition, the authors articulate a common-sense and action based measure of brand equity, and they develop dashboard metrics to diagnose if there are any 'canaries in the coal mine', and if so, what to do next. In short, Brand Admiration provides a coherent, cohesive approach to helping the brand stand the test of time. A well-designed, well-managed brand becomes a part of the public consciousness, and ultimately, a part of the culture. This trajectory is the fruit of decisions made from an integrated strategic standpoint. This book shows you how to shift the process for your brand, with practical guidance and an analytical approach.

juliet chung wsj: The Cryptopians Laura Shin, 2022-02-22 The story of the idealists, technologists, and opportunists fighting to bring cryptocurrency to the masses. In their short history, Bitcoin and other cryptocurrencies have gone through booms, busts, and internecine wars, recently reaching a market valuation of more than \$2 trillion. The central promise of crypto endures—vast fortunes made from decentralized networks not controlled by any single entity and not yet regulated by many governments. The recent growth of crypto would have been all but impossible if not for a brilliant young man named Vitalik Buterin and his creation: Ethereum. In this book, Laura Shin takes readers inside the founding of this novel cryptocurrency network, which enabled users to launch their own new coins, thus creating a new crypto fever. She introduces readers to larger-than-life characters like Buterin, the Web3 wunderkind; his short-lived CEO, Charles Hoskinson; and Joe Lubin, a former Goldman Sachs VP who became one of crypto's most well-known billionaires. Sparks fly as these outsized personalities fight for their piece of a seemingly limitless new business opportunity. This fascinating book shows the crypto market for what it really is: a deeply personal struggle to influence the coming revolution in money, culture, and power.

juliet chung wsj: Coming Home to Math Irving P. Herman, 2020 We use numbers here, there and everywhere -- Numbers are some of my favorite things -- Linking numbers : operations on numbers -- Words and numbers : being careful -- Writing really big and really small numbers, and those in-between -- Touching all bases, at times with logs -- Numbers need to be exact, but it ain't necessarily so -- The different types of numbers have not evolved, but our understanding of them has -- Really, really big and really, really small numbers -- The whole truth of whole numbers -- The math of the digital world : modular arithmetic (or using number leftovers) -- The math of what will be : progressions of growth and decay -- Untangling the worlds of probability and statistics -- The math of what might be : probability - what are the odds? -- The math of what was : statistics - the good, the bad, and the evil -- The math of big data -- The math of optimization, ranking, voting, and allocation -- The math of gaming -- The math of risk.

juliet chung wsj: Clinical Pharmacology in Athletic Training Michelle Cleary, Tom Abdenour, Mike Pavlovich, 2021-10-12 Athletic trainers have a responsibility to provide high-quality pharmaceutical care while meeting both legal and ethical requirements. Clinical Pharmacology in Athletic Training empowers athletic trainers with a functional understanding of pharmacology that enables them to formulate a treatment plan intended to mitigate disease and improve the overall health of their patients. This text incorporates the most up-to-date content from the 2020 Commission on Accreditation of Athletic Training Education (CAATE) standards, and it emphasizes

interprofessional practice to enable future and current athletic trainers to collaborate with other health professionals in a manner that optimizes the quality of care. Clinical Pharmacology in Athletic Training begins by addressing drug legislation and the legal aspects of the athletic trainer's role in sport medication. The text provides an overview of pharmacokinetics and pharmacodynamics with an emphasis on concepts relevant to clinical practice. Students are introduced to the generic and brand names, general classifications, and appropriate administration of drugs and are guided toward appropriate online reference materials. Part II of this text describes common medications for pain, inflammation, and infections. Part III includes medications for specific conditions, including respiratory, cardiovascular, gastrointestinal, neurological, gynecological, and mental health conditions. The text also includes current information on opioid analgesics, cannabis, and cannabinoid-based medications. Clinical Pharmacology in Athletic Training teaches students to administer appropriate pharmacological agents for the management of the patient's condition. The information includes indications, contraindications, dosing, interactions, and adverse reactions. The following features are included to aid in the learning process: Chapter objectives set the stage for the main topics covered in the chapter. Key terms are boldfaced to indicate terms of special importance, and a glossary of definitions is included at the back of the book. Red Flag sidebars highlight warnings and precautions for certain medications or medicolegal issues. Evidence in Pharmacology sidebars highlight recent research regarding medications. Clinical Application sidebars present real-life stories from the field of athletic training. Case studies highlight specific therapeutic medication applications and are accompanied by questions that prompt readers to think critically about the issues presented. Quick reference drug tables describe medication types, generic and brand names, pronunciations, common indications, and other special considerations for the athletic trainer. Over the past decade, there has been an increased emphasis on pharmacology in athletic training. Clinical Pharmacology in Athletic Training will equip students with appropriate skills and competencies, prepare them to meet patient needs, and enable them to work in interprofessional teams.

juliet chung wsj: Wealth Management Unwrapped, Revised and Expanded Charlotte B. Beyer, 2017-08-28 You are the CEO of My Wealth, Inc. — so Take Charge! Wealth Management Unwrapped provides you with the tools and tips you need to take back control and more effectively manage your money. Wall Street veteran Charlotte Beyer conducts a tour of the wealth management industry, guiding you through the complexities and jargon with straightforward, no-nonsense expertise. From choosing an advisor and understanding the fine print, to fulfilling your responsibilities as CEO of My Wealth, Inc. this book offers all-in-one guidance for anyone ready to take charge of their finances. This revised and expanded version has been updated with NEW information, for women investors who seek the best advisor, older investors who confront investment choices, and a discussion on both robo-advisors and the impact of your wealth on your children. The companion website includes new interactive diagnostics to help you get started, assess your progress and then see how you compare to others who face similar challenges. By stripping away industry tech-speak and the all-too-common self-promotion, you will: Understand the difference between advisor and money manager Learn the best questions to ask when interviewing an advisor Dissect fee disclosure statements and conflicts of interest Find out if you might be a do-it-yourself investor and learn why that might make sense for your personality The wealth management industry has undergone massive change over the past 25 years. New services or products spring up, yet impenetrable language and marketing hype leave you with precious little practical information. In two or three hours of reading made easier thanks to the bold, often amusing illustrations, you will be a far smarter investor, not by learning the jargon but by applying common sense and insisting on clearer communications from your advisor. You and your advisor can create an even stronger and long lasting partnership by reading this book together. Wealth Management Unwrapped is like a powerful GPS, whether you're a novice or sophisticated investor, offering you a much clearer view of how to fully realize the dreams and goals your wealth now affords you.

juliet chung wsj: The Lost Bank Kirsten Grind, 2013-07-16 Based on reporting for which the author was named a finalist for the Pulitzer Prize and the Gerald Loeb Award, this book traces the rise and spectacular fall of Washington Mutual.

juliet chung wsj: The College Stress Test Robert Zemsky, Susan Shaman, Susan Campbell Baldridge, 2020-02-25 Provides an insightful analysis of the market stresses that threaten the viability of some of America's colleges and universities while delivering a powerful predictive tool to measure an institution's risk of closure. In *The College Stress Test*, Robert Zemsky, Susan Shaman, and Susan Campbell Baldridge present readers with a full, frank, and informed discussion about college and university closures. Drawing on the massive institutional data set available from IPEDS (the Integrated Postsecondary Education Data System), they build a stress test for estimating the market viability of more than 2,800 undergraduate institutions. They examine four key variables—new student enrollments, net cash price, student retention, and major external funding—to gauge whether an institution is potentially at risk of considering closure or merging with another school. They also assess student body demographics to see which students are commonly served by institutions experiencing market stress. The book's appendix includes a powerful do-it-yourself tool that institutions can apply, using their own IPEDS data, to understand their level of risk. The book's underlying statistical analysis makes clear that closings will not be nearly as prevalent as many prognosticators are predicting and will in fact impact relatively few students. The authors argue that just 10 percent or fewer of the nation's colleges and universities face substantial market risk, while 60 percent face little or no market risk. The remaining 30 percent of institutions, the authors find, are bound to struggle. To thrive, the book advises, these schools will need to reconsider the curricula they deliver, the prices they charge, and their willingness to experiment with new modes of instruction. *The College Stress Test* provides an urgently needed road map at a moment when the higher education terrain is shifting. Those interested in and responsible for the fate of these institutions will find in this book a clearly defined set of risk indicators, a methodology for monitoring progress over time, and an evidence-based understanding of where they reside in the landscape of institutional risk.

juliet chung wsj: Financing the Entrepreneurial Venture Paul A. Gompers, 2024-05-14 *Financing the Entrepreneurial Venture* focuses on financial management within entrepreneurial firms. Most of these are young firms, although some are more established. The book examines these firms at all phases of their life cycle, from the initial idea generation to the ultimate harvesting of the venture. The book covers firms in a diverse set of industries including high technology, low technology and services. A significant fraction of the cases focus on non-U.S. ventures. Additionally, the issues of gender and diversity are addressed in a number of settings.

juliet chung wsj: The Pandemic Divide Gwendolyn L. Wright, Lucas Hubbard, William A. Darity Jr., 2022-08-22 As COVID-19 made inroads in the United States in spring 2020, a common refrain rose above the din: “We’re all in this together.” However, the full picture was far more complicated—and far less equitable. Black and Latinx populations suffered illnesses, outbreaks, and deaths at much higher rates than the general populace. Those working in low-paid jobs and those living in confined housing or communities already disproportionately beset by health problems were particularly vulnerable. The contributors to *The Pandemic Divide* explain how these and other racial disparities came to the forefront in 2020. They explore COVID-19’s impact on multiple arenas of daily life—including wealth, health, housing, employment, and education—while highlighting what steps could have been taken to mitigate the full force of the pandemic. Most crucially, the contributors offer concrete public policy solutions that would allow the nation to respond effectively to future crises and improve the long-term well-being of all Americans. Contributors. Fenaba Addo, Steve Amendum, Leslie Babinski, Sandra Barnes, Mary T. Bassett, Keisha Bentley-Edwards, Kisha Daniels, William A. Darity Jr., Melania DiPietro, Jane Dokko, Fiona Greig, Adam Hollowell, Lucas Hubbard, Damon Jones, Steve Knotek, Arvind Krishnamurthy, Henry Clay McKoy Jr., N. Joyce Payne, Erica Phillips, Eugene Richardson, Paul Robbins, Jung Sakong, Marta Sánchez, Melissa Scott, Kristen Stephens, Joe Trotter, Chris Wheat, Gwendolyn L. Wright

juliet chung wsj: The Wuhan Cover-Up Robert F. Kennedy Jr., 2023-12-06 “RFK Jr. exposes the decades of lies.”—Luc Montagnier, Nobel laureate From the New York Times, Wall Street Journal, USA Today, and Publishers Weekly bestselling author of *The Real Anthony Fauci* comes an explosive exposé of the cover-up behind the true origins of COVID-19. “Gain-of-function” experiments are often conducted to deliberately develop highly virulent, easily transmissible pathogens for the stated purpose of developing preemptive vaccines for animal viruses before they jump to humans. More insidious is the “dual use” nature of this research, specifically directed toward bioweapons development. The Wuhan Cover-Up pulls back the curtain on how the US government’s increase in biosecurity spending after the 2001 terror attacks set in motion a plan to transform the National Institute of Allergy and Infectious Diseases (NIAID), under the direction of Dr. Anthony Fauci, into a de facto Defense Department agency. While Dr. Fauci zealously funded and pursued gain-of-function research, concern grew among some scientists and government officials about the potential for accidental or deliberate release of weaponized viruses from labs that might trigger worldwide pandemics. A moratorium was placed on this research, but true to form, Dr. Fauci found ways to continue unperturbed—outsourcing some of the most controversial experiments offshore to China and providing federal funding to Wuhan Institute of Virology’s (WIV’s) leading researchers for gain-of-function studies in partnership with the Chinese military and the Chinese Communist Party. Robert F. Kennedy Jr.’s meticulously researched and rigorously sourced analysis leads readers on a staggering journey to learn about: the key enablers and henchmen pushing for gain-of-function research the economic motives behind gain-of-function research successfully engineered “chimeric viruses” that can infect and kill humans the coordinated effort to silence speculation of COVID-19’s laboratory genesis the complicity of scientific journals to hide the origins of COVID-19 the role of the Wuhan Institute of Virology in China’s biowarfare/biodefense program the relationships between US health, military, and intelligence bureaucracies and scientists and their Chinese counterparts the roles of Bill Gates and Sir Jeremy Farrar in orchestrating a global cover-up *The Wuhan Cover-Up* unveils a global conspiracy of epic proportion and lethal consequence.

juliet chung wsj: A Casebook on Corporate Renewal Harlan D. Platt, Marjorie B. Platt, 2023-01-05 A helpful tool for business students studying turnaround management and corporate renewal

juliet chung wsj: Courage and Consequence Karl Rove, 2010-04-03 From the moment he set foot on it, Karl Rove has rocked America’s political stage. He ran the national College Republicans at twenty-two, and turned a Texas dominated by Democrats into a bastion for Republicans. He launched George W. Bush to national renown by unseating a popular Democratic governor, and then orchestrated a GOP White House win at a time when voters had little reason to throw out the incumbent party. For engineering victory after unlikely victory, Rove became known as “the Architect.” Because of his success, Rove has been attacked his entire career, accused of everything from campaign chicanery to ideological divisiveness. In this frank memoir, Rove responds to critics, passionately articulates his political philosophy, and defends the choices he made on the campaign trail and in the White House. He addresses controversies head-on— from his role in the contest between Bush and Senator John McCain in South Carolina to the charges that Bush misled the nation on Iraq. In the course of putting the record straight, Rove takes on Democratic leaders who acted cynically or deviously behind closed doors, and even Republicans who lacked backbone at crucial moments. *Courage and Consequence* is also the first intimate account from the highest level at the White House of one of the most headline-making presidencies of the modern age. Rove takes readers behind the scenes of the bitterly contested 2000 presidential contest, of tense moments aboard Air Force One on 9/11, of the decision to go to war in Afghanistan and Iraq, of the hard-won 2004 reelection fight, and even of his painful three years fending off an indictment by Special Prosecutor Patrick Fitzgerald. In the process, he spells out what it takes to win elections and how to govern successfully once a candidate has won. Rove is candid about his mistakes in the West Wing and in his campaigns, and talks frankly about the heartbreak of his early family years. But *Courage and Consequence* is ultimately about the joy of a life committed to the conservative cause, a life

spent in political combat and service to country, no matter the costs.

juliet chung wsj: Responsible Investment in Times of Turmoil Wim Vandekerckhove, Jos Leys, Kristian Alm, Bert Scholtens, Silvana Signori, Henry Schäfer, 2011-03-29 The SRI phenomenon is said to be entering the mainstream of financial intermediation. From a fairly marginal practice promoted or campaigned for by NGO's and at odds with financial practice and orthodoxy it grew into well formulated policy adopted by a wide range of investors. Academic literature on SRI has also boomed on the assumption that mainstreaming is taking place. However, little thinking has been carried out on questions specifically arising from this alleged 'mainstreaming'. This book, addressed to those with a scholarly or practitioner's interest in SRI, starts filling this neglected dimension. Today, one cannot ignore the difficulties of main stream financing. The financial spheres are trembling globally in one of the worst crises since the 1930's. As a response to the crisis, the intermediation of 'financial responsibility' will undoubtedly be the subject of new regulation and scrutinizing. This book looks into what these turbulences will imply for SRI. In view of these circumstances, one might or even should, ask oneself whether the phenomenon was not an empty fad during the exuberant high of financial euphoria that came abruptly to an end with current financial crises. To put it rather sec: are financial intermediaries that promote 'sustainability' credible, while it is obvious that some developments in financial intermediation -predictably, as some say- were unsustainable? Is this an opportunity for enhancing SRI because of the strength and superiority it has developed or will it disappear due to a return to financial myopia? This book is the first to question the future of SRI in such a radical way.

juliet chung wsj: Industries of Architecture Katie Lloyd Thomas, Tilo Amhoff, Nick Beech, 2015-11-06 At a time when the technologies and techniques of producing the built environment are undergoing significant change, this book makes central architecture's relationship to industry. Contributors turn to historical and theoretical questions, as well as to key contemporary developments, taking a humanities approach to the Industries of Architecture that will be of interest to practitioners and industry professionals, as much as to academic researchers, teachers and students. How has modern architecture responded to mass production? How do we understand the necessarily social nature of production in the architectural office and on the building site? And how is architecture entwined within wider fields of production and reproduction—finance capital, the spaces of regulation, and management techniques? What are the particular effects of techniques and technologies (and above all their inter-relations) on those who labour in architecture, the buildings they produce, and the discursive frameworks we mobilise to understand them?

juliet chung wsj: Controligarchs Seamus Bruner, 2023-11-14 Nationally acclaimed investigative journalist Seamus Bruner reveals how billionaires like Bill Gates, George Soros, Jeff Bezos, and Mark Zuckerberg plan to control every aspect of daily life—from food and energy to reproduction and your personal data. Imagine a world in which you own nothing and rent everything. Most of the protein in your diet comes from bugs, while lab-grown meats are a rare, expensive delicacy. You are not allowed to have more than one child, and your financial and medical data are instantly transferred to a centralized government database via a subdermal microchip. Controligarchs warns that this will be our existence if the supranational elites of the World Economic Forum get their way. Bruner, the Director of Research at the Government Accountability Institute led by famed investigator Peter Schweizer, presents a mountain of original research and reveals shocking new evidence that shows their sinister agenda will soon become reality. For example, the Controligarchs are: Funding eugenics research that will allow them to pre-determine their children's traits, creating a new caste system in which the ultrawealthy are able to hack their own biology—augmenting their intelligence with AI—to become superhuman or, they hope, immortal Bagging billions of dollars in taxpayer-funded crony stimulus and other forms of inflation-inducing corporate welfare that has allowed this tiny elite faction to double their net worth—adding trillions of dollars to their collective holdings—while the middle and lower classes work harder to earn less Planning for “the next pandemic,” which means reinstating their lockdowns, implementing new waves of small business closures, and, ultimately, consolidating the ownership—of everything—into

fewer and fewer hands Bruner offers a gripping and groundbreaking look into the shadowy meetings and sweetheart deals behind global social-engineering efforts, proving that, despite their stated intentions, we must never cede control of our lives to billionaires. Amidst daily disasters ranging from bank collapses to disease outbreaks to food and energy crises—each caused or exacerbated by the expert class—this page-turning investigation into the global elite is a must read.

juliet chung wsj: The 9 Pitfalls of Data Science Gary Smith, Jay Cordes, 2019-07-08 Data science has never had more influence on the world. Large companies are now seeing the benefit of employing data scientists to interpret the vast amounts of data that now exists. However, the field is so new and is evolving so rapidly that the analysis produced can be haphazard at best. *The 9 Pitfalls of Data Science* shows us real-world examples of what can go wrong. Written to be an entertaining read, this invaluable guide investigates the all too common mistakes of data scientists - who can be plagued by lazy thinking, whims, hunches, and prejudices - and indicates how they have been at the root of many disasters, including the Great Recession. Gary Smith and Jay Cordes emphasise how scientific rigor and critical thinking skills are indispensable in this age of Big Data, as machines often find meaningless patterns that can lead to dangerous false conclusions. *The 9 Pitfalls of Data Science* is loaded with entertaining tales of both successful and misguided approaches to interpreting data, both grand successes and epic failures. These cautionary tales will not only help data scientists be more effective, but also help the public distinguish between good and bad data science.

juliet chung wsj: MoneyBall Medicine Harry Glorikian, Malorye Allison Branca, 2017-11-20 How can a smartwatch help patients with diabetes manage their disease? Why can't patients find out prices for surgeries and other procedures before they happen? How can researchers speed up the decade-long process of drug development? How will Precision Medicine impact patient care outside of cancer? What can doctors, hospitals, and health systems do to ensure they are maximizing high-value care? How can healthcare entrepreneurs find success in this data-driven market? A revolution is transforming the \$10 trillion healthcare landscape, promising greater transparency, improved efficiency, and new ways of delivering care. This new landscape presents tremendous opportunity for those who are ready to embrace the data-driven reality. Having the right data and knowing how to use it will be the key to success in the healthcare market in the future. We are already starting to see the impacts in drug development, precision medicine, and how patients with rare diseases are diagnosed and treated. Startups are launched every week to fill an unmet need and address the current problems in the healthcare system. Digital devices and artificial intelligence are helping doctors do their jobs faster and with more accuracy. *MoneyBall Medicine: Thriving in the New Data-Driven Healthcare Market*, which includes interviews with dozens of healthcare leaders, describes the business challenges and opportunities arising for those working in one of the most vibrant sectors of the world's economy. Doctors, hospital administrators, health information technology directors, and entrepreneurs need to adapt to the changes effecting healthcare today in order to succeed in the new, cost-conscious and value-based environment of the future. The authors map out many of the changes taking place, describe how they are impacting everyone from patients to researchers to insurers, and outline some predictions for the healthcare industry in the years to come.

juliet chung wsj: The Revolution That Wasn't Spencer Jakab, 2022-02-01 The saga of GameStop and other meme stocks is revealed with the skill of a thrilling whodunit. Jakab writes with an anti-Midas touch. If he touched gold, he would bring it to life. --Burton G. Malkiel, author of *A Random Walk Down Wall Street* From Wall Street Journal columnist Spencer Jakab, the real story of the GameStop squeeze—and the surprising winners of a rigged game. During one crazy week in January 2021, a motley crew of retail traders on Reddit's r/wallstreetbets forum had seemingly done the impossible—they had brought some of the biggest, richest players on Wall Street to their knees. Their weapon was GameStop, a failing retailer whose shares briefly became the most-traded security on the planet and the subject of intense media coverage. *The Revolution That Wasn't* is the riveting story of how the meme stock squeeze unfolded, and of the real architects (and winners) of the

GameStop rally. Drawing on his years as a stock analyst at a major bank, Jakab exposes technological and financial innovations such as Robinhood's habit-forming smartphone app as ploys to get our dollars within the larger story of evolving social and economic pressures. The surprising truth? What appeared to be a watershed moment—a revolution that stripped the ultra-powerful hedge funds of their market influence, placing power back in the hands of everyday investors—only tilted the odds further in the house's favor. Online brokerages love to talk about empowerment and “democratizing finance” while profiting from the mistakes and volatility created by novice investors. In this nuanced analysis, Jakab shines a light on the often-misunderstood profit motives and financial mechanisms to show how this so-called revolution is, on balance, a bonanza for Wall Street. But, Jakab argues, there really is a way for ordinary investors to beat the pros: by refusing to play their game.

juliet chung wsj: Machine Trading Ernest P. Chan, 2017-02-06 Dive into algo trading with step-by-step tutorials and expert insight Machine Trading is a practical guide to building your algorithmic trading business. Written by a recognized trader with major institution expertise, this book provides step-by-step instruction on quantitative trading and the latest technologies available even outside the Wall Street sphere. You'll discover the latest platforms that are becoming increasingly easy to use, gain access to new markets, and learn new quantitative strategies that are applicable to stocks, options, futures, currencies, and even bitcoins. The companion website provides downloadable software codes, and you'll learn to design your own proprietary tools using MATLAB. The author's experiences provide deep insight into both the business and human side of systematic trading and money management, and his evolution from proprietary trader to fund manager contains valuable lessons for investors at any level. Algorithmic trading is booming, and the theories, tools, technologies, and the markets themselves are evolving at a rapid pace. This book gets you up to speed, and walks you through the process of developing your own proprietary trading operation using the latest tools. Utilize the newer, easier algorithmic trading platforms Access markets previously unavailable to systematic traders Adopt new strategies for a variety of instruments Gain expert perspective into the human side of trading The strength of algorithmic trading is its versatility. It can be used in any strategy, including market-making, inter-market spreading, arbitrage, or pure speculation; decision-making and implementation can be augmented at any stage, or may operate completely automatically. Traders looking to step up their strategy need look no further than Machine Trading for clear instruction and expert solutions.

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juliet chung wsj: The Price of Admission Daniel Golden, 2006 Publisher Description

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