everything is an argument

everything is an argument—this powerful statement shapes the way we interpret communication, persuasion, and everyday discourse. Whether you're analyzing a political speech, reading a news article, or simply having a conversation, arguments are constantly unfolding around you. This article explores the concept that everything is an argument, delving into its definition, key principles, and significance in both academic and real-world contexts. You'll discover the different types of arguments, rhetorical strategies, and why understanding this framework is crucial for critical thinking and effective communication. From visual media to social interactions, recognizing arguments everywhere empowers you to navigate information with confidence and clarity. Read on to uncover the many dimensions of argumentation and learn how to apply these insights in your own life.

- Understanding the Concept: Everything Is an Argument
- The Foundations of Argumentation
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- Rhetorical Appeals and Strategies
- Visual and Nonverbal Arguments
- The Importance of Critical Thinking
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Understanding the Concept: Everything Is an Argument

At its core, the phrase "everything is an argument" suggests that all forms of communication are designed to persuade, influence, or convey a particular point of view. Arguments extend beyond formal debates or written essays—they exist in advertisements, social media posts, art, music, and even daily interactions. Recognizing this reality helps individuals become more discerning consumers of information, better communicators, and more effective critical thinkers. This concept is foundational in rhetoric, composition, and media studies, offering a lens through which to interpret the motives and messages embedded in all forms of expression.

The Foundations of Argumentation

Defining an Argument

An argument is a claim or assertion supported by evidence and reasoning, intended to persuade an audience. Arguments are structured around a central idea, which is backed by logic, facts, examples, or emotional appeals. The process of crafting an argument involves understanding the audience, clarifying the purpose, and selecting appropriate strategies to make the claim convincing.

Elements of a Strong Argument

- Claim: The main point or thesis being asserted.
- Evidence: Data, facts, statistics, or anecdotes that support the claim.
- **Reasoning:** The logical connections between the evidence and the claim.
- **Counterargument:** Addressing and refuting opposing viewpoints.
- Conclusion: Summarizing the argument and reinforcing the main point.

Understanding these elements enhances the ability to create and evaluate arguments effectively in various contexts.

Types of Arguments in Everyday Life

Explicit Arguments

Explicit arguments are direct and clearly stated, leaving little room for interpretation. They often appear in essays, editorials, advertisements, or speeches where the author's viewpoint is unmistakable. Explicit arguments present a clear claim, followed by supporting evidence and reasoning.

Implicit Arguments

Implicit arguments are more subtle and indirect. They may rely on suggestion, implication, or inference rather than straightforward statements. Examples include visual media, satire, or symbolic actions. Recognizing implicit arguments requires careful analysis of context, tone, and underlying messages.

Everyday Examples

- **Advertising:** Commercials and print ads use images, slogans, and testimonials to persuade consumers.
- **Social Media:** Posts and memes often promote ideas or values, even without formal argument structure.
- **Conversations:** Everyday discussions about personal choices, politics, or culture involve arguing for or against different viewpoints.

Rhetorical Appeals and Strategies

Ethos: Establishing Credibility

Ethos refers to the credibility and trustworthiness of the speaker or writer. Establishing ethos involves demonstrating expertise, honesty, and goodwill towards the audience. Brands, public figures, and professionals often leverage ethos to build persuasive arguments.

Pathos: Appealing to Emotions

Pathos involves evoking emotions to persuade an audience. Emotional appeals can make arguments more relatable and memorable, but must be used ethically to avoid manipulation. Common strategies include storytelling, vivid imagery, and emotional language.

Logos: Using Logic and Reason

Logos relies on logical reasoning, facts, and clear evidence to support an argument. This approach appeals to the audience's rationality and critical thinking. Effective use of logos includes well-structured arguments, reliable data, and sound analysis.

Visual and Nonverbal Arguments

Visual Rhetoric

Visual arguments use imagery, design, color, and composition to persuade viewers. Infographics, photographs, and videos can communicate complex ideas quickly and effectively. Visual rhetoric is prevalent in advertising, political campaigns, and digital media.

Nonverbal Communication

Nonverbal cues such as body language, facial expressions, and gestures also function as arguments. They convey attitudes, emotions, and intentions that influence interpretation and response. Understanding nonverbal arguments is essential for effective interpersonal communication and media literacy.

The Importance of Critical Thinking

Evaluating Arguments

Critical thinking involves analyzing and assessing arguments for validity, reliability, and bias. This skill is essential for navigating information in an era of misinformation and persuasive media. Evaluating arguments ensures that decisions are informed by sound reasoning and credible evidence.

Recognizing Fallacies

Logical fallacies are errors in reasoning that undermine the credibility of an argument. Common fallacies include ad hominem attacks, false dilemmas, slippery slope reasoning, and appeals to emotion. Recognizing these flaws helps individuals avoid being misled and strengthens their own argumentative skills.

Practical Applications: Recognizing Arguments Everywhere

Academic and Professional Settings

In education and the workplace, the ability to recognize and construct arguments is vital. Academic writing, business proposals, and presentations all require clear argumentation. Mastering argument analysis improves communication, problem-solving, and leadership abilities.

Personal and Social Contexts

Arguments are present in everyday life, from negotiating with family members to advocating for causes in the community. Recognizing arguments helps individuals articulate their views, resolve conflicts, and participate meaningfully in civic discourse.

- Engage critically with news and media content.
- Identify persuasive techniques in advertising and entertainment.

- Develop effective communication strategies for diverse audiences.
- Strengthen reasoning and decision-making skills.

Conclusion and Takeaways

The idea that "everything is an argument" transforms the way we perceive communication, persuasion, and meaning in the world around us. From explicit statements to subtle visual cues, arguments shape opinions, influence behavior, and drive decision-making. By understanding the elements, types, and strategies of argumentation, individuals become empowered to engage thoughtfully with information, advocate for their beliefs, and navigate complex social and professional environments. Recognizing that everything is an argument is not only a foundational academic skill but also an essential tool for effective participation in contemporary society.

Q: What does the phrase "everything is an argument" mean?

A: "Everything is an argument" means that all forms of communication—whether spoken, written, visual, or nonverbal—are designed to persuade, influence, or present a particular viewpoint. This concept encourages us to analyze and interpret messages in everyday life as arguments, not just formal debates or essays.

Q: How can recognizing arguments improve critical thinking?

A: Recognizing arguments enhances critical thinking by enabling individuals to evaluate claims, assess evidence, and identify logical reasoning or fallacies. This skill helps people make informed decisions, resist manipulation, and engage in more meaningful discussions.

Q: What are the main types of arguments found in daily life?

A: The main types of arguments include explicit arguments (direct and clearly stated) and implicit arguments (subtle and implied). They appear in advertising, conversations, social media, political speeches, and various forms of media.

Q: What are ethos, pathos, and logos in argumentation?

A: Ethos refers to credibility and trustworthiness, pathos appeals to emotions, and logos uses logic and evidence. These rhetorical strategies are used to persuade audiences in different contexts.

Q: Why are visual and nonverbal arguments important?

A: Visual and nonverbal arguments play a crucial role because they communicate ideas quickly and powerfully, often influencing people subconsciously. Understanding these arguments enhances media literacy and interpersonal communication.

Q: How do logical fallacies affect arguments?

A: Logical fallacies weaken arguments by introducing flawed reasoning or misleading tactics. Recognizing fallacies helps individuals separate strong, credible arguments from those that are deceptive or invalid.

Q: How can students apply the concept of everything is an argument in academic writing?

A: Students can apply this concept by structuring essays around clear claims, supporting them with evidence, addressing counterarguments, and using persuasive appeals. This approach makes their writing more compelling and academically sound.

Q: What are practical ways to identify implicit arguments?

A: Practical ways include analyzing context, tone, symbolism, visual elements, and underlying assumptions in communication. Paying attention to what is suggested rather than directly stated helps uncover implicit arguments.

Q: How does understanding argumentation benefit professionals?

A: Mastery of argumentation benefits professionals by improving persuasive communication, negotiation, leadership, and decision-making. It enables professionals to advocate effectively, resolve conflicts, and achieve organizational goals.

Everything Is An Argument

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Everything Is an Argument: Understanding the Persuasive Power of Everyday Communication

Introduction:

Have you ever considered that every interaction, every image, every piece of writing, is, in essence, an argument? It might seem hyperbolic, but the truth is, "everything is an argument" is a powerful concept that unlocks a deeper understanding of communication and persuasion. This post will delve into this idea, exploring how seemingly innocuous actions and statements subtly (and sometimes overtly) attempt to persuade their audience. We'll examine different types of arguments, the rhetorical strategies employed, and how understanding this concept can enhance your own communication skills. Get ready to see the world through a new, persuasive lens.

H2: Beyond the Obvious: Recognizing the Implicit Argument

The most straightforward arguments are the ones we readily recognize: debates, political speeches, and persuasive essays. But the principle of "everything is an argument" extends far beyond these clear-cut examples. Think about a product advertisement – it's not just showing a product; it's arguing for its desirability and value. A seemingly simple image, like a photograph of a child laughing, implicitly argues for the importance of happiness and family. Even a seemingly neutral news report makes choices about what to include and exclude, thereby subtly shaping the reader's understanding. The placement of information, the tone of voice (written or spoken), and the choice of words themselves all contribute to the overall persuasive effect.

H2: Decoding the Rhetorical Landscape: Types of Arguments

Arguments can be broadly categorized into different types, each with its own persuasive techniques.

H3: Explicit Arguments:

These are straightforward and leave no room for interpretation. They directly state a claim and provide evidence to support it. Examples include persuasive essays, formal debates, and legal arguments. The goal is clear and the persuasive tactics are overt.

H3: Implicit Arguments:

These arguments are more subtle and rely on implication rather than direct statements. A photograph, a piece of music, or a piece of clothing can all function as implicit arguments, conveying a message indirectly. The audience must infer the intended message based on context, symbols, and emotional impact.

H3: Visual Arguments:

Images, advertisements, and even infographics all utilize visual rhetoric to persuade. Color choices, composition, and imagery all contribute to the overall argument being made. Consider the power of a single image to evoke emotion and sway opinion – this is the essence of visual argument.

H2: Masterful Persuasion: Understanding Rhetorical Strategies

Understanding the persuasive power of "everything is an argument" requires familiarity with rhetorical strategies. These are techniques used to make an argument more effective and convincing.

H3: Ethos (Credibility): Establishing credibility is crucial. An argument is more persuasive when it comes from a trusted source or employs evidence from reputable sources.

H3: Pathos (Emotion): Appealing to emotions is a powerful way to influence an audience. Advertisements frequently use pathos to connect with consumers on an emotional level.

H3: Logos (Logic): Employing logical reasoning and providing evidence is essential for creating a convincing argument. Data, statistics, and logical deductions strengthen the persuasiveness of a message.

H2: The Practical Application: Improving Your Communication

Recognizing that "everything is an argument" empowers you to become a more effective communicator. By understanding the subtle ways arguments are constructed and presented, you can:

Become a more critical consumer of information: You'll be better equipped to identify biases and evaluate the persuasiveness of different messages.

Craft more persuasive arguments of your own: By consciously employing rhetorical strategies, you can improve your ability to influence and persuade others.

Improve your analytical skills: Deconstructing arguments helps sharpen your critical thinking abilities and allows you to evaluate information more effectively.

Conclusion:

The idea that "everything is an argument" may initially seem radical, but it's a concept with immense practical value. Recognizing the persuasive nature of all communication empowers us to become more astute consumers of information and more skillful communicators. By understanding the different types of arguments and the rhetorical strategies employed, we can navigate the complex world of persuasive communication with greater confidence and awareness.

FAQs:

- 1. Isn't it manipulative to say everything is an argument? Not necessarily. Understanding the persuasive nature of communication is about gaining awareness, not about manipulating others. It's about recognizing the inherent persuasiveness in all communication, allowing for more informed choices and interactions.
- 2. How can I identify the implicit arguments in everyday life? Pay close attention to the context, imagery, and emotional cues in your interactions. Ask yourself: What is this trying to make me feel or believe? What message is being conveyed, even if it's not explicitly stated?

- 3. Can silence be an argument? Yes, silence can be a powerful form of argument, especially when used strategically. It can convey disagreement, disapproval, or even defiance. The context is crucial in interpreting the message of silence.
- 4. Is there a negative aspect to viewing everything as an argument? While beneficial for critical analysis, constantly viewing everything as manipulative can lead to cynicism and distrust. A balanced approach is key; recognizing persuasive techniques without assuming malicious intent is crucial.
- 5. How can I improve my ability to construct effective arguments? Practice identifying the persuasive techniques used in various forms of communication. Then, consciously incorporate these techniques into your own communication, ensuring you use them ethically and responsibly.

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everything is an argument: The Dawn of Everything David Graeber, David Wengrow, 2021-11-09 INSTANT NEW YORK TIMES BESTSELLER A dramatically new understanding of human history, challenging our most fundamental assumptions about social evolution—from the development of agriculture and cities to the origins of the state, democracy, and inequality—and revealing new possibilities for human emancipation. For generations, our remote ancestors have been cast as primitive and childlike—either free and equal innocents, or thuggish and warlike. Civilization, we are told, could be achieved only by sacrificing those original freedoms or, alternatively, by taming our baser instincts. David Graeber and David Wengrow show how such theories first emerged in the eighteenth century as a conservative reaction to powerful critiques of European society posed by Indigenous observers and intellectuals. Revisiting this encounter has startling implications for how we make sense of human history today, including the origins of farming, property, cities, democracy, slavery, and civilization itself. Drawing on pathbreaking research in archaeology and anthropology, the authors show how history becomes a far more interesting place once we learn to throw off our conceptual shackles and perceive what's really there. If humans did not spend 95 percent of their evolutionary past in tiny bands of hunter-gatherers, what were they doing all that time? If agriculture, and cities, did not mean a plunge into hierarchy and domination, then what kinds of social and economic organization did they lead to? The answers are often unexpected, and suggest that the course of human history may be less set in stone, and more full of playful, hopeful possibilities, than we tend to assume. The Dawn of Everything fundamentally transforms our understanding of the human past and offers a path toward imagining new forms of freedom, new ways of organizing society. This is a monumental book of formidable intellectual range, animated by curiosity, moral vision, and a faith in the power of direct action. Includes Black-and-White Illustrations

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everything is an argument: To Save Everything, Click Here Evgeny Morozov, 2013-03-05 A New York Times Notable Book of the Year In the very near future, smart technologies and big data will allow us to make large-scale and sophisticated interventions in politics, culture, and everyday life. Technology will allow us to solve problems in highly original ways and create new incentives to get more people to do the right thing. But how will such solutionism affect our society, once deeply political, moral, and irresolvable dilemmas are recast as uncontroversial and easily manageable matters of technological efficiency? What if some such problems are simply vices in disguise? What if some friction in communication is productive and some hypocrisy in politics necessary? The temptation of the digital age is to fix everything -- from crime to corruption to pollution to obesity -by digitally quantifying, tracking, or gamifying behavior. But when we change the motivations for our moral, ethical, and civic behavior we may also change the very nature of that behavior. Technology, Evgeny Morozov proposes, can be a force for improvement -- but only if we keep solutionism in check and learn to appreciate the imperfections of liberal democracy. Some of those imperfections are not accidental but by design. Arguing that we badly need a new, post-Internet way to debate the moral consequences of digital technologies, To Save Everything, Click Here warns against a world of seamless efficiency, where everyone is forced to wear Silicon Valley's digital straitjacket.

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one party against the other; the best way to begin an essay is to oppose someone; and the best way to show you're really thinking is to criticize and attack. Sometimes these approaches work well, but often they create more problems than they solve. Our public encounters have become more and more like having an argument with a spouse: You're not trying to understand what the other person is saying; you're just trying to win the argument. But just as spouses have to learn ways of settling differences without inflicting real damage on each other, so we, as a society, have to find constructive and creative ways of resolving disputes and differences. Public discussions require making an argument for a point of view, not having an argument--as in having a fight. The war on drugs, the war on cancer, the battle of the sexes, politicians' turf battles--in the argument culture, war metaphors pervade our talk and shape our thinking. Tannen shows how deeply entrenched this cultural tendency is, the forms it takes, and how it affects us every day--sometimes in useful ways, but often causing, rather than avoiding, damage. In the argument culture, the quality of information we receive is compromised, and our spirits are corroded by living in an atmosphere of unrelenting contention. Tannen explores the roots of the argument culture, the role played by gender, and how other cultures suggest alternative ways to negotiate disagreement and mediate conflicts--and make things better, in public and in private, wherever people are trying to resolve differences and get things done. The Argument Culture is a remarkable book that will change forever the way you perceive the world. You will listen to our public voices in a whole new way.

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on the topics where they need the most help, such as fallacies, claims, evidence, and other key elements of argument Reading comprehension quizzes Everything's an Argument is also available in a brief version without the reader.

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everything is an argument: EGO IS THE ENEMY Ryan Holiday, 2019-04-08 Buku yang Anda pegang saat ini ditulis dengan satu asumsi optimis: Ego Anda bukanlah kekuatan yang harus Anda puaskan pada setiap kesempatan. Ego dapat diatur. Ego dapat diarahkan. Dalam buku ini, kita akan melihat orang-orang, seperti William Tecumseh Sherman, Katharine Graham, Jackie Robinson, Eleanor Roosevelt, Bill Walsh, Benjamin Franklin, Belisarius, Angela Merkel, dan George C. Marshall. Bisakah mereka mendapatkan yang telah mereka dapatkan sekarang—menyelamatkan perusahaan yang hampir bangkrut, menguasai seni peperangan, menjaga kekompakan tim bisbol, merevolusi strategi rugbi, melawan tirani, dan menghadapi ketidakberuntungan—jika ego menguasai mereka dan membuat mereka hanya memikirkan diri sendiri? Hal yang membuat mereka sukses adalah pemahaman terhadap realitas dan kesadaran-sesuatu yang pernah dikatakan oleh seorang penulis dan ahli strategi Robert Greene, "kita perlu menyerupai laba-laba dalam sarangnya". Itulah inti dari kehebatan mereka, kehebatan penulisan, kehebatan desain, kehebatan bisnis, kehebatan dalam pemasaran, dan kehebatan kepemimpinan mereka. Yang kami temukan saat mempelajari orang-orang tersebut adalah mereka selalu memiliki dasar berpikir, berhati-hati, dan realistis. Tidak ada satu pun dari mereka yang tidak memiliki ego sama sekali. Akan tetapi, mereka tahu cara meredamnya. Tahu cara menyalurkannya dan melepaskannya, ketika ego muncul. Mereka hebat namun tetap rendah hati. Sebentar, tunggu dulu, tetapi ada juga beberapa orang yang memiliki ego tinggi dan sukses. Bagaimana dengan Steve Jobs? Kanye West? Beberapa dari mereka mempelajari kerendahan hati. Beberapa orang memilih ego. Beberapa mempersiapkan diri untuk perubahan nasib, positif ataupun negatif. Yang lainnya tidak siap. Yang mana yang akan Anda pilih? Akan menjadi siapakah Anda? Yang pasti, Anda telah memilih buku ini karena merasa bahwa Anda membutuhkan menjawab pertanyaan itu, cepat atau lambat, sadar atau tidak sadar.

everything is an argument: This Changes Everything Naomi Klein, 2014-09-16 WINNER 2014 - Hilary Weston Writers' Trust Prize for Non-Fiction Forget everything you think you know about global warming. The really inconvenient truth is that it's not about carbon—it's about capitalism. The convenient truth is that we can seize this existential crisis to transform our failed system and build something radically better. In her most provocative book yet, Naomi Klein, author of the global bestsellers The Shock Doctrine and No Logo, tackles the most profound threat humanity has ever faced: the war our economic model is waging against life on earth. Klein exposes the myths that are clouding the climate debate. We have been told the market will save us, when in fact the addiction to profit and growth is digging us in deeper every day. We have been told it's impossible to get off fossil fuels when in fact we know exactly how to do it—it just requires breaking every rule in the "free-market" playbook: reining in corporate power, rebuilding local economies and reclaiming our democracies. We have also been told that humanity is too greedy and selfish to rise to this challenge. In fact, all around the world, the fight back is already succeeding in ways both surprising and inspiring. Climate change, Klein argues, is a civilizational wake-up call, a powerful message delivered in the language of fires, floods, storms and droughts. Confronting it is no longer about changing the light bulbs. It's about changing the world—before the world changes so drastically that

no one is safe. Either we leap—or we sink. Once a decade, Naomi Klein writes a book that redefines its era. No Logo did so for globalization. The Shock Doctrine changed the way we think about austerity. This Changes Everything is about to upend the debate about the stormy era already upon us.

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important argument concepts, including fallacies, claims, and evidence. Also available in a brief version without the reader.

everything is an argument: Every Thing Must Go James Ladyman, Don Ross, David Spurrett, John Collier, 2007-07-05 Every Thing Must Go argues that the only kind of metaphysics that can contribute to objective knowledge is one based specifically on contemporary science as it really is, and not on philosophers' a priori intuitions, common sense, or simplifications of science. In addition to showing how recent metaphysics has drifted away from connection with all other serious scholarly inquiry as a result of not heeding this restriction, they demonstrate how to build a metaphysics compatible with current fundamental physics ('ontic structural realism'), which, when combined with their metaphysics of the special sciences ('rainforest realism'), can be used to unify physics with the other sciences without reducing these sciences to physics itself. Taking science metaphysically seriously, Ladyman and Ross argue, means that metaphysicians must abandon the picture of the world as composed of self-subsistent individual objects, and the paradigm of causation as the collision of such objects. Every Thing Must Go also assesses the role of information theory and complex systems theory in attempts to explain the relationship between the special sciences and physics, treading a middle road between the grand synthesis of thermodynamics and information, and eliminativism about information. The consequences of the author's metaphysical theory for central issues in the philosophy of science are explored, including the implications for the realism vs. empiricism debate, the role of causation in scientific explanations, the nature of causation and laws, the status of abstract and virtual objects, and the objective reality of natural kinds.

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everything is an argument: *The Language of Argument* Daniel L. McDonald, Larry Burton, 1996 This collection of over 100 provocative readings, advertisements, and illustrations emphasizes real-world issues and topics for students to read and use in writing their own argumentative essays. The hotly debated issues are sure to create excitement.

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the basic ways that computers can help us learn remain. For thousands of teachers and parents who have sought creative ways to help children learn with computers, Mindstorms is their bible.

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into persuasive, public writing. The book is organized around three key lenses of argumentation that help students focus on the practical challenges of persuasive writing: invention, audience, and authority. Its modular organization makes it easier for students to find what they need and easier for instructors to assign the content that fits their course.

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contribution of Edward P. J.Corbett to the 20th-century revival, and a last chapter includes a bibliography of his works.

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Making Sense (Bad Arguments) Ali Almossawi, 2014-09-23 "This short book makes you smarter than 99% of the population. . . . The concepts within it will increase your company's 'organizational intelligence.' . . . It's more than just a must-read, it's a 'have-to-read-or-you're-fired' book."—Geoffrey James, INC.com From the author of An Illustrated Book of Loaded Language, here's the antidote to fuzzy thinking, with furry animals! Have you read (or stumbled into) one too many irrational online debates? Ali Almossawi certainly had, so he wrote An Illustrated Book of Bad Arguments! This handy guide is here to bring the internet age a much-needed dose of old-school logic (really old-school, a la Aristotle). Here are cogent explanations of the straw man fallacy, the slippery slope argument, the ad hominem attack, and other common attempts at reasoning that actually fall short—plus a beautifully drawn menagerie of animals who (adorably) commit every logical faux pas. Rabbit thinks a strange light in the sky must be a UFO because no one can prove otherwise (the appeal to ignorance). And Lion doesn't believe that gas emissions harm the planet because, if that were true, he wouldn't like the result (the argument from consequences). Once you learn to recognize these abuses of reason, they start to crop up everywhere from congressional debate to YouTube comments—which makes this geek-chic book a must for anyone in the habit of holding opinions.

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