the mindful athlete by george mumford

the mindful athlete by george mumford is a transformative book that blends mindfulness, psychology,

and athletic performance, offering practical guidance for athletes, coaches, and anyone seeking peak

performance under pressure. This comprehensive article delves into the key concepts, strategies, and

impact of George Mumford's teachings, exploring how mindfulness can unlock greater focus,

resilience, and well-being both on and off the field. Readers will learn about the author's background,

the principles behind "The Mindful Athlete," actionable techniques for cultivating mindfulness, and real-

world examples from elite sports. Whether you're an aspiring athlete, a seasoned competitor, or simply

interested in personal growth, this article will provide expert insights into the mindful athlete by george

mumford and its enduring influence in the world of sports psychology and beyond.

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About George Mumford: The Mindfulness Pioneer

George Mumford is a renowned mindfulness coach, speaker, and author whose work has revolutionized the intersection of mindfulness and athletic performance. With a background in psychology and a personal journey overcoming adversity, Mumford has coached NBA legends, Olympic athletes, and individuals seeking greater focus and resilience. His collaboration with Phil Jackson and the Chicago Bulls, as well as the Los Angeles Lakers, brought mindfulness training to the highest levels of sport, helping stars like Michael Jordan and Kobe Bryant achieve peak performance. Through "the mindful athlete by george mumford," he shares his wisdom, blending scientific research, practical exercises, and real-life stories to empower athletes and readers alike.

Mumford's unique approach combines Eastern mindfulness practices with Western psychology, creating a holistic framework for optimal performance. His teachings emphasize awareness, self-regulation, and the cultivation of inner peace amid external pressures, making them relevant for anyone seeking to excel in high-stress environments.

Core Principles of The Mindful Athlete

Mindfulness as the Foundation of Performance

At the heart of "the mindful athlete by george mumford" is the belief that mindfulness is essential for unlocking true athletic potential. Mindfulness, defined as non-judgmental present moment awareness, allows athletes to focus their attention, manage stress, and respond skillfully to challenges. Mumford demonstrates how cultivating this awareness leads to improved concentration, emotional control, and decision-making under pressure.

The Five Superpowers of the Mindful Athlete

Mumford identifies five key "superpowers" that mindful athletes develop through consistent practice:

Mindfulness: Awareness of thoughts, emotions, and sensations.

- Compassion: Kindness toward oneself and others, fostering resilience.
- Insight: Deep understanding of one's patterns and triggers.
- Trust: Confidence in oneself and one's training.
- Flow: The state of effortless concentration and optimal performance.

These core attributes not only enhance athletic performance but also promote mental health and well-being beyond the realm of sports.

Letting Go and Embracing the Moment

A central tenet of Mumford's philosophy is the power of letting go of past mistakes and future anxieties, focusing instead on the present moment. Through mindfulness, athletes learn to accept their experiences, release judgment, and remain centered regardless of outcomes. This approach fosters resilience and adaptability, enabling athletes to recover quickly from setbacks and maintain peak performance.

Mindfulness Techniques for Athletes

Breath Awareness and Meditation

The mindful athlete by george mumford advocates for simple yet powerful mindfulness techniques such as breath awareness and meditation. Athletes are encouraged to focus on their breath to anchor themselves in the present, reduce anxiety, and enhance clarity. Mumford's guided meditations and breathing exercises are designed to be accessible, allowing individuals to integrate mindfulness into daily routines and training sessions.

Body Scan and Sensory Awareness

Body scan practices help athletes tune into physical sensations, identify areas of tension, and cultivate relaxation. By paying close attention to signals from the body, athletes can prevent injuries, optimize recovery, and refine their movement patterns. Sensory awareness exercises further enhance focus and reaction times, providing a competitive edge in high-stakes situations.

Visualization and Intentionality

Visualization is another cornerstone of Mumford's approach. Athletes are guided to mentally rehearse positive outcomes, embrace challenges, and set clear intentions before competition. This practice strengthens neural pathways associated with skill execution, boosts confidence, and prepares the mind for peak performance.

Impact on Elite Performance and Teams

Transforming Individual Athletes

George Mumford's mindfulness training has produced remarkable results among elite athletes, helping them manage pressure, overcome distractions, and sustain high levels of performance. Through "the mindful athlete by george mumford," countless professionals have learned to harness mindfulness for mental toughness, emotional stability, and consistent excellence.

Building Championship Teams

Mumford's work with championship teams such as the Chicago Bulls and Los Angeles Lakers demonstrates the power of mindfulness in fostering cohesion, trust, and collective focus. Team mindfulness practices encourage open communication, mutual support, and shared commitment to

goals. These qualities are crucial for team success, especially in demanding environments where group dynamics can make or break outcomes.

Real-World Success Stories

Athletes like Michael Jordan and Kobe Bryant credit mindfulness as a key factor in their legendary careers. Mumford's teachings have helped them navigate adversity, remain composed under pressure, and deliver clutch performances. These real-world examples illustrate the transformative impact of "the mindful athlete by george mumford" on both individual and team achievements.

Lessons for Everyday Life

Applying Mindfulness Beyond Sports

While "the mindful athlete by george mumford" is rooted in sports psychology, its lessons extend far beyond the playing field. The principles of mindfulness, self-compassion, and resilience are applicable to business, education, relationships, and personal growth. Readers are encouraged to adopt these strategies in daily life to improve focus, reduce stress, and foster a greater sense of well-being.

Cultivating Emotional Intelligence

Emotional intelligence is a vital skill for athletes and non-athletes alike. Mumford's teachings emphasize the importance of recognizing and managing emotions, developing empathy, and responding thoughtfully to challenges. These attributes contribute to healthier interactions, better decision-making, and improved quality of life.

Overcoming Adversity with Mindfulness

Mumford's personal journey, as highlighted in "the mindful athlete by george mumford," offers a powerful example of overcoming adversity through mindfulness. His approach equips individuals with practical tools for navigating setbacks, building resilience, and maintaining hope in difficult circumstances.

Actionable Steps to Become a Mindful Athlete

Daily Mindfulness Practice

Incorporating mindfulness into daily routines is essential for long-term growth. Mumford recommends starting with short meditation sessions, gradually increasing duration and intensity as comfort builds. Consistency is key, as regular practice strengthens mental muscles and fosters lasting change.

Setting Intentions and Goals

Mindful athletes benefit from setting clear intentions before training, competition, or challenging activities. This practice creates a sense of purpose, sharpens focus, and aligns actions with values. Mumford suggests revisiting intentions regularly to stay motivated and adapt to evolving circumstances.

Embracing Self-Compassion

Self-compassion is a cornerstone of Mumford's philosophy, encouraging athletes to treat themselves with kindness and patience. By embracing mistakes as opportunities for growth, mindful athletes build resilience and maintain a positive outlook regardless of outcomes.

Integrating Mindfulness into Training

To maximize benefits, athletes are encouraged to integrate mindfulness into physical training, recovery, and competition. This can include mindful warm-ups, breath-centered movement, and reflective cooldowns. By making mindfulness a core component of athletic development, individuals enhance both mental and physical performance.

- 1. Practice daily meditation to strengthen focus and awareness.
- 2. Utilize breathwork exercises during stressful moments or competition.
- 3. Engage in body scan techniques to promote recovery and injury prevention.
- 4. Set clear intentions before each training or game session.
- 5. Reflect on experiences and maintain self-compassion in challenging times.

Trending and Relevant Questions and Answers about the mindful athlete by george mumford

Q: What is the main message of "the mindful athlete by george mumford"?

A: The main message of the book is that mindfulness is a powerful tool for achieving peak athletic performance, resilience, and personal growth. By cultivating present moment awareness, athletes can manage stress, sharpen focus, and unlock their full potential both on and off the field.

Q: How does George Mumford's mindfulness training benefit professional athletes?

A: Mumford's mindfulness training helps professional athletes improve concentration, regulate emotions, and respond effectively to pressure. His techniques have contributed to the success of championship teams and elite performers by fostering mental toughness, team cohesion, and consistent high-level execution.

Q: What are the five superpowers outlined in "the mindful athlete by george mumford"?

A: The five superpowers are mindfulness, compassion, insight, trust, and flow. These qualities help athletes develop greater self-awareness, resilience, and the ability to perform optimally under stress.

Q: Can the principles in "the mindful athlete" be applied outside of sports?

A: Yes, the principles of mindfulness, self-compassion, and resilience taught by George Mumford can be applied to everyday life, including work, relationships, and personal well-being. These strategies are valuable for anyone seeking to enhance focus, reduce stress, and handle adversity.

Q: What mindfulness techniques does George Mumford recommend for athletes?

A: Mumford recommends techniques such as breath awareness, meditation, body scan exercises, visualization, and setting intentions. These practices help athletes stay present, reduce anxiety, and prepare mentally for competition.

Q: How did George Mumford help teams like the Chicago Bulls and Los Angeles Lakers?

A: Mumford worked with these championship teams to integrate mindfulness training into their routines, fostering greater trust, communication, and focus. His guidance played a significant role in helping athletes and teams excel under pressure and achieve their goals.

Q: What is the role of self-compassion in athletic performance according to Mumford?

A: Self-compassion is essential for maintaining motivation, resilience, and a positive mindset. Mumford teaches athletes to treat themselves kindly, learn from mistakes, and embrace challenges as opportunities for growth.

Q: How can beginners start practicing mindfulness as described in "the mindful athlete"?

A: Beginners can start by dedicating a few minutes each day to meditation, focusing on breath, and gradually increasing their practice. Consistency and patience are key to developing mindfulness skills over time.

Q: What impact does mindfulness have on team dynamics?

A: Mindfulness improves team dynamics by promoting open communication, mutual respect, and shared focus on collective goals. It helps teams navigate conflict, support each other, and maintain composure during high-stress situations.

Q: Why is "the mindful athlete by george mumford" considered influential in sports psychology?

A: The book is influential because it bridges the gap between mindfulness and athletic performance, offering practical strategies backed by scientific research and real-world success. Mumford's work has inspired athletes, coaches, and individuals to integrate mindfulness into their pursuit of excellence.

The Mindful Athlete By George Mumford

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The Mindful Athlete: A Deep Dive into George Mumford's Transformative Approach

Are you an athlete striving for peak performance? Do you find yourself battling anxiety, self-doubt, or the relentless pressure to succeed? Then you need to understand the power of mindfulness, and George Mumford's groundbreaking work, The Mindful Athlete, offers a roadmap to unlock your true potential. This comprehensive guide delves into the core principles of Mumford's philosophy, exploring how mindfulness can revolutionize your athletic journey, both on and off the field. We'll uncover practical strategies, real-world examples, and actionable takeaways that will help you integrate mindfulness into your training regime and enhance your overall well-being.

Why Mindfulness Matters for Athletes:

Athletes, at every level, face immense pressure. The constant pursuit of excellence, the fear of failure, and the intense competition can lead to burnout, injury, and underperformance. Traditional training often focuses solely on physical conditioning, neglecting the equally critical aspect of mental fortitude. This is where Mumford's approach shines. The Mindful Athlete isn't just another self-help book; it's a practical guide that utilizes mindfulness to build resilience, improve focus, and enhance performance.

Core Principles of The Mindful Athlete:

Mumford's philosophy isn't about achieving a state of complete serenity; it's about cultivating awareness and acceptance of the present moment, regardless of emotions or circumstances. This involves several key principles:

- 1. Present Moment Awareness: This is the cornerstone of Mumford's approach. By focusing on the present, athletes can minimize distractions, improve concentration during competition, and respond more effectively to challenges. It's about letting go of rumination on past mistakes and anxieties about the future.
- 2. Self-Compassion: The relentless pursuit of perfection often leads to self-criticism and negative self-talk. Mumford emphasizes the importance of self-compassion, treating oneself with kindness and understanding, even when facing setbacks. This fosters resilience and allows athletes to learn from their mistakes without self-flagellation.
- 3. Emotional Regulation: High-pressure situations inevitably trigger strong emotions. Mindfulness helps athletes develop the skills to recognize, understand, and regulate their emotional responses, preventing them from being overwhelmed by anxiety, anger, or frustration.
- 4. Acceptance: Accepting the present moment, both its positive and negative aspects, is crucial. This doesn't mean passively accepting defeat; it means acknowledging the current reality without judgment and responding skillfully. This acceptance fosters a sense of calm and clarity, which is vital under pressure.

Practical Applications for Athletes:

The Mindful Athlete doesn't just offer theoretical concepts; it provides practical tools and techniques athletes can implement immediately:

- 1. Mindful Breathing: Simple breathing exercises can be used to center oneself before competition, manage anxiety during stressful moments, and promote relaxation after exertion.
- 2. Body Scan Meditation: This technique involves systematically bringing attention to different parts of the body, noticing sensations without judgment. It helps athletes connect with their physical state and identify areas of tension or discomfort.
- 3. Mindful Movement: Integrating mindfulness into training involves paying close attention to the physical sensations of movement. This enhances body awareness and allows athletes to optimize their performance by feeling subtle cues.
- 4. Visualization: Mindfulness can enhance the effectiveness of visualization techniques by focusing on creating vivid and detailed mental images of successful performance. This improves confidence and helps athletes prepare mentally for challenges.

George Mumford's Influence and Success Stories:

George Mumford's profound influence on elite athletes is undeniable. His work with the Chicago Bulls during their championship years, coaching players like Michael Jordan, is a testament to the power of mindfulness in achieving peak performance. These successes highlight the tangible benefits of incorporating mindfulness into athletic training and highlight how a mentally strong athlete can outperform even the most physically gifted competitors. The principles found within The Mindful Athlete have been adopted by athletes across various disciplines, demonstrating its universal applicability.

Conclusion:

The Mindful Athlete by George Mumford is more than just a book; it's a transformative guide that empowers athletes to unlock their full potential by harnessing the power of mindfulness. By integrating the practical techniques and philosophical principles outlined in this book, athletes can build resilience, enhance focus, and cultivate a deeper connection with their bodies and minds, ultimately leading to improved performance and overall well-being. It is a vital resource for any athlete looking to elevate their game beyond mere physical strength and skill.

FAOs:

- 1. Is this book only for elite athletes? No, the principles in The Mindful Athlete are applicable to athletes of all levels, from recreational participants to professional competitors.
- 2. How much time commitment is required for mindfulness practices? Even short, regular mindfulness practices (e.g., 5-10 minutes daily) can yield significant benefits.
- 3. Can mindfulness help prevent injuries? Yes, by increasing body awareness and promoting relaxation, mindfulness can contribute to injury prevention.
- 4. How does mindfulness improve focus during competition? By reducing distractions and improving present moment awareness, mindfulness enhances focus and concentration.
- 5. Where can I purchase The Mindful Athlete? The book is widely available online and in most bookstores. Check Amazon, Barnes & Noble, or your preferred retailer.

the mindful athlete by george mumford: The Mindful Athlete George Mumford, 2016-03-15 "George helped me understand the art of mindfulness. To be neither distracted or focused, rigid or flexible, passive or aggressive. I learned just to be. —Kobe Bryant Michael Jordan credits George Mumford with transforming his on-court leadership of the Bulls, helping Jordan lead the team to six NBA championships. Mumford also helped Kobe Bryant, Andrew Bynum, and Lamar Odom and countless other NBA players turn around their games. A widely respected public speaker and coach, Mumford is sharing his own story and the strategies that have made these athletes into stars in The Mindful Athlete: The Secret to Pure Performance. His proven, gentle but groundbreaking mindfulness techniques can transform the performance of anyone with a goal, be they an Olympian, weekend warrior, executive, hacker, or artist. When Michael Jordan left the Chicago Bulls to play baseball in 1993, the team was in crisis. Coach Phil Jackson, a long-time

mindfulness practitioner, contacted Dr. Kabat-Zinn to find someone who could teach mindfulness techniques to the struggling team—someone who would have credibility and could speak the language of his players. Kabat-Zinn led Jackson to Mumford and their partnership began. Mumford has worked with Jackson and each of the eleven teams he coached to become NBA champions. His roster of champion clients has since blossomed way beyond basketball to include corporate executives, Olympians, and athletes in many different sports. With a charismatic teaching style that combines techniques of engaged mindfulness with lessons from popular culture icons such as Yoda, Indiana Jones, and Bruce Lee, Mumford tells illuminating stories about his larger than life clients. His writing is down-to-earth and easy to understand and apply. The Mindful Athlete is an engrossing story and an invaluable resource for anyone looking to elevate their game, no matter what the pursuit, and includes a foreword by Phil Jackson. Self-consciousness is when you're focused on how you're doing instead of what you're doing. We have to learn how to push and challenge ourselves, but not in an insensitive way. Honing your performance really comes down to being comfortable with being uncomfortable.—George Mumford

the mindful athlete by george mumford: The Mindful Athlete George Mumford, 2015-04-17 The all-star advisor to athletes like Kobe Bryant and Michael Jordan shares his revolutionary mindfulness-based program for elevating athletic performance—featuring a foreword by legendary NBA coach Phil Jackson. "George helped me understand the art of mindfulness. To be neither distracted or focused, rigid or flexible, passive or aggressive. I learned just to be."—Kobe Bryant Michael Jordan credits George Mumford with transforming his on-court leadership of the Bulls, helping Jordan lead the team to six NBA championships. Mumford also helped Kobe Bryant, Andrew Bynum, and Lamar Odom and countless other NBA players turn around their games. A widely respected public speaker and coach, Mumford is sharing his own story and the strategies that have made these athletes into stars in The Mindful Athlete: The Secret to Pure Performance. His proven, gentle but groundbreaking mindfulness techniques can transform the performance of anyone with a goal, be they an Olympian, weekend warrior, executive, hacker, or artist. When Michael Jordan left the Chicago Bulls to play baseball in 1993, the team was in crisis. Coach Phil Jackson, a long-time mindfulness practitioner, contacted Dr. Kabat-Zinn to find someone who could teach mindfulness techniques to the struggling team—someone who would have credibility and could speak the language of his players. Kabat-Zinn led Jackson to Mumford and their partnership began. Mumford has worked with Jackson and each of the eleven teams he coached to become NBA champions. His roster of champion clients has since blossomed way beyond basketball to include corporate executives, Olympians, and athletes in many different sports. With a charismatic teaching style that combines techniques of engaged mindfulness with lessons from popular culture icons such as Yoda, Indiana Jones, and Bruce Lee, Mumford tells illuminating stories about his larger-than-life clients. His writing is down-to-earth and easy to understand and apply. The Mindful Athlete is an engrossing story and an invaluable resource for anyone looking to elevate their game, no matter what the pursuit, and includes a foreword by Phil Jackson.

the mindful athlete by george mumford: Mindfulness and Performance Amy L. Baltzell, 2016-01-19 Incorporating the theoretical conceptualizations of Jon Kabat-Zinn and Ellen Langer, this volume illustrates how performers from a variety of disciplines - including sport, dance and music - can use mindfulness to achieve peak performance and improve personal well-being. Leading scholars in the field present cutting-edge research and outline their unique approach to mindfulness that is supported by both theory and practice. They provide an overview of current mindfulness-based manuals and programs used around the globe in countries such as the United States, China and Australia, exploring their effectiveness across cultures. Mindfulness and Performance will be a beneficial reference for practitioners, social and sport psychologists, coaches, athletes, teachers and students.

the mindful athlete by george mumford: Nigerian Languages Yesterday, Today, and Tomorrow Abba Rufa'i, 1991

the mindful athlete by george mumford: The Champion's Comeback Jim Afremow,

2016-05-10 Your ultimate guide to overcoming losses and injuries and achieving greatness—on and off the field. Leading sports psychologist Jim Afremow, author of The Champion's Mind, knows what makes good athletes great, especially when they come back to win after facing devastating injuries, tough obstacles, or seemingly insurmountable odds. Making a comeback isn't just about raw talent or athletic ability—it's the mental game that counts most. In the new paperback edition of The Champion's Comeback, he offers winning strategies for athletes of any age or skill level to get mentally psyched for competition, quickly rebound after a loss, and overcome injuries (and the fear of re-injury). Afremow explores the psychology of commitment and shows you how to develop the core confidence of repeat champions. Featuring unique tips and advice, including guided imagery scripts, easy-to-follow mental training exercises, and motivating stories of famous "comeback" athletes, The Champion's Comeback is the ultimate athlete's handbook, encouraging you to not only stay in the game but also achieve greatness, no matter what.

the mindful athlete by george mumford: A Still Quiet Place for Athletes Amy Saltzman, 2018-03-01 Find flow and reach peak performance—in sports and in life. Based on the groundbreaking Still Quiet Place mindfulness program, this workbook provides practical, step-by-step exercises and skills to help you gain present-moment awareness and achieve your athletic goals. Are you looking for unique ways to get into the game? To enhance your training and find focus? You aren't alone. Increasingly, athletes and coaches—from amateur leagues to professional football champs to Olympic athletes—are incorporating mindfulness practices into their training. That's because mindfulness can help you lower your stress levels, connect with the moment, and mentally bounce back after setbacks. So whether you're a sports enthusiast or a professional athlete, mindfulness can also help you deal with physical aspects of training, such as fatigue, aches, pains, injury, burnout, and exhaustion. Written by holistic physician, mindfulness coach, and long-time athlete Amy Saltzman, this practical workbook offers mindfulness-based skills you can use any time throughout your athletic career, as well as in daily life. You'll discover what the author fondly refers to as the "still quiet place," and from the vantage point of that stillness, you'll be able to observe your thoughts, feelings, and physical sensations—before and during practice and competition, between events, after a miss or significant loss, or exhilarating win. You'll also find skills for dealing effectively with teammates and coaches, as well as skills for coaching mindfully. A parents guide is also included. No matter what sport you play, 90 percent of performance is mental. With this workbook as your guide, you can use mindfulness to enhance your training, competitive performance, and your life beyond athletics.

the mindful athlete by george mumford: The Brave Athlete Simon Marshall, Lesley Paterson, 2017-06-08 The Brave Athlete solves the 13 most common mental conundrums athletes face in their everyday training and in races. You don't have one brainyou have three; your ancient Chimp brain that keeps you alive, your modern Professor brain that navigates the civilized world, and your Computer brain that accesses your memories and runs your habits (good and bad). They fight for control all the time and that's when bad things happen; you get crazy nervous before a race, you choke under pressure, you guit when the going gets tough, you make dumb mistakes, you worry about how you look. What if you could stop the thoughts and feelings you don't want? What if you could feel confident, suffer like a hero, and handle any stress? You can. The Brave Athlete from Dr. Simon Marshall and Lesley Paterson will help you take control of your brain so you can train harder, race faster, and better enjoy your sport. Dr. Marshall is a sport psychology expert who trains the brains of elite professional athletes. Paterson is a three-time world champion triathlete and coach. Together, they offer this innovative, brain training guide that is the first to draw from both clinical science and real-world experience with athletes. That means you won't find outdated "positive self-talk" or visualization gimmicks here. No, the set of cutting-edge mental skills revealed in The Brave Athlete actually work because they challenge the source of the thoughts and feelings you don't want. The Brave Athlete is packed with practical, evidence-based solutions to the most common mental challenges athletes face. Which of these sound like you? Why do I have thoughts and feelings I don't want? I wish I felt more like an athlete. I don't think I can. I don't achieve my

goals. Other athletes seem tougher, happier, and more badass than me. I feel fat. I don't cope well with injury. People are worried about how much I exercise. I don't like leaving my comfort zone. When the going gets tough, the tough leave me behind. I need to harden the f*ck up. I keep screwing up. I don't handle pressure well. With The Brave Athlete: Calm the F*ck Down and Rise to the Occasion, you can solve these problems to become mentally strong and make your brain your most powerful asset.

the mindful athlete by george mumford: The Competitive Buddha Jerry Lynch, 2021-06-29 Buddha Can Improve Your Sports Performance and Life "No other person has had more influence on my thirty-six years of coaching than Jerry Lynch."—Missy Foote, Head women's lacrosse coach, Middlebury College #1 New Release in Coaching Hockey, Tennis The Competitive Buddha is about mastery, leadership, spirituality, and the Kobe Bryant Mamba Mentality. Discover how people from all parts of the world have brought together the Buddha and athletics for greater fun, enjoyment, and pleasure during their performances. Connect spirituality to sports. Learn what you need to keep, what you need to discard, and what you need to add to your mental, emotional, and spiritual skill set as an athlete, coach, leader, parent, CEO, or any other performer in life. Understand how Buddhism can help you to be better prepared for sports and life, and how sports and life can teach you about Buddhism. On the court, field, and beyond. Dr. Lynch is an avid runner and biker and he has coached athletes at the high school and AAU level. He earned his doctorate in psychology at Penn State University and has done extensive post-doctoral work in the area of philosophy, Taoist and Buddhist thought, comparative religions, leadership development, and performance enhancement. Dr. Jerry Lynch demonstrates how certain timeless core Buddha values inspire you to embrace and navigate unchartered waters and understand the Buddha-mind and the Kobe Bryant Mamba Mentality. Become a master coach of your own life. When it comes to leadership and coaching, The Competitive Buddha teaches how the best coaches today use the ancient methods for our modern times. Learn specific strategies and techniques for implementing this special way to guide and lead. The Competitive Buddha teaches: • Leadership Skills • How to use Buddhism as an approach to competition • How to master athletics and life Readers who enjoyed Win the Day, Mamba Mentality, or Relentless Optimism will love The Competitive Buddha.

the mindful athlete by george mumford: Wake Up Happy Michael Strahan, 2016-10-04 Michael Strahan spent his childhood on a military base in Europe, where community meant everything, and life, though idyllic, was different. For one, when people referenced football they meant soccer. So when Michael's father suggested he work toward a college scholarship by playing football in Texas, where tens of thousands of people show up for a weekend game, the odds were long. Yet he did, indeed, land a scholarship and from there a draft into the NFL where he scaled the league's heights, broke records, and helped his team win the Super Bowl, as a result of which he was inducted into the Hall of Fame. How? By developing Strahan's Rules -- a mix of mental discipline, positive thinking, and a sense of play. He also used the Rules to forge a successful post pro-ball career as cohost with Kelly Ripa on Live! -- a position for which he was considered the longshot -- and much more. In Wake Up Happy, Michael shares personal stories about how he gets and stays motivated and how readers can do the same in their quest to attain their life goals.

the mindful athlete by george mumford: Summary of The Mindful Athlete by George Mumford QuickRead, Alyssa Burnette, Discover the athletic superpowers you didn't know you had. Wouldn't it be great to reach your peak performance as an athlete? Would you like to beat your own personal best and learn how to raise that standard every day? If your answer is yes, then The Mindful Athlete (2015) is your new handbook for unlocking your potential through unconventional means. Do you want more free book summaries like this? Download our app for free at https://www.QuickRead.com/App and get access to hundreds of free book and audiobook summaries. DISCLAIMER: This book summary is meant as a preview and not a replacement for the original work. If you like this summary please consider purchasing the original book to get the full experience as the original author intended it to be. If you are the original author of any book on QuickRead and want us to remove it, please contact us at hello@quickread.com.

the mindful athlete by george mumford: The Hoops Whisperer Idan Ravin, 2015-05-05 Basketball's most unlikely—and most sought-after—training guru offers an inside look at his career, his methods, and the all-star players whose games he's helped transform. Where do the best basketball players in the world turn when they want to improve their game? Whom does a future NBA Hall of Famer thank at his press conference when he's named Rookie of the Year? Who is it that Sports Illustrated, The Wall Street Journal, and Men's Journal all call the Hoops Whisperer because of his ability to engage, inspire, and challenge the players he trains? The answer to all of these questions is Idan Ravin. Ravin never played or coached in college or the pros, yet a virtual NBA All-Star team relies on him to better their game and reach their full potential. A soft-spoken former lawyer, Ravin has become professional basketball's hottest trainer. In The Hoops Whisperer, Ravin shares the fascinating story of how he transformed a passion for the game into working with iconic basketball stars such as Chris Paul, LeBron James, Kevin Durant, Carmelo Anthony, Stephen Curry, Blake Griffin, James Harden, Dwight Howard, and many more. He offers a rare unguarded glimpse inside the lives of these great athletes, drawn from his intimate connection with them that is the basis of his success. Showcasing his unorthodox drills and improvisational techniques in action, Ravin reveals how faith, effort, dedication, and passion can make a player into a superstar—and anyone into a success. Combined with his own inspiring journey, Ravin's insights make The Hoops Whisperer a must-read for anyone who loves the game.

the mindful athlete by george mumford: Got to Give the People What They Want Jalen Rose, 2015-10-06 "I want to start conversations, and even better, arguments." – From the Introduction One of the most outspoken and original voices in sports sounds off while revealing his incredible life story. Jalen Rose has never been quiet. Not as a kid growing up in Detroit in the 70's and 80's. Not as the brash, trash-talking leader of the legendary "Fab Five" at the University of Michigan. Not as the player under the stewardship of Hall of Famers Larry Bird, Isiah Thomas and others throughout his 13-year NBA career. And certainly not as a commentator and analyst on ABC/ESPN and Grantland. In Got to Give the People What They Want, no topic is off limits. Honest, unfiltered, unbiased. Raw, refreshing, real. This colorful collection of stories and opinions about basketball and life gives people the kind of insight and understanding they don't get anywhere else in the sports world.

the mindful athlete by george mumford: The Champion's Mind Jim Afremow, 2015-05-15 Even among the most elite performers, certain athletes stand out as a cut above the rest, able to outperform in clutch, game-deciding moments. These athletes prove that raw athletic ability doesn't necessarily translate to a superior on-field experience—its the mental game that matters most. Sports participation—from the recreational to the collegiate Division I level—is at an all-time high. While the caliber of their games may differ, athletes at every level have one thing in common: the desire to excel. In The Champion's Mind, sports psychologist Jim Afremow, PhD, offers the same advice he uses with Olympians, Heisman Trophy winners, and professional athletes, including: • How to get in a zone, thrive on a team, and stay humble • How to progress within a sport and sustain long-term excellence • Customizable pre-performance routines to hit full power when the gun goes off or the puck is dropped With hundreds of useful tips, breakthrough science, and cutting-edge workouts from the world's top trainers, The Champion's Mind will help you shape your body to ensure a longer, healthier, happier lifetime.

the mindful athlete by george mumford: The Young Champion's Mind Jim Afremow, 2018-03-13 Award-winning coach and sports psychologist Jim Afremow has helped everyone from Olympians to professional athletes train their mind, body, and spirit. Now, in this new young adult edition of his highly praised The Champion's Mind, Dr. Afremow is helping student athletes do—and feel—their best. Whether you are striving to balance your school and sports accomplishments, or just get that extra edge in your sport, his sage advice will be a much-needed guide in helping you navigate the field—or rink or court. New additions to The Young Champion's Mind include such topics as:- Tips on how to get in a "zone," thrive on a team, and stay humble- How to progress within a sport and sustain excellence long-term- Customizable pre-performance routines to hit full power

when the gun goes off or the puck is dropped

the mindful athlete by george mumford: Sacred Hoops Phil Jackson, Hugh Delehanty, 2012-06-12 With a new introduction, Phil Jackson's modern classic of motivation, teamwork, and Zen insight is updated for a whole new readership Not only is there more to life than basketball, there's a lot more to basketball than basketball. --Phil Jackson Eleven years ago, when Phil Jackson first wrote these words in Sacred Hoops, he was the triumphant head coach of the Chicago Bulls, known for his Zen approach to the game. He hadnt yet moved to the Los Angeles Lakers, with whom he would bring his total to an astounding nine NBA titles. In his thought-provoking memoir, he revealed how he directs his players to act with a clear mind--not thinking, just doing; to respect the enemy and be aggressive without anger or violence; to live in the moment and stay calmly focused in the midst of chaos; to put the me in service of the we -- all lessons applicable to any person's life, not just a professional basketball player's. This inspiring book went on to sell more than 400,000 copies. In his new introduction, Jackson explains how the concepts in Sacred Hoops are relevant to the issues facing his current team--and today's reader.

the mindful athlete by george mumford: The Healing Power of the Breath Richard Brown, Patricia L. Gerbarg, MD, 2012-06-12 A drug-free, side effect-free solution to common stress and mood problems—developed by two physicians The audio exercises included with this book can be accessed online at www.shambhala.com/healingpowerofthebreath. Access instructions are also provided within the book. Millions of Americans suffer from mood problems and stress-related issues like anxiety, depression, insomnia, and PTSD. Far too many of them are taking medications that have troublesome side effects, withdrawal symptoms, and disappointing success rates. In The Healing Power of the Breath, Dr. Richard P. Brown and Dr. Patricia L. Gerbarg provide a different way to treat stress: breathing. Drawn from yoga, Buddhist meditation, the Chinese practice of qigong, and other sources, their science-backed methods activate communication pathways between the mind and body to positively impact the brain and calm the stress response. Their anecdotes and easy-to-follow exercises will show you how to apply breathing techniques to help relieve: · Anxiety and depression · Trauma-related emotions and behaviors · Post-traumatic stress disorder · Insomnia · Addiction-related behaviors Complete with an audio download, this book gives you the coping tools you need to lead a calmer, more stress-free life.

the mindful athlete by george mumford: Mind Gym Gary Mack, David Casstevens, 2002-06-24 Praise for Mind Gym Believing in yourself is paramount to success for any athlete. Gary's lessons and David's writing provide examples of the importance of the mental game. --Ben Crenshaw, two-time Masters champion and former Ryder Cup captain Mind Gym hits a home run. If you want to build mental muscle for the major leagues, read this book. --Ken Griffey Jr., Major League Baseball MVP I read Mind Gym on my way to the Sydney Olympics and really got a lot out of it. Gary has important lessons to teach, and you'll find the exercises fun and beneficial. --Jason Kidd, NBA All-Star and Olympic gold-medal winner In Mind Gym, noted sports psychology consultant Gary Mack explains how your mind influences your performance on the field or on the court as much as your physical skill does, if not more so. Through forty accessible lessons and inspirational anecdotes from prominent athletes--many of whom he has worked with--you will learn the same techniques and exercises Mack uses to help elite athletes build mental muscle. Mind Gym will give you the head edge over the competition.

the mindful athlete by george mumford: Female Gladiators Sarah K. Fields, 2008-06-25 How school-aged girls used the legal system to gain access to contact sports

the mindful athlete by george mumford: Raise Your Game Alan Stein Jr., Jon Sternfeld, 2019-01-08 Performance coach Alan Stein Jr. shares the secret principles used by world-class performers that will help you improve your productivity and achieve higher levels of success. High achievers are at the top of their game because of the discipline they have during the unseen hours. They have made a commitment to establish, tweak, and repeat positive habits in everything they do. Raise Your Game examines the top leaders in sports and business and proves that success is a result of the little things we do all the time. The basic principles provided in Raise Your Game are simple,

but not easy. We live in an instantly downloadable world that encourages us to skip steps. We are taught to chase what's hot, flashy and sexy and ignore what's basic. But the basics work. They always have and they always will. Raise Your Game will inspire and empower you to commit to the fundamentals, create a winning mindset, and progress into new levels of success.

the mindful athlete by george mumford: Hit Makers Derek Thompson, 2017 An Atlantic senior editor presents an investigation into the lucrative quality of popularity in the 21st century to share economic insights into what makes ideas, productions and products successful, --NoveList.

the mindful athlete by george mumford: Michael Jordan Roland Lazenby, 2014-05-06 The definitive biography of a legendary athlete. The Shrug. The Shot. The Flu Game. Michael Jordan is responsible for sublime moments so ingrained in sports history that they have their own names. When most people think of him, they think of his beautiful shots with the game on the line, his body totally in sync with the ball -- hitting nothing but net. But for all his greatness, this scion of a complex family from North Carolina's Coastal Plain has a darker side: he's a ruthless competitor and a lover of high stakes. There's never been a biography that encompassed the dual nature of his character and looked so deeply at Jordan on and off the court -- until now. Basketball journalist Roland Lazenby spent almost thirty years covering Michael Jordan's career in college and the pros. He witnessed Jordan's growth from a skinny rookie to the instantly recognizable global ambassador for basketball whose business savvy and success have millions of kids still wanting to be just like Mike. Yet Lazenby also witnessed the Michael Jordan whose drive and appetite are more fearsome and more insatiable than any of his fans could begin to know. Michael Jordan: The Life explores both sides of his personality to reveal the fullest, most compelling story of the man who is Michael Jordan. Lazenby draws on his personal relationships with Jordan's coaches; countless interviews with Jordan's friends, teammates, and family members; and interviews with Jordan himself to provide the first truly definitive study of Michael Jordan: the player, the icon, and the man.

the mindful athlete by george mumford: 10% Happier Dan Harris, 2014-03-11 #1 New York Times Bestseller REVISED WITH NEW MATIERAL Winner of the 2014 Living Now Book Award for Inspirational Memoir An enormously smart, clear-eyed, brave-hearted, and guite personal look at the benefits of meditation. —Elizabeth Gilbert Nightline anchor Dan Harrisembarks on an unexpected, hilarious, and deeply skeptical odyssey through the strange worlds of spirituality and self-help, and discovers a way to get happier that is truly achievable. After having a nationally televised panic attack, Dan Harris knew he had to make some changes. A lifelong nonbeliever, he found himself on a bizarre adventure involving a disgraced pastor, a mysterious self-help guru, and a gaggle of brain scientists. Eventually, Harris realized that the source of his problems was the very thing he always thought was his greatest asset: the incessant, insatiable voice in his head, which had propelled him through the ranks of a hypercompetitive business, but had also led him to make the profoundly stupid decisions that provoked his on-air freak-out. Finally, Harris stumbled upon an effective way to rein in that voice, something he always assumed to be either impossible or useless: meditation, a tool that research suggests can do everything from lower your blood pressure to essentially rewire your brain. 10% Happier takes readers on a ride from the outer reaches of neuroscience to the inner sanctum of network news to the bizarre fringes of America's spiritual scene, and leaves them with a takeaway that could actually change their lives.

the mindful athlete by george mumford: *Choke* Sian Beilock, 2011-08-09 Previously published in hardcover: New York: Free Press, 2010.

the mindful athlete by george mumford: Die Empty Todd Henry, 2015-04-28 "A must-read for anyone interested in moving from inspiration to action." —Cal Newport, author of So Good They Can't Ignore You Most of us fill our days with frantic activity, bouncing from task to task, scrambling to make deadlines and chase the next promotion. But by the end of each day we're often left wondering if any of it really mattered. We feel the ticking of the clock, but we're unsure of the path forward. Die Empty is a tool for people who aren't willing to put off their most important work for another day. Todd Henry explains the forces that lead to stagnation and introduces practices that will keep you on a true and steady course. The key is embracing the idea that time is finite, so you

should focus on the unique contribution to the world that only you can make. Henry shows how to sustain your enthusiasm, push through mental barriers, and unleash your best work each day.

the mindful athlete by george mumford: Mindfulness for the Ultimate Athlete Prince
Daniels, Jr., 2020-09 An infinitesimal difference exists between being a good athlete and being a
great one, a difference so tiny it's easy to overlook. This book helps you jump that gap and take your
game from ordinary to extraordinary. You can take your game to the highest level you can
imagine-to the ultimate level-but first you must achieve a balance of inner Peace and external Power.
In this book, former NFL running back Prince Daniels Jr. shares with you the path to unlocking your
true potential as an athlete through the practice of mindfulness and meditation. He shows you that
by applying these practices diligently, you can overcome all the noise and programming that keep
you from attaining your goals. When you cultivate not only your body but also your mind and spirit,
your entire self functions as an integrated whole, allowing you to access the zone-where there is only
the present moment and effortless action. When your spirit moves you, everything just seems to
click. In this space of enhanced confidence and focus, you discover that anything is possible because
you truly believe it to be. Why take your game to the next level when you can take it to the highest
level? To the ultimate level?

the mindful athlete by george mumford: Changing the Game John O'Sullivan, 2013-12-01 The modern day youth sports environment has taken the enjoyment out of athletics for our children. Currently, 70% of kids drop out of organized sports by the age of 13, which has given rise to a generation of overweight, unhealthy young adults. There is a solution. John O'Sullivan shares the secrets of the coaches and parents who have not only raised elite athletes, but have done so by creating an environment that promotes positive core values and teaches life lessons instead of focusing on wins and losses, scholarships, and professional aspirations. Changing the Game gives adults a new paradigm and a game plan for raising happy, high performing children, and provides a national call to action to return youth sports to our kids.

the mindful athlete by george mumford: The Inner Game of Tennis W. Timothy Gallwey, 1997-05-27 The timeless guide to achieving the state of "relaxed concentration" that's not only the key to peak performance in tennis but the secret to success in life itself—now in a 50th anniversary edition with an updated epilogue, a foreword by Bill Gates, and an updated preface from NFL coach Pete Carroll "Groundbreaking . . . the best guide to getting out of your own way . . . Its profound advice applies to many other parts of life."—Bill Gates, GatesNotes ("Five of My All-Time Favorite Books") This phenomenally successful guide to mastering the game from the inside out has become a touchstone for hundreds of thousands of people. Billie Jean King has called the book her tennis bible; Al Gore has used it to focus his campaign staff; and Itzhak Perlman has recommended it to young violinists. Based on W. Timothy Gallwey's profound realization that the key to success doesn't lie in holding the racket just right, or positioning the feet perfectly, but rather in keeping the mind uncluttered, this transformative book gives you the tools to unlock the potential that you've possessed all along. "The Inner Game" is the one played within the mind of the player, against the hurdles of self-doubt, nervousness, and lapses in concentration. Gallwey shows us how to overcome these obstacles by trusting the intuitive wisdom of our bodies and achieving a state of "relaxed concentration." With chapters devoted to trusting the self and changing habits, it is no surprise then, that Gallwey's method has had an impact far beyond the confines of the tennis court. Whether you want to play music, write a novel, get ahead at work, or simply unwind after a stressful day, Gallwey shows you how to tap into your utmost potential. In this fiftieth-anniversary edition, the principles of the Inner Game shine through as more relevant today than ever before. No matter your goals, The Inner Game of Tennis gives you the definitive framework for long-term success.

the mindful athlete by george mumford: Real Happiness at Work Sharon Salzberg, 2013-12-31 Bring the profound benefits of meditation into the workplace And discover how to improve all the positives of working life—such as accomplishment, creativity, teamwork—and mitigate the negatives, including stress, exhaustion, and the feeling of being overwhelmed and underappreciated. Created by Sharon Salzberg, one of the foremost meditation teachers in the

world, here is expert, easy-to-use guidance for cultivating mindfulness, compassion, and awareness at work. Follow her suggestions and discover how to be committed without being consumed; competitive without being cruel; and how to manage time and emotions to counterbalance stress and frustration. Includes specific meditations designed for workplace issues, steal meditations that take moments to do and are invisible to office mates, and dozens of exercises, plus helpful Q&As. Includes free downloadable guided meditations.

the mindful athlete by george mumford: Peak Marc Bubbs, 2019 There is a new revolution happening in sports as more and more athletes are basing their success on this game-changing combination: health, nutrition, training, recovery, and mindset. Unfortunately, the evidence-based techniques that the expert PhDs, academic institutions, and professional performance staffs follow can be in stark contrast to what many athletes actually practice. When combined with the noise of social media, old-school traditions, and bro-science, it can be difficult to separate fact from fiction. Peak is a groundbreaking book exploring the fundamentals of high performance (not the fads), the importance of consistency (not extreme effort), and the value of patience (not rapid transformation). Dr. Marc Bubbs makes deep science easy to understand, and with information from leading experts who are influencing the top performers in sports on how to achieve world-class success, he lays out the record-breaking feats of athleticism and strategies that are rooted in this personalized approach.Dr. Bubbs expertly brings together the worlds of health, nutrition, and exercise and synthesizes the salient science into actionable guidance.

the mindful athlete by george mumford: Chasing Excellence Ben Bergeron, 2017 Ben's ability to develop mental toughness and the approach he shares in Chasing Excellence is a game changer for athletes in any sport. --Javier Vazquez, Major League Baseball All-Star This book will do for you what Ben has done for me--take you to the next level and show you how to be the best. His insights on the mental game are second to none. You will feel prepared for anything. --Bethany Hart-Gerry, US Olympic Bobsled Team CrossFit trainer Ben Bergeron has helped build the world's fittest athletes, but he's not like other coaches. He believes that greatness is not for the elite few; that winning is a result, not a goal; and that character, not talent, is what makes a true champion. His powerful philosophy can help anyone excel at all aspects of life. Using the dramatic competition between the top contenders at the 2016 Reebok CrossFit Games(R) as a background, Ben explores the step-by-step process of achieving excellence and the unique set of positive character traits necessary for leveling up to world-class. The mindset and methodology that have produced some of the greatest athletes in the world's most gruelling sport can work equally well for golfers, lawyers, artists, entrepreneurs--anyone who's willing to commit totally to becoming better than the best. By Chasing Excellence, you'll discover how extraordinary it's possible for you to be.

the mindful athlete by george mumford: The Last Season Phil Jackson, Michael Arkush, 2005-10-04 An inside look at the season that proved to be the final ride of a truly great dynasty—Kobe Bryant, Shaq, and the LA Lakers For the countless basketball fans who were spellbound by the Los Angeles Lakers' 2003–2004 high-wire act, this book is a rare and phenomenal treat. In The Last Season, Lakers coach Phil Jackson draws on his trademark honesty and insight to tell the whole story of the season that proved to be the final ride of a truly great dynasty. From the signing of future Hall-of-Famers Karl Malone and Gary Payton to the Kobe Bryant rape case/media circus, this is a riveting tale of clashing egos, public feuds, contract disputes, and team meltdowns that only a coach, and a writer, of Jackson's candor, experience, and ability could tell. Full of tremendous human drama and offering lessons on coaching and on life, this is a book that no sports fan can possibly pass up.

the mindful athlete by george mumford: Mindfulness for Student Athletes Gina M. Biegel, Todd H. Corbin, 2018-08-01 Stay in the moment, stay in the game! With this fun and engaging workbook for young athletes, you'll find practical ways to cope with stress and improve your performance, no matter what sport you play. If you're like many other high school or college students, you probably feel pressure to perform at a high level—both in the classroom and on the field. Unfortunately, this pressure can cause lots of stress and anxiety. To make matters worse, you

may find it difficult to effectively manage all of these demands on your time, energy, and health. This is where mindfulness can help. Mindfulness allows you to stay present, focus, and be calm with your thoughts and emotions, no matter how stressful life gets. In Mindfulness for Student Athletes, you'll find practical and tactical ways to cope with stress and anxiety in the moment, prevent stress in the future, and experience more satisfaction and enjoyment while playing sports. You'll also find proven-effective tools to naturally enhance your performance. The mindfulness skills outlined in this workbook will not only help you on the field—but in life as well. You'll be able to take what you've learned and apply it to any situation, from job interviews to scoring a touchdown. What a gift to have!

the mindful athlete by george mumford: Aware Dr. Daniel Siegel, M.D., 2020-09-01 New York Times bestseller · This groundbreaking new book from New York Times bestselling author Daniel J. Siegel, M.D., introduces readers to his pioneering, science-based meditation practice. Aware provides practical instruction for mastering the Wheel of Awareness, a life-changing tool for cultivating more focus, presence, and peace in one's day-to-day life. An in-depth look at the science that underlies meditation's effectiveness, this book teaches readers how to harness the power of the principle Where attention goes, neural firing flows, and neural connection grows. Siegel reveals how developing a Wheel of Awareness practice to focus attention, open awareness, and cultivate kind intention can literally help you grow a healthier brain and reduce fear, anxiety, and stress in your life. Whether you have no experience with a reflective practice or are an experienced practitioner, Aware is a hands-on guide that will enable you to become more focused and present, as well as more energized and emotionally resilient in the face of stress and the everyday challenges life throws your way.

the mindful athlete by george mumford: *How Champions Think* Bob Rotella, Robert J. Rotella, Bob Cullen, 2016-05-24 A guide to success in all aspects of life-- not just sports-- from business to relationships to personal challenges of every variety--Amazon.com.

the mindful athlete by george mumford: Heal Thy Self Saki Santorelli, 2010-04-07 Perhaps our real work, whether offering or seeking care, is to recognize that the healing relationship--the field upon which patient and practitioner meet--is, to use the words of the mythologist Joseph Campbell, a 'self-mirroring mystery'--the embodiment of a singular human activity that raises essential questions about self, other, and what it means to heal thy self. -- Saki Santorelli Today we are experiencing extraordinary technological advances in the diagnosis and treatment of illness while at the same time learning to take more responsibility for our own health and well-being. In this book, Saki Santorelli, director of the nationally acclaimed Stress Reduction Clinic, explores the ancient roots of medicine, and shows us how to introduce mindfulness into the crucible of the healing relationship, so that both patients and caregivers begin to acknowledge that we are all wounded and we are all whole. His approach revolutionizes the dynamics of the patient/practitioner relationship. In describing the classes at the clinic and the transformation that takes place in this alchemical process, he offers insights and effective methods for cultivating mindfulness in our everyday lives. As he reveals the inner landscape of his own life as a health care professional and we join him and those with whom he works on this journey of human suffering and courage, we become aware of and honor what is darkest and brightest within each one of us.

the mindful athlete by george mumford: Selling Boldly Alex Goldfayn, 2018-04-10 WALL STREET JOURNAL BESTSELLER! IF YOU'RE IN SALES, FEAR HAS COST YOU MILLIONS OF DOLLARS, AND THIS BOOK IS FOR YOU. Fear is the reason most salespeople don't like to pick up the phone (salespeople average just four hours per week on the phone, and our job is to talk to humans!). Fear is the reason we don't ask for the business more, even though our customers want to buy from us. Fear is the reason we don't offer our customers additional products and services, even though they would love to buy more from us. This book deals with that fear. You will learn exactly how to overcome this destructive fear in sales, and replace it with confidence, optimism, gratitude, joy, and proactive sales work. These are the powerful principles in the new field of positive psychology which are transforming how we work and succeed. Selling Boldly is the first book that

leverages positive psychology to help you sell more. You'll also learn a series of fast, simple sales-growth techniques—like how to add on to existing orders; and how to close 20% more guotes and proposals instantly; and how to properly ask for and receive referrals—that will grow your sales...dramatically and quickly. Alex Goldfayn's clients grow their sales by 10-20% annually, every year, as long as they apply his simple approaches. YOU ALREADY KNOW WHAT TO DO I am not going to teach you much in this book that you don't already know. You're a professional salesperson. You do this for a living. You know, for example, that testimonials and referrals are among the best ways we have to grow sales, right? But do you ask for them enough? Most people don't. You know that calling a customer on the phone is more effective than emailing her, but you still often revert to email. You know your customers buy other products and services that you can help them with, but you don't ask them about these products. You'd like to help them, and they would like more of your help — that is why they've been with you for five or ten or twenty years — but nevertheless we don't ask them. There is a difference between knowing what to do, and actually doing it. I know you know. With Selling Boldly, we start to do what we already know. We will cover what keeps us from doing these things (fear), how to overcome it (by listening to your happy customers), and how to implement these simple but powerful sales growth techniques (by briefly planning them, also doing them). Because sales growth comes from doing, not knowing. Today, we start doing. And growing. These approaches are laid out in this book, in precise detail, for you to implement in your own work. Alex doesn't hold anything back in this manual for selling more. What's the secret to selling more? There is no secret. There is no magic bullet. There is only the work. There are only the mindsets, and the communications. In Selling Boldly, Alex teaches readers how to attain these mindsets, and how to implement these communications, so that sales have no choice but to grow!

the mindful athlete by george mumford: The Athlete's Guide to Recovery Sage Rountree, 2011-04-01 The first comprehensive, practical exploration of the art and science of athletic rest from a certified cycling, triathlon, and running coach. If you've hit a wall in your training, maybe it's because your body isn't recovering enough from each workout to become stronger. In The Athlete's Guide to Recovery, Sage Rountree will guide you to full recovery and improved performance, revealing how to measure your fatigue and recovery, how much rest you need, and how to make the best use of recovery tools. Drawing on her own experience along with interviews with coaches, trainers, and elite athletes, Rountree details daily recovery techniques, demystifying common aids like ice baths, compression apparel, and supplements. She explains in detail how to employ restorative practices such as massage, meditation, and yoga. You will learn which methods work best and how and when they are most effective. The Athlete's Guide to Recovery explores: Periodization and overtraining Ways to measure fatigue and recovery including heart rate tests, heart rate variability, EPOC, and apps Stress reduction Sleep, napping, nutrition, hydration, and supplements Cold and heat like icing, ice baths, saunas, steam rooms, whirlpools, and heating pads Home remedies including compression wear, creams, and salts Technological aids like e-stim, ultrasound, Normatec Massage, self-massage, and foam rolling Restorative yoga Meditation and breathing Then you can put these tools and techniques to practice using two comprehensive recovery plans for both short- and long-distance training. This invaluable resource will enable you to maintain that hard-to-find balance between rigorous training and rest so that you can feel great and compete at your highest level.

the mindful athlete by george mumford: Pictures and Tears James Elkins, 2005-08-02 This deeply personal account of emotion and vulnerability draws upon anecdotes related to individual works of art to present a chronicle of how people have shown emotion before works of art in the past.

the mindful athlete by george mumford: *Original Strength* Tim Anderson, Geoff Neupert, 2013-05 Through movement, specific movements, we can regain our foundation of strength, our foundation of health. We can become the strong, powerful and graceful bodies that we were meant to be. We can enjoy this life with vitality. We don't have to be spectators, merely existing. We were made for adventure, for life! ...-Back cover.

the mindful athlete by george mumford: Writings on the Wall Kareem Abdul-Jabbar, Raymond Obstfeld, 2016-08-23 A New York Times and Washington Post Bestseller Bestselling author, basketball legend and cultural commentator Kareem Abdul-Jabbar explores the heart of issues that affect Americans today. Since retiring from professional basketball as the NBA's all-time leading scorer, six-time MVP, and Hall of Fame inductee, Kareem Abdul-Jabbar has become a lauded observer of culture and society, a New York Times bestselling author, and a regular contributor to The Washington Post, TIME magazine and TIME.com. He now brings that keen insight to the fore in Writings on the Wall: Searching for a New Equality Beyond Black and White, his most incisive and important work of non-fiction in years. He uses his unique blend of erudition, street smarts and authentic experience in essays on the country's seemingly irreconcilable partisan divide - both racial and political, parenthood, and his own experiences as an athlete, African-American, and a Muslim. The book is not just a collection of expositions; he also offers keen assessments of and solutions to problems such as racism in sports while speaking candidly about his experiences on the court and off. Timed for publication as the nation debates whom to send to the White House, the combination of plain talk on issues, life lessons, and personal stories places Writings on the Wall squarely in the middle of the conversation, as many of Abdul-Jabbar's topics are at the top of the national agenda. Whether it is sparring with Donald Trump, within the pages of TIME magazine, or full-length features in the The New York Times Magazine, writers, critics, and readers have come to agree on what The Washington Post observed: Abdul-Jabbar has become a vital, dynamic and unorthodox cultural voice.

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