

is black friday racist

is black friday racist is a question that has gained increasing attention, especially as consumers and critics examine the origins, cultural meanings, and social implications of popular shopping events. In this comprehensive article, we will explore the history of Black Friday, analyze the debates surrounding its terminology, and address whether there is any evidence supporting claims of racism. We will also look into how Black Friday affects communities, its portrayal in media, and the perspectives from various cultural and academic experts. By the end, you will have a thorough understanding of why the question "is Black Friday racist" arises, what facts surround it, and how to interpret the discussion in today's context. This article is designed to be informative, keyword-rich, and easy to navigate for anyone seeking to understand the controversy and reality behind Black Friday.

- Understanding Black Friday: Origins and Meaning
- Examining Claims: Is Black Friday Racist?
- Cultural Interpretations and Misconceptions
- Economic and Social Impact of Black Friday
- Media Portrayal and Public Perception
- Expert Opinions and Academic Perspectives
- Frequently Asked Questions about Black Friday and Racism

Understanding Black Friday: Origins and Meaning

The Historical Background of Black Friday

Black Friday is widely known as the day following Thanksgiving in the United States, marking the start of the holiday shopping season. The term "Black Friday" was first used in the 1950s by Philadelphia police to describe the heavy and disruptive pedestrian and vehicle traffic that occurred on the day after Thanksgiving. Retailers later adopted the phrase, associating it with the point at which they began to turn a profit, moving from "in the red" to "in the black" in accounting terms. This positive financial connotation is distinct from any racial reference, focusing instead on economic success.

Evolution into a Shopping Phenomenon

Over the decades, Black Friday has evolved into a major retail event, characterized by steep discounts, early store openings, and massive crowds. Retailers across the United States, and

increasingly worldwide, participate in what is now considered one of the biggest shopping days of the year. The phrase "Black Friday" has become synonymous with bargains, sales, and consumer culture, with little initial connection to racial undertones in its origin story.

Examining Claims: Is Black Friday Racist?

Origins of the Controversy

The question, "is Black Friday racist," stems from debates about the use of the word "black" in the phrase. Some critics suggest that any phrase with the word "black" may carry negative connotations or historical baggage related to race. However, the usage here is rooted in financial terminology, not racial context. The concern arises largely from misinterpretation or lack of historical understanding, rather than documented racist intent behind the term.

Assessing Evidence and Expert Analysis

Academic researchers and historians have extensively analyzed the origins and use of Black Friday. Most agree that there is no evidence to support the claim that Black Friday is inherently racist. The term was adopted by retailers to reflect profitability, not to reference race or ethnicity. While the timing and marketing of Black Friday have drawn various criticisms, racism does not appear to be a substantiated aspect of the event's history or current practice.

Cultural Interpretations and Misconceptions

Semantic Variations and Public Perception

The semantic meaning of "black" in Black Friday is tied to positive financial outcomes. Nevertheless, misunderstandings occur due to the broader cultural context in which the word "black" has been historically used in both negative and neutral ways. This has led some people to question whether Black Friday perpetuates negative stereotypes or has racist implications.

Common Misconceptions about Black Friday

- Belief that "black" always refers to something negative or sinister
- Misattribution of racial motives to financial terminology
- Assuming historical racism without examining documented origins
- Confusing marketing strategies with social commentary

Understanding these misconceptions is crucial for separating myth from fact when considering whether Black Friday is racist.

Economic and Social Impact of Black Friday

Consumer Behavior and Retail Trends

Black Friday significantly influences consumer behavior. Millions of shoppers participate in sales, driving major revenue for retailers. The event also encourages competition among businesses and often results in widespread advertising campaigns. The consumer frenzy associated with Black Friday is more closely linked to economic trends than social or racial factors.

Impact on Different Communities

While Black Friday is a nationwide event, its impact varies across communities. Lower-income families may benefit from discounts, but there are concerns about the pressures of consumerism and the working conditions for retail employees. These issues are social and economic in nature and not specifically tied to race or racism.

Media Portrayal and Public Perception

Representation in News and Social Media

Media coverage of Black Friday often highlights chaotic scenes, long lines, and intense shopping behavior. Occasionally, the event is scrutinized for its cultural meaning and implications. While some media outlets have questioned whether Black Friday is racist, most coverage focuses on retail trends, consumer safety, and economic outcomes, rather than racial themes.

Social Media Discussions and Viral Claims

On social media platforms, claims about Black Friday being racist can go viral, often without supporting evidence. These discussions may stem from misunderstandings of the term or from attempts to critique broader societal issues. It is important to critically evaluate such claims and seek factual information when engaging in online debates.

Expert Opinions and Academic Perspectives

Historians' Views on Black Friday

Historians specializing in linguistics and American culture generally agree that Black Friday's origins are not racist. The financial terminology "in the black" has a long history in accounting and business, unrelated to racial identity. Experts emphasize the importance of context when interpreting cultural terms.

Sociologists and Cultural Commentators

Sociologists point out that while Black Friday reflects consumer culture and social dynamics, it does not inherently perpetuate racist ideologies. Cultural commentators highlight that controversies often arise from misunderstandings and the evolving nature of language in society.

Frequently Asked Questions about Black Friday and Racism

Is the term Black Friday based on race?

No, the term "Black Friday" is based on financial terminology referring to profitability, not race.

Why do some people think Black Friday is racist?

Some people misinterpret the word "black" in Black Friday, associating it with negative racial connotations, but this is not supported by the term's historical usage.

Does Black Friday have any racist origins?

There is no evidence that Black Friday has racist origins. Its history is tied to accounting and retail, not racial issues.

How do experts explain the meaning of Black Friday?

Experts explain that Black Friday's meaning is rooted in economics, indicating when retailers become profitable ("in the black"), not race.

Has Black Friday ever been used in a racist way?

There are no documented cases of Black Friday being used in a racist manner in its original context. Any claims are generally based on misunderstanding.

What is the impact of Black Friday on minority communities?

Black Friday impacts all consumer groups, including minority communities, through access to discounts and retail opportunities, but there is no specific racial targeting.

Is the phrase “in the black” associated with racism?

No, “in the black” is a standard accounting phrase signifying profit and has no racial meaning.

Why is there controversy about Black Friday?

Controversy arises due to misunderstandings of language and concerns about consumer culture, not because of racist intent.

What should consumers know about the term Black Friday?

Consumers should know that Black Friday is a financial and retail term, not a reference to race or racism.

Can shopping events like Black Friday promote racial equality?

Shopping events like Black Friday are primarily economic, but ensuring fair access and labor practices can promote equality in retail environments.

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Is Black Friday Racist? Unpacking the Controversy

The air crackles with excitement (or anxiety, depending on your perspective) as Black Friday approaches. Millions brace themselves for door-busting deals and frenzied shopping sprees. But amidst the hype, a crucial question lingers: is Black Friday racist? This isn't a flippant query; it's a complex issue demanding careful examination. This blog post delves into the origins of Black Friday, exploring the historical context, the arguments surrounding its racial implications, and offers a nuanced perspective on this hotly debated topic. We'll also address the counterarguments and suggest ways to approach Black Friday more consciously and ethically.

The Origins of Black Friday: Fact vs. Fiction

The common narrative paints Black Friday as a day of post-Thanksgiving shopping frenzy. However, the origins are murkier and less celebratory than often portrayed. While the term "Black Friday" was initially used to describe the chaotic traffic congestion in Philadelphia following Thanksgiving in the 1950s and 60s, its association with retail wasn't immediate. The term's adoption by retailers to describe a day of massive sales likely emerged later, strategically rebranding a problematic term to represent something positive. This strategic rebranding itself warrants scrutiny, as it potentially obscures a less palatable history.

The Argument for Black Friday's Racist Undertones

The accusation of racism against Black Friday rests on several interconnected points:

Exploitation of Labor:

Many retail workers, disproportionately people of color, are forced to work long, grueling hours on Black Friday, often for low wages and without adequate benefits. This exploitation, some argue, mirrors historical patterns of racial and economic injustice. The relentless pressure to maximize sales prioritizes profit over the well-being of employees.

Consumerism and Inequality:

Critics highlight Black Friday's role in perpetuating consumerism, a system that disproportionately affects marginalized communities. The pressure to participate in this cycle of buying and spending can exacerbate existing economic inequalities, further disadvantaging those already struggling financially. The focus on materialistic gains often overshadows more meaningful aspects of the holiday season.

Historical Context of Thanksgiving:

The very timing of Black Friday, immediately following Thanksgiving, is not without significance. Thanksgiving itself carries a complex history, inextricably linked to the displacement and oppression of Indigenous peoples. Holding a commercial frenzy so closely after this holiday creates a jarring juxtaposition, arguably trivializing the historical significance of Thanksgiving and its painful legacy.

Counterarguments and Nuances

It's crucial to acknowledge counterarguments to the claim that Black Friday is inherently racist. Many argue that Black Friday is simply a commercial event, unrelated to racial bias. They point out that shoppers of all races and backgrounds participate, and that the focus should be on individual consumer choices rather than assigning collective blame to the event itself. Furthermore, many retailers now offer online deals, reducing the pressure on in-person shopping and potentially mitigating some of the concerns about worker exploitation.

A More Conscious Approach to Black Friday

Whether or not Black Friday is inherently racist is a matter of ongoing debate and interpretation. However, regardless of one's stance, it's possible to approach Black Friday more consciously and ethically. This includes:

Supporting ethical brands: Research companies known for fair labor practices, sustainable sourcing, and commitment to social justice.

Shopping small and local: Patronizing local businesses helps to support your community and often avoids the exploitative practices associated with large corporations.

Prioritizing experiences over things: Re-evaluate your spending habits and consider alternative ways to celebrate the holiday season that don't center on excessive consumption.

Advocating for better worker rights: Support organizations working to improve labor standards and protect the rights of retail workers.

Conclusion

The question, "Is Black Friday racist?" doesn't have a simple yes or no answer. It's a nuanced issue with complex historical and socio-economic dimensions. While the event itself may not be explicitly designed to be racist, its origins, its association with exploitative labor practices, and its contribution to consumerism raise valid concerns. A more conscious and critical approach to Black Friday is essential, one that prioritizes ethical consumption and social responsibility over unbridled consumerism. By making informed choices and advocating for change, we can collectively work towards a more just and equitable holiday season.

Frequently Asked Questions (FAQs)

1. Is Black Friday only a problem in the US? While the term originates in the US, the issues surrounding excessive consumerism and labor exploitation are global, manifesting in different forms in various countries.
2. Can I still participate in Black Friday without contributing to the problems? Yes, by supporting ethical brands, shopping small, and focusing on mindful consumption, you can reduce your contribution to potentially problematic aspects of Black Friday.
3. What are some alternatives to Black Friday shopping? Consider supporting local businesses throughout the year, participating in community events, or focusing on experiences rather than material purchases.
4. Are all retailers complicit in unethical practices during Black Friday? No, some retailers are actively working to improve labor practices and promote ethical sourcing. Researching companies before making purchases is crucial.
5. What can I do to help improve the situation surrounding Black Friday? Advocate for better worker rights, support organizations fighting for fair wages and labor conditions, and encourage ethical and sustainable consumption practices.

is black friday racist: *Friday Black* Nana Kwame Adjei-Brenyah, 2018 A piercingly raw debut story collection from a young writer with an explosive voice; a treacherously surreal, and, at times, heartbreakingly satirical look at what it's like to be young and black in America.

is black friday racist: *That Black Friday Crash* J. R. Roberts, 2010-01-28 This all began with a simple desire to find out why the Tiger Woods media coverage wouldn't go away, a fortnight after the car crash and the revelation of extra-marital transgressions. With a war raging on in Afghanistan, pending health legislation, an on-going economic depression, etc, why was this story making headlines? In my quest for answers, I turned to the online community. As I read through various blogs, comments, message boards, etc, I began to see why this saga was a major discussion topic amongst folks online. This story is an online chat room dramatization of actual online user comments gleaned from a number of social media sites, blogs, chat rooms and online news message boards. Actual usernames, locations and specific references have been altered to protect the identities of the online users featured in this story. The comments, views and experiences cited are real though and in no way reflect my personal views, opinions or experiences.

is black friday racist: How to Win at Shopping David Zyla, Eila Mell, 2015-01-27 A book worth its weight in gold—or what one charges on a gold card. Written by two fashion experts with deep experience in fashion shopping and styling, *How to Win at Shopping* is perfect for the woman who loves to shop—there is priceless information on every page. And perfect for the woman who hates to shop—here's the game plan to make it work. And for both, hundreds of ways to save money, time, and aggravation. Page after page is filled with knowledgeable insider tips, the hows and whys of shopping smart: Always beware of prices in carpeted areas of a store. Three-quarter sleeves are always flattering. Sometimes, for certain items like T-shirts or knits, it makes sense to shop in the boys' department. For shoes, the best toe shape will always match your best neckline. Never shop in a hurry. When approaching a rack of clothing, always start with color. Always sit down when trying on clothing. There are style basics, like how to find the perfect pair of jeans. Money-saving tips, like why never to open a store credit card. Shopping rules, like leave your jewelry at home when

shopping. Plus tips for shopping online, in thrift stores, and around the holidays. And throughout, separate lists, like the 15 secrets of finding clothes that make you look ten pounds thinner; the seven things a tailor can do—and six things a tailor can't; and the top ten wardrobe staples.

is black friday racist: Department Stores and the Black Freedom Movement Traci Parker, 2019-02-06 In this book, Traci Parker examines the movement to racially integrate white-collar work and consumption in American department stores, and broadens our understanding of historical transformations in African American class and labor formation. Built on the goals, organization, and momentum of earlier struggles for justice, the department store movement channeled the power of store workers and consumers to promote black freedom in the mid-twentieth century. Sponsoring lunch counter sit-ins and protests in the 1950s and 1960s, and challenging discrimination in the courts in the 1970s, this movement ended in the early 1980s with the conclusion of the Sears, Roebuck, and Co. affirmative action cases and the transformation and consolidation of American department stores. In documenting the experiences of African American workers and consumers during this era, Parker highlights the department store as a key site for the inception of a modern black middle class, and demonstrates the ways that both work and consumption were battlegrounds for civil rights.

is black friday racist: Black Friday Jan Stryvant, 2017-09-08 In his junior year at college, studying for his computer science degree, the only things on Sean's mind are doing his homework and getting out of college to get a real job and finally escape the utter poverty he's lived in since his father was killed in an industrial accident when Sean was only eight years old. A gamer and a bit of a nerd, Sean's philosophy in life has been to keep his head down and get his work done, he doesn't have the time or money for anything more. But when a failed kidnapping attempt leaves him with a gaping hole in his memory, his oldest friend dead, and his mother missing, Sean suddenly finds his whole world turned upside down as he's suddenly thrust into the hidden world of magic and the supernatural. Apparently he's now wanted, dead or alive, by all of the magical societies, though he has no idea why. About the only thing going for him is what his friend did for him just before he died, and the cute track star that lives in the room next to his, that has suddenly taken a very personal interest in his problems. **WARNING:** Black Friday contains explicit sexuality, nudity, violence, bad language, attempted murder, actual murder, self-defense, pro-active self-defense, destruction of private property, arson, tantric magic, polyamory, mayhem, gratuitous sex and violence, littering, jay-walking, firearms, a racist goblin, an honest lawyer, and a kindly old gossip who likes to give cookies to kids.

is black friday racist: If I Ran the Zoo Dr. Seuss, 1950 Gerald tells of the very unusual animals he would add to the zoo, if he were in charge.

is black friday racist: The Torture Letters Laurence Ralph, 2020-01-15 Torture is an open secret in Chicago. Nobody in power wants to acknowledge this grim reality, but everyone knows it happens—and that the torturers are the police. Three to five new claims are submitted to the Torture Inquiry and Relief Commission of Illinois each week. Four hundred cases are currently pending investigation. Between 1972 and 1991, at least 125 black suspects were tortured by Chicago police officers working under former Police Commander Jon Burge. As the more recent revelations from the Homan Square “black site” show, that brutal period is far from a historical anomaly. For more than fifty years, police officers who took an oath to protect and serve have instead beaten, electrocuted, suffocated, and raped hundreds—perhaps thousands—of Chicago residents. In *The Torture Letters*, Laurence Ralph chronicles the history of torture in Chicago, the burgeoning activist movement against police violence, and the American public's complicity in perpetuating torture at home and abroad. Engaging with a long tradition of epistolary meditations on racism in the United States, from James Baldwin's *The Fire Next Time* to Ta-Nehisi Coates's *Between the World and Me*, Ralph offers in this book a collection of open letters written to protesters, victims, students, and others. Through these moving, questing, enraged letters, Ralph bears witness to police violence that began in Burge's Area Two and follows the city's networks of torture to the global War on Terror. From Vietnam to Geneva to Guantanamo Bay—Ralph's story

extends as far as the legacy of American imperialism. Combining insights from fourteen years of research on torture with testimonies of victims of police violence, retired officers, lawyers, and protesters, this is a powerful indictment of police violence and a fierce challenge to all Americans to demand an end to the systems that support it. With compassion and careful skill, Ralph uncovers the tangled connections among law enforcement, the political machine, and the courts in Chicago, amplifying the voices of torture victims who are still with us—and lending a voice to those long deceased.

is black friday racist: *The Sum of Us* Heather McGhee, 2022-02-08 NEW YORK TIMES BESTSELLER • LONGLISTED FOR THE NATIONAL BOOK AWARD • One of today's most insightful and influential thinkers offers a powerful exploration of inequality and the lesson that generations of Americans have failed to learn: Racism has a cost for everyone—not just for people of color. WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • ONE OF THE BEST BOOKS OF THE YEAR: Time, The Washington Post, St. Louis Post-Dispatch, Ms. magazine, BookRiot, Library Journal “This is the book I’ve been waiting for.”—Ibram X. Kendi, #1 New York Times bestselling author of *How to Be an Antiracist* Look for the author’s podcast, *The Sum of Us*, based on this book! Heather McGhee’s specialty is the American economy—and the mystery of why it so often fails the American public. From the financial crisis of 2008 to rising student debt to collapsing public infrastructure, she found a root problem: racism in our politics and policymaking. But not just in the most obvious indignities for people of color. Racism has costs for white people, too. It is the common denominator of our most vexing public problems, the core dysfunction of our democracy and constitutive of the spiritual and moral crises that grip us all. But how did this happen? And is there a way out? McGhee embarks on a deeply personal journey across the country from Maine to Mississippi to California, tallying what we lose when we buy into the zero-sum paradigm—the idea that progress for some of us must come at the expense of others. Along the way, she meets white people who confide in her about losing their homes, their dreams, and their shot at better jobs to the toxic mix of American racism and greed. This is the story of how public goods in this country—from parks and pools to functioning schools—have become private luxuries; of how unions collapsed, wages stagnated, and inequality increased; and of how this country, unique among the world’s advanced economies, has thwarted universal healthcare. But in unlikely places of worship and work, McGhee finds proof of what she calls the Solidarity Dividend: the benefits we gain when people come together across race to accomplish what we simply can’t do on our own. *The Sum of Us* is not only a brilliant analysis of how we arrived here but also a heartfelt message, delivered with startling empathy, from a black woman to a multiracial America. It leaves us with a new vision for a future in which we finally realize that life can be more than a zero-sum game. LONGLISTED FOR THE ANDREW CARNEGIE MEDAL

is black friday racist: *Black Friday* William W. Johnstone, J.A. Johnstone, 2016-08-30 From the New York Times–bestselling authors: the explosive story of a terrorist attack on American soil—on the biggest shopping day of the year. On Black Friday, the American Way Mall is packed with holiday shoppers and bargain hunters. Suddenly, machine-gun fire rings out, and within minutes hundreds are dead or dying. Others are taken hostage by an army of fanatical Middle Eastern terrorists ready to blast the American Way Mall into a pile of rubble. But one man—Iraq War vet Tobey Lanning—refuses to go down without a fight. Separated from his soon-to-be fiancée, Lanning finds himself on the frontlines of a new war against terror. With thousands of innocent lives at stake, Lanning assembles a makeshift platoon of Black Friday shoppers: a teenage security guard; a retired Chicago cop; a teacher who’s never fired a gun; a young ex-con who has; a soccer mom; a priest; and a wheelchair-bound WWII vet . . . These brave Americans will stand up and meet the enemy face to face. They will defend their land—and if necessary pay the ultimate price for freedom.

is black friday racist: *The Story of Little Black Sambo* Helen Bannerman, 1923-01-01 The jolly and exciting tale of the little boy who lost his red coat and his blue trousers and his purple shoes but who was saved from the tigers to eat 169 pancakes for his supper, has been universally loved by generations of children. First written in 1899, the story has become a childhood classic and the authorized American edition with the original drawings by the author has sold hundreds of

thousands of copies. *Little Black Sambo* is a book that speaks the common language of all nations, and has added more to the joy of little children than perhaps any other story. They love to hear it again and again; to read it to themselves; to act it out in their play.

is black friday racist: The Heroine's Bookshelf Erin Blakemore, 2010-10-19 A testament to inspirational women throughout literature, Erin Blakemore's exploration of classic heroines and their equally admirable authors shows today's women how to best tap into their inner strengths and live life with intelligence, grace, vitality and aplomb. This collection of unforgettable characters—including Anne Shirley, Jo March, Scarlett O'Hara, and Jane Eyre—and outstanding authors—like Jane Austen, Harper Lee, and Laura Ingalls Wilder—is an impassioned look at literature's most compelling heroines, both on the page and off. Readers who found inspiration in books by Toni Morrison, Maud Hart Lovelace, Ursula K. LeGuin, and Alice Walker, or who were moved by literary-themed memoirs like *Shelf Discovery* and *Everything I Needed to Know About Being a Girl I Learned from Judy Blume*, get ready to return to the well of women's classic literature with *The Heroine's Bookshelf*.

is black friday racist: Rhetorical Crossover Cedric Burrows, 2020-10-27 In music, crossover means that a song has moved beyond its original genre and audience into the general social consciousness. *Rhetorical Crossover* uses the same concept to theorize how the black rhetorical presence has moved in mainstream spaces in an era where African Americans were becoming more visible in white culture. Cedric Burrows argues that when black rhetoric moves into the dominant culture, white audiences appear welcoming to African Americans as long as they present an acceptable form of blackness for white tastes. The predominant culture has always constructed coded narratives on how the black rhetorical presence should appear and behave when in majority spaces. In response, African Americans developed their own narratives that revise and reinvent mainstream narratives while also reaffirming their humanity. Using an interdisciplinary model built from music, education, film, and social movement studies, *Rhetorical Crossover* details the dueling narratives about African Americans that percolate throughout the United States.

is black friday racist: Fearing the Black Body Sabrina Strings, 2019-05-07 Winner, 2020 Body and Embodiment Best Publication Award, given by the American Sociological Association Honorable Mention, 2020 Sociology of Sex and Gender Distinguished Book Award, given by the American Sociological Association How the female body has been racialized for over two hundred years There is an obesity epidemic in this country and poor Black women are particularly stigmatized as "diseased" and a burden on the public health care system. This is only the most recent incarnation of the fear of fat Black women, which Sabrina Strings shows took root more than two hundred years ago. Strings weaves together an eye-opening historical narrative ranging from the Renaissance to the current moment, analyzing important works of art, newspaper and magazine articles, and scientific literature and medical journals—where fat bodies were once praised—showing that fat phobia, as it relates to Black women, did not originate with medical findings, but with the Enlightenment era belief that fatness was evidence of "savagery" and racial inferiority. The author argues that the contemporary ideal of slenderness is, at its very core, racialized and racist. Indeed, it was not until the early twentieth century, when racialized attitudes against fatness were already entrenched in the culture, that the medical establishment began its crusade against obesity. An important and original work, *Fearing the Black Body* argues convincingly that fat phobia isn't about health at all, but rather a means of using the body to validate race, class, and gender prejudice.

is black friday racist: Friday Night Lights H. G. Bissinger, 2005 Return once again to the enduring account of the Permian Panthers of Odessa -- the winningest high school football team in Texas history.

is black friday racist: Burgers in Blackface Naa Oyo A. Kwate, 2019-07-19 Exposes and explores the prevalence of racist restaurant branding in the United States Aunt Jemima is the face of pancake mix. Uncle Ben sells rice. Chef Rastus shills for Cream of Wheat. Stereotyped Black faces and bodies have long promoted retail food products that are household names. Much less visible to the public are the numerous restaurants that deploy unapologetically racist logos, themes, and

architecture. These marketing concepts, which center nostalgia for a racist past and commemoration of our racist present, reveal the deeply entrenched American investment in anti-blackness. Drawing on wide-ranging sources from the late 1800s to the present, *Burgers in Blackface* gives a powerful account, and rebuke, of historical and contemporary racism in restaurant branding. Forerunners: Ideas First Short books of thought-in-process scholarship, where intense analysis, questioning, and speculation take the lead

is black friday racist: *The Thanksgiving Story* Alice Dalgliesh, 2012-09-04 In this festive Caldecott Honor-winning picture book, Alice Dalgliesh brings to life the origin of the Thanksgiving holiday for readers of all ages. Giles, Constance and Damaris Hopkins are all passengers aboard the crowded Mayflower, journeying to the New World to start a new life. Things get a little more cramped when their baby brother Oceanus is born during the passage. However, when they arrive, there are even worse challenges to face as the Pilgrims are subjected to hunger, cold, and sickness that put their small colony in great danger. With the help of the Native Americans though, they might just be able to survive their first year in this strange land—and have a November harvest to celebrate for generations!

is black friday racist: *Why Are All the Black Kids Sitting Together in the Cafeteria?* Beverly Daniel Tatum, 2017-09-05 The classic, New York Times-bestselling book on the psychology of racism that shows us how to talk about race in America. Walk into any racially mixed high school and you will see Black, White, and Latino youth clustered in their own groups. Is this self-segregation a problem to address or a coping strategy? How can we get past our reluctance to discuss racial issues? Beverly Daniel Tatum, a renowned authority on the psychology of racism, argues that straight talk about our racial identities is essential if we are serious about communicating across racial and ethnic divides and pursuing antiracism. These topics have only become more urgent as the national conversation about race is increasingly acrimonious. This fully revised edition is essential reading for anyone seeking to understand dynamics of race and racial inequality in America.

is black friday racist: *Invisible Man, Got the Whole World Watching* Mychal Denzel Smith, 2016-06-14 An unflinching account of what it means to be a young black man in America today, and how the existing script for black manhood is being rewritten in one of the most fascinating periods of American history. How do you learn to be a black man in America? For young black men today, it means coming of age during the presidency of Barack Obama. It means witnessing the deaths of Oscar Grant, Trayvon Martin, Michael Brown, Akai Gurley, and too many more. It means celebrating powerful moments of black self-determination for LeBron James, Dave Chappelle, and Frank Ocean. In *Invisible Man, Got the Whole World Watching*, Mychal Denzel Smith chronicles his own personal and political education during these tumultuous years, describing his efforts to come into his own in a world that denied his humanity. Smith unapologetically upends reigning assumptions about black masculinity, rewriting the script for black manhood so that depression and anxiety aren't considered taboo, and feminism and LGBTQ rights become part of the fight. The questions Smith asks in this book are urgent -- for him, for the martyrs and the tokens, and for the Trayvons that could have been and are still waiting.

is black friday racist: *The Black Friend: On Being a Better White Person* Frederick Joseph, 2020-12-01 The instant New York Times bestseller! Writing from the perspective of a friend, Frederick Joseph offers candid reflections on his own experiences with racism and conversations with prominent artists and activists about theirs—creating an essential read for white people who are committed anti-racists and those newly come to the cause of racial justice. “We don’t see color.” “I didn’t know Black people liked Star Wars!” “What hood are you from?” For Frederick Joseph, life as a transfer student in a largely white high school was full of wince-worthy moments that he often simply let go. As he grew older, however, he saw these as missed opportunities not only to stand up for himself, but to spread awareness to those white people who didn’t see the negative impact they were having. Speaking directly to the reader, *The Black Friend* calls up race-related anecdotes from the author’s past, weaving in his thoughts on why they were hurtful and how he might handle things

differently now. Each chapter features the voice of at least one artist or activist, including Angie Thomas, author of *The Hate U Give*; April Reign, creator of #OscarsSoWhite; Jemele Hill, sports journalist and podcast host; and eleven others. Touching on everything from cultural appropriation to power dynamics, “reverse racism” to white privilege, microaggressions to the tragic results of overt racism, this book serves as conversation starter, tool kit, and invaluable window into the life of a former “token Black kid” who now presents himself as the friend many readers need. Backmatter includes an encyclopedia of racism, providing details on relevant historical events, terminology, and more.

is black friday racist: *Dutch Racism* Philomena Essed, Isabel Hoving, 2014-03-01 Dutch Racism is the first comprehensive study of its kind. The approach is unique, not comparative but relational, in unraveling the legacy of racism in the Netherlands and the (former) colonies. Authors contribute to identifying the complex ways in which racism operates in and beyond the national borders, shaped by European and global influences, and intersecting with other systems of domination. Contrary to common sense beliefs it appears that old-fashioned biological notions of “race” never disappeared. At the same time the Netherlands echoes, if not leads, a wider European trend, where offensive statements about Muslims are an everyday phenomenon. Dutch Racism challenges readers to question what happens when the moral rejection of racism loses ground. The volume captures the layered nature of Dutch racism through a plurality of registers, methods, and disciplinary approaches: from sociology and history to literary analysis, art history and psychoanalysis, all different elements competing for relevance, truth value, and explanatory power. This range of voices and visions offers illuminating insights in the two closely related questions that organize this book: what factors contribute to the complexity of Dutch racism? And why is the concept of racism so intensely contested? The volume will speak to audiences across the humanities and social sciences and can be used as textbook in undergraduate as well as graduate courses. Philomena Essed is professor of Critical Race, Gender and Leadership studies, Antioch University (USA), PhD in Leadership and Change Program. Her books and edited volumes include *Everyday Racism*; *Understanding Everyday Racism*, *Race Critical Theories*; *A Companion to Gender Studies* (“outstanding” 2005 CHOICE award); and, *Clones, Fakes and Posthumans: Cultures of Replication*. Isabel Hoving is diversity officer at the Leiden University and affiliated with the Department of Film and Literary Studies of Leiden University. Her books include *In Praise of New Travellers*, *Veranderingen van het alledaagse*, and several other volumes on migration, Caribbean literatures, African literature and art. In addition to her academic work, she is an awarded youth writer.

is black friday racist: *Racism without Racists* Eduardo Bonilla-Silva, 2006-08-03 In this book, Bonilla-Silva explores with systematic interview data the nature and components of post-civil rights racial ideology. Specifically, he documents the existence of a new suave and apparently non-racial racial ideology he labels color-blind racism. He suggests this ideology, anchored on the decontextualized, ahistorical, and abstract extension of liberalism to racial matters, has become the organizational matrix whites use to explain and account for racial matters in America.

is black friday racist: *White Women* Regina Jackson, Saira Rao, 2022-11-01 An instant New York Times Bestseller! A no-holds-barred guidebook aimed at white women who want to stop being nice and start dismantling white supremacy from the team behind Race2Dinner and the documentary film, *Deconstructing Karen* It's no secret that white women are conditioned to be nice, but did you know that the desire to be perfect and to avoid conflict at all costs are characteristics of white supremacy culture? As the founders of Race2Dinner, an organization which facilitates conversations between white women about racism and white supremacy, Regina Jackson and Saira Rao have noticed white women's tendency to maintain a veneer of niceness, and strive for perfection, even at the expense of anti-racism work. In this book, Jackson and Rao pose these urgent questions: how has being nice helped Black women, Indigenous women and other women of color? How has being nice helped you in your quest to end sexism? Has being nice earned you economic parity with white men? Beginning with freeing white women from this oppressive need to be nice, they deconstruct and analyze nine aspects of traditional white woman behavior--from tone-policing

to weaponizing tears--that uphold white supremacy society, and hurt all of us who are trying to live a freer, more equitable life. *White Women* is a call to action to those of you who are looking to take the next steps in dismantling white supremacy. Your white supremacy. If you are in fact doing real anti-racism work, you will find few reasons to be nice, as other white people want to limit your membership in the club. If you are not ticking white people off on a regular basis, you are not doing it right.

is black friday racist: *Frying Plantain* Zalika Reid-Benta, 2019-06-04 Set in the neighbourhood of "Little Jamaica," *Frying Plantain* follows a girl from elementary school to high school graduation as she navigates the tensions between mothers and daughters, second-generation immigrants experiencing first-generation cultural expectations, and Black identity in a predominantly white society. Kara Davis is a girl caught in the middle — of her North American identity and her desire to be a "true" Jamaican, of her mother and grandmother's rages and life lessons, of having to avoid being thought of as too "faas" or too "quiet" or too "bold" or too "soft." In these twelve interconnected stories, we see Kara on a visit to Jamaica, startled by the sight of a severed pig's head in her great-aunt's freezer; in junior high, the victim of a devastating prank by her closest friends; and as a teenager in and out of her grandmother's house, trying to cope with ongoing battles of unyielding authority. A rich and unforgettable portrait of growing up between worlds, *Frying Plantain* shows how, in one charged moment, friendship and love can turn to enmity and hate, well-meaning protection can become control, and teasing play can turn to something much darker.

is black friday racist: *Truth Loves Liberty* Jason L Krone, 2020-11-08 This book is a must read for every human being. It is the spirituality, psychology and sociology of the Love of the Liberty of The Truth. After you read this book you will understand how these relate holistically to the two spiritual motivations in the universe: The Truth of the Love of Liberty versus the addiction to The Lie of fearful lustful selfishness. False prophets are attempting to keep us enslaved. They tell us we have no choice in how we act and think. They c

is black friday racist: *Power PR: Ethnic Activists Guide to Strategic Communications* Ray Hanania, 2015-08-08 *Power PR* is a simple to follow blueprint for Ethnic and Minority Activists to help them develop strategic communications plans to overcome the bias in the mainstream news media to advance their narrative. The mainstream news media is biased, especially against minority minorities. This book helps you write the message and create the products to help promote the message directly to the target audience. It details the 10 Fundamentals of Strategic Communications. *Power PR* is authored by award winning veteran former Chicago City Hall reporter and columnist Ray Hanania, an American Arab. The book is based on Hanania's nearly 40 years of frontline experience in journalism and strategic communications in overcoming biases in the journalism profession. You can get more information and updates at www.UrbanStrategiesGroup.com

is black friday racist: *Living with Racism* Joe R. Feagin, 1995-07-31 "One step from suicide" was the first response to Joe Feagin and Mel Sikes' question about how it feels to be middle-class and African-American. Despite the prevalent white view that racism is diminishing, this groundbreaking study exposes the depth and relentlessness of the racism that middle-class Black Americans face every day. From the supermarket to the office, the authors show, African Americans are routinely subjected to subtle humiliations and overt hostility across white America. Based on the sometimes harrowing testimony of more than 200 Black respondents, *Living with Racism* shows how discrimination targets middle-class African Americans, impeding their economic and social progress, and wearying their spirit. A man is refused service in a restaurant. A woman is harassed while shopping. A little girl is taunted in a public pool by white children. These are everyday incidents encountered by millions of African Americans. But beyond presenting a litany of abuse, the authors argue that racism is deeply imbedded in American institutions and that the cumulative effect of these episodes is profoundly damaging. They argue that discrimination is experienced by their interviewees not as separate incidents, but as a process demanding their constant vigilance and

shaping their personal, professional, and psychological lives. With powerful insight into the daily workings of discrimination, this important study can help all Americans confront the racism of our institutions and our culture.

is black friday racist: Dreamland Burning Jennifer Latham, 2016-01-26 A compelling dual-narrated tale from Jennifer Latham that questions how far we've come with race relations. Some bodies won't stay buried. Some stories need to be told. When seventeen-year-old Rowan Chase finds a skeleton on her family's property, she has no idea that investigating the brutal century-old murder will lead to a summer of painful discoveries about the present and the past. Nearly one hundred years earlier, a misguided violent encounter propels seventeen-year-old Will Tillman into a racial firestorm. In a country rife with violence against blacks and a hometown segregated by Jim Crow, Will must make hard choices on a painful journey towards self discovery and face his inner demons in order to do what's right the night Tulsa burns. Through intricately interwoven alternating perspectives, Jennifer Latham's lightning-paced page-turner brings the Tulsa race riot of 1921 to blazing life and raises important questions about the complex state of US race relations--both yesterday and today.

is black friday racist: Sundown Towns James W. Loewen, 2018-07-17 Powerful and important . . . an instant classic. —The Washington Post Book World The award-winning look at an ugly aspect of American racism by the bestselling author of *Lies My Teacher Told Me*, reissued with a new preface by the author In this groundbreaking work, sociologist James W. Loewen, author of the classic bestseller *Lies My Teacher Told Me*, brings to light decades of hidden racial exclusion in America. In a provocative, sweeping analysis of American residential patterns, Loewen uncovers the thousands of sundown towns—almost exclusively white towns where it was an unspoken rule that blacks weren't welcome—that cropped up throughout the twentieth century, most of them located outside of the South. Written with Loewen's trademark honesty and thoroughness, *Sundown Towns* won the Gustavus Myers Outstanding Book Award, received starred reviews in *Publishers Weekly* and *Booklist*, and launched a nationwide online effort to track down and catalog sundown towns across America. In a new preface, Loewen puts this history in the context of current controversies around white supremacy and the Black Lives Matter movement. He revisits sundown towns and finds the number way down, but with notable exceptions in exclusive all-white suburbs such as Kenilworth, Illinois, which as of 2010 had not a single black household. And, although many former sundown towns are now integrated, they often face second-generation sundown town issues, such as in Ferguson, Missouri, a former sundown town that is now majority black, but with a majority-white police force.

is black friday racist: Between the World and Me Ta-Nehisi Coates, 2015-07-14 #1 NEW YORK TIMES BESTSELLER • NATIONAL BOOK AWARD WINNER • NAMED ONE OF TIME'S TEN BEST NONFICTION BOOKS OF THE DECADE • PULITZER PRIZE FINALIST • NATIONAL BOOK CRITICS CIRCLE AWARD FINALIST • ONE OF OPRAH'S "BOOKS THAT HELP ME THROUGH" • NOW AN HBO ORIGINAL SPECIAL EVENT Hailed by Toni Morrison as "required reading," a bold and personal literary exploration of America's racial history by "the most important essayist in a generation and a writer who changed the national political conversation about race" (Rolling Stone) NAMED ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE BY CNN • NAMED ONE OF PASTE'S BEST MEMOIRS OF THE DECADE • NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY The New York Times Book Review • O: The Oprah Magazine • The Washington Post • People • Entertainment Weekly • Vogue • Los Angeles Times • San Francisco Chronicle • Chicago Tribune • New York • Newsday • Library Journal • Publishers Weekly In a profound work that pivots from the biggest questions about American history and ideals to the most intimate concerns of a father for his son, Ta-Nehisi Coates offers a powerful new framework for understanding our nation's history and current crisis. Americans have built an empire on the idea of "race," a falsehood that damages us all but falls most heavily on the bodies of black women and men—bodies exploited through slavery and segregation, and, today, threatened, locked up, and murdered out of all proportion. What is it like to inhabit a black body and find a way to live within it? And how can we all

honestly reckon with this fraught history and free ourselves from its burden? *Between the World and Me* is Ta-Nehisi Coates's attempt to answer these questions in a letter to his adolescent son. Coates shares with his son—and readers—the story of his awakening to the truth about his place in the world through a series of revelatory experiences, from Howard University to Civil War battlefields, from the South Side of Chicago to Paris, from his childhood home to the living rooms of mothers whose children's lives were taken as American plunder. Beautifully woven from personal narrative, reimagined history, and fresh, emotionally charged reportage, *Between the World and Me* clearly illuminates the past, bracingly confronts our present, and offers a transcendent vision for a way forward.

is black friday racist: *Black Friday* S Hussain Zaidi, 2014-11-15 On the afternoon of 12 March 1993, a series of explosions cut a swathe of terror and destruction through Bombay. The toll: 257 killed or missing, 713 injured, and a city in a shambles. In *Black Friday*, S. Hussain Zaidi takes us into the heart of the conspiracy which spanned several countries and the massive investigation that ensued. A product of four years of meticulous research, the book gives chilling insights into the criminal mind, through interviews with close associates of Dawood Ibrahim and Tiger Memon, among others. The characters we meet are compelling: the terrorists, the corrupt law enforcement agents who abetted the plot, the investigators who would stop at nothing, and, above all, the people of Bombay of whose resilient spirit this book is a celebration. Riveting and incisive, *Black Friday* reveals the true dimensions of a horrific tragedy which shook the nation.

is black friday racist: *The Sentences That Create Us* PEN America, 2022-01-11 *The Sentences That Create Us* draws from the unique insights of over fifty justice-involved contributors and their allies to offer inspiration and resources for creating a literary life in prison. Centering in the philosophy that writers in prison can be as vibrant and capable as writers on the outside, and have much to offer readers everywhere, *The Sentences That Create Us* aims to propel writers in prison to launch their work into the world beyond the walls, while also embracing and supporting the creative community within the walls. *The Sentences That Create Us* is a comprehensive resource writers can grow with, beginning with the foundations of creative writing. A roster of impressive contributors including Reginald Dwayne Betts (*Felon: Poems*), Mitchell S. Jackson (*Survival Math*), Wilbert Rideau (*In the Place of Justice*) and Piper Kerman (*Orange is the New Black*), among many others, address working within and around the severe institutional, emotional, psychological and physical limitations of writing prison through compelling first-person narratives. The book's authors offer pragmatic advice on editing techniques, pathways to publication, writing routines, launching incarcerated-run prison publications and writing groups, lesson plans from prison educators and next-step resources. Threaded throughout the book is the running theme of addressing lived trauma in writing, and writing's capacity to support an authentic healing journey centered in accountability and restoration. While written towards people in the justice system, this book can serve anyone seeking hard won lessons and inspiration for their own creative—and human—journey.

is black friday racist: *So You Want to Talk About Race* Ijeoma Oluo, 2019-09-24 In this #1 New York Times bestseller, Ijeoma Oluo offers a revelatory examination of race in America. Protests against racial injustice and white supremacy have galvanized millions around the world. The stakes for transformative conversations about race could not be higher. Still, the task ahead seems daunting, and it's hard to know where to start. How do you tell your boss her jokes are racist? Why did your sister-in-law hang up on you when you had questions about police reform? How do you explain white privilege to your white, privileged friend? In *So You Want to Talk About Race*, Ijeoma Oluo guides readers of all races through subjects ranging from police brutality and cultural appropriation to the model minority myth in an attempt to make the seemingly impossible possible: honest conversations about race, and about how racism infects every aspect of American life. Simply put: Ijeoma Oluo is a necessary voice and intellectual for these times, and any time, truth be told. —Phoebe Robinson, New York Times bestselling author of *You Can't Touch My Hair*

is black friday racist: *Climate Change Is Racist* Jeremy Williams, 2021-06-03 **
LONGLISTED FOR THE JAMES CROPPER WAINWRIGHT PRIZE LONGLIST 2022 ** 'Really packs a

punch' Aja Barber, author of Consumed: The Need for Collective Change: Colonialism, Climate Change, and Consumerism 'Will open the minds of even the most ardent denier of climate change and/or systemic racism. If there's one book that will help you to be an effective activist for climate justice, it's this one.' Dr Shola Mos-Shogbamimu, author of This is Why I Resist 'Accessible.

Poignant. Challenging.' Nnimmo Bassey, environmentalist and author of To Cook a Continent: Destructive Extraction and the Climate Crisis in Africa When we talk about racism, we often mean personal prejudice or institutional biases. Climate change doesn't work that way. It is structurally racist, disproportionately caused by majority White people in majority White countries, with the damage unleashed overwhelmingly on people of colour. The climate crisis reflects and reinforces racial injustices. In this eye-opening book, writer and environmental activist Jeremy Williams takes us on a short, urgent journey across the globe - from Kenya to India, the USA to Australia - to understand how White privilege and climate change overlap. We'll look at the environmental facts, hear the experiences of the people most affected on our planet and learn from the activists leading the change. It's time for each of us to find our place in the global struggle for justice.

is black friday racist: The Hundred Thousand Kingdoms N. K. Jemisin, 2010-02-25 After her mother's mysterious death, a young woman is summoned to the floating city of Sky in order to claim a royal inheritance she never knew existed in the first book in this award-winning fantasy trilogy from the NYT bestselling author of The Fifth Season. Yeine Darr is an outcast from the barbarian north. But when her mother dies under mysterious circumstances, she is summoned to the majestic city of Sky. There, to her shock, Yeine is named an heiress to the king. But the throne of the Hundred Thousand Kingdoms is not easily won, and Yeine is thrust into a vicious power struggle with cousins she never knew she had. As she fights for her life, she draws ever closer to the secrets of her mother's death and her family's bloody history. With the fate of the world hanging in the balance, Yeine will learn how perilous it can be when love and hate -- and gods and mortals -- are bound inseparably together.

is black friday racist: The Black Problem In America Steven B Lofton, 2019-06-25 The Black Problem within America. Many African-Americans ask themselves how is it that our community has died beneath the Leadership of so many of our own kind? This book documents the answer to that question.

is black friday racist: The 1619 Project: Born on the Water Nikole Hannah-Jones, Renée Watson, 2021-11-16 The 1619 Project's lyrical picture book in verse chronicles the consequences of slavery and the history of Black resistance in the United States, thoughtfully rendered by Pulitzer Prize-winning journalist Nikole Hannah-Jones and Newbery honor-winning author Renée Watson. A young student receives a family tree assignment in school, but she can only trace back three generations. Grandma gathers the whole family, and the student learns that 400 years ago, in 1619, their ancestors were stolen and brought to America by white slave traders. But before that, they had a home, a land, a language. She learns how the people said to be born on the water survived. And the people planted dreams and hope, willed themselves to keep living, living. And the people learned new words for love for friend for family for joy for grow for home. With powerful verse and striking illustrations by Nikkolas Smith, Born on the Water provides a pathway for readers of all ages to reflect on the origins of American identity.

is black friday racist: Discrimination in Football Christos Kassimeris, 2021-05-17 While football does not generate discriminatory behaviour, it often replicates the very same social issues that concern any given society. Evidently, football has witnessed an alarming increase in the number of disturbing incidents on the grounds of racism, ethnocentrism, sectarianism, homophobia, and sexism. Given the variety of forms that discrimination can take, it is imperative that football addresses with effect all such anti-social phenomena in order to continue to promote notions pertaining to social inclusion, equality, and cultural diversity - all central to the game's philosophy and overall popularity. Assessing the nature and causes of discrimination in football is key to identifying the much-needed remedies, but also because discrimination poses a serious challenge to long-established practices deeply rooted in democracy. Discrimination in Football provides a

comprehensive and in-depth investigation into these key issues affecting football today. This new book will appeal to academics and students with an interest in social science, law, sport, and humanities as well as football fans and professionals in the football industry.

is black friday racist: *Ideological Idiocy* Tygrrrr Express, 2010-04-08 Conservatives are busy trying to save the world. The world is going to heck in a handbasket, and liberals are trying to figure out whether to hold angry peace rallies or celebrate the environment by leaving their signs on the grass for productive people to clean up. If only they knew how many trees and bunny rabbits were murdered on 9/11 by people unconcerned with carbon emissions. Liberals like to declare every conservative on the planet to be either evil or stupid. Ideological Idiocy is about their declaration of our being unenlightened dolts. This is ideological idiocy. Having liberals declare the author stupid is like listening to members of the KKK call him insensitive. Conservatives must remember that our critics do not matter. Nobody listens to these crying children. For those that do not have a blunt instrument nearby, or are looking for a solution that avoids jail, humor is a powerful weapon. Use it against the left every moment they breathe. They may get offended, but that is the point. The only thing that the author wants to communicate in this book is that without love and laughter, there is no life. Nothing he does will change the world, but if it gets a stiff person to lighten up and smile, he is pleased.

is black friday racist: *Racism and English Football* Daniel Burdsey, 2020-11-19 Racism and English Football: For Club and Country analyses the contemporary manifestations, outcomes and implications of the fractious relationship between English professional football and race. Racism, we were told, had disappeared from English football. It was relegated to a distant past, and displaced onto other European countries. When its appearance could not be denied, it was said to have reappeared. This book reveals that this was not true. Racism did not go away and did not return. It was here all along. The book argues that racism is firmly embedded and historically rooted in the game's structures, cultures and institutions, and operates as a form of systemic discrimination. It addresses the ways that racism has tainted English football, and the manner in which football has, in turn, influenced racial meanings and formations in wider society. Equally, it explores how football has facilitated forms of occupational multiculturalism, black player activism and progressive fan politics that resist divisive social phenomena and offer a degree of hope for an alternative future. Focusing on a diverse range of topics, in men's and women's football, at club and international level, Racism and English Football extends and expands our knowledge of how racism occurs and, critically, how it can be challenged. This is an essential read for scholars and students working on race, ethnicity, sport and popular culture, together with those interested in the social and organisational dynamics of English professional football more generally.

is black friday racist: *I Am Martin Luther King, Jr.* Brad Meltzer, 2016-01-05 We can all be heroes. That's the inspiring message of this New York Times Bestselling picture book biography series from historian and author Brad Meltzer. Even as a child, Martin Luther King, Jr. was shocked by the terrible and unfair way African-American people were treated. When he grew up, he decided to do something about it--peacefully, with powerful words. He helped gather people together for nonviolent protests and marches, and he always spoke up about loving other human beings and doing what's right. He spoke about the dream of a kinder future, and bravely led the way toward racial equality in America. This lively, New York Times Bestselling biography series inspires kids to dream big, one great role model at a time. You'll want to collect each book.

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