

its the law meme

its the law meme has become a widely recognized phrase across social media platforms, online forums, and digital conversations. This meme is often used humorously to reference rules, regulations, or societal expectations, sometimes in exaggerated or ironic contexts. In this comprehensive article, we will explore the origins of the “its the law meme,” its cultural impact, how it is used in various online communities, and why it resonates with so many users. Additionally, we will analyze its variations, offer examples, and discuss its relevance in digital communication today. Whether you are a meme enthusiast, a social media user, or simply curious about internet culture, this guide will provide valuable insights into the phenomenon of the “its the law meme.”

- Understanding the “its the law meme”
- Origins and Historical Context
- Common Usage and Variations
- Cultural Impact and Significance
- Examples of “its the law meme”
- Why the Meme Resonates Online
- Conclusion

Understanding the “its the law meme”

The “its the law meme” is an internet phrase commonly used to emphasize a rule or law, often with a humorous twist. It typically appears in image macros, GIFs, and text-based posts, suggesting that a particular action or behavior must be followed because “it’s the law.” This meme frequently employs sarcasm or exaggeration, making it versatile for various contexts in digital communication. The underlying concept is to highlight absurdities or point out societal norms by referencing the law—sometimes real, sometimes imagined. Its popularity stems from its relatability and ease of adaptation across different platforms.

Origins and Historical Context

Early Appearances in Internet Culture

The “its the law meme” began circulating in the early 2010s, gaining traction alongside other rule-based memes. Initial iterations often featured characters or images enforcing trivial or oddly specific rules, paired with the caption “it’s the law.” These memes appeared on platforms such as Reddit, Twitter, and Facebook, where users shared them to poke fun at everyday regulations.

Connection to Legal and Rule-Based Humor

Humor related to laws and rules has always been prevalent, but the meme format gave this type of comedy a new dimension. By distilling the concept of authority into a catchy phrase, the meme allowed users to comment on everything from school policies to workplace etiquette. The phrase itself became a shorthand for pointing out rules, whether serious or satirical.

Influence of Pop Culture and Media

Pop culture references have also played a significant role in spreading the “its the law meme.” Television shows, movies, and viral videos often depict characters asserting rules, which are then adapted into meme formats. These influences helped embed the phrase into everyday online language.

Common Usage and Variations

Typical Scenarios for the Meme

The “its the law meme” is frequently used in contexts where someone wants to highlight the necessity of following a rule, often to an absurd degree. Scenarios may include enforcing dress codes, referencing food etiquette, or exaggerating minor social expectations. Its versatility allows it to be used both sincerely and ironically.

Popular Variations and Formats

- Image macros featuring authority figures (e.g., police officers, teachers)
- Text-based memes with exaggerated statements
- GIFs of people enforcing rules accompanied by the caption
- Combinations with other popular meme formats
- References to fictional laws or rules for comedic effect

Adaptations Across Social Media Platforms

Different platforms have their own unique spin on the meme. On Twitter, users may employ the phrase in reply threads to underscore a point. On Reddit, it often appears in comments or meme subreddits. Facebook groups might use it to poke fun at group rules or community guidelines. The adaptability of the “its the law meme” makes it a staple in digital conversations.

Cultural Impact and Significance

Role in Online Communities

The meme has become a tool for creating a sense of community and shared understanding. By referencing common rules or laws, users can bond over shared experiences or frustrations. Its use in group chats and online forums helps foster inside jokes and playful banter.

Satirical Commentary on Authority

Many variations of the “its the law meme” serve as satirical commentary on authority figures or regulations. Users employ the meme to question the logic behind certain rules, challenge societal norms, or simply poke fun at bureaucracy. This layer of social critique adds depth to what might otherwise be a simple joke.

Influence on Modern Internet Slang

The phrase “it’s the law” has entered the lexicon of internet slang, often used outside of meme contexts in everyday digital conversations. It reflects a broader trend of using legal terminology humorously, making the meme an influential part of online language evolution.

Examples of “its the law meme”

Popular Image Macros

A common example features a picture of a stern-looking official, such as a traffic cop, with the caption “No parking on sidewalks—it’s the law.” Another variation shows a teacher

enforcing a classroom rule with the same phrase. These image macros rely on visual cues and the authoritative tone to deliver their humor.

Text-Based Meme Examples

Text-based memes might state, “You must eat pizza with your hands—it’s the law,” exaggerating everyday habits. Such examples are widely shared due to their simplicity and relatability.

Community-Driven and Niche Memes

Certain online communities create niche versions tailored to their interests. For example, gaming forums might use “You can’t camp in spawn—it’s the law,” while cooking groups could say “No pineapple on pizza—it’s the law.” This customization increases engagement and relevance.

Why the Meme Resonates Online

Relatability and Humor

The success of the “its the law meme” lies in its relatability. Most people have encountered strict or arbitrary rules, making the meme instantly recognizable. Its humor comes from exaggeration and the universal experience of dealing with regulations.

Ease of Creation and Sharing

Creating a version of the meme is simple, requiring only a relevant image or text and the familiar caption. This accessibility has contributed to its widespread popularity, as anyone can participate and contribute new variations.

Memetic Longevity and Adaptability

Unlike some trends that fade quickly, the “its the law meme” continues to evolve. Its adaptability ensures it remains relevant, allowing users to apply it to fresh contexts and new cultural moments. This enduring quality makes it a staple of internet humor.

Conclusion

The “its the law meme” stands out as a significant part of internet culture, blending humor, satire, and social commentary. Its origins, adaptability, and widespread usage have cemented its place in digital communication, making it an enduring and influential format. As online communities continue to grow and evolve, this meme will likely remain a popular way to engage with rules, authority, and shared experiences.

Q: What is the “its the law meme”?

A: The “its the law meme” is a humorous and often satirical internet meme that references the need to follow a rule or regulation, usually with exaggeration or irony.

Q: Where did the “its the law meme” originate?

A: The meme originated in the early 2010s, growing popular on platforms like Reddit and Twitter where users highlighted trivial or absurd rules with the phrase “it’s the law.”

Q: Why is the “its the law meme” popular?

A: Its popularity stems from its relatability, versatility, and ease of adaptation across different digital platforms, allowing users to comment on everyday rules in a humorous way.

Q: How is the “its the law meme” used on social media?

A: Users typically post images, GIFs, or text captions referencing rules, either seriously or ironically, to highlight the necessity or absurdity of certain behaviors.

Q: What are common variations of the “its the law meme”?

A: Variations include image macros of authority figures, text-based jokes about everyday habits, and niche adaptations for specific online communities.

Q: Does the “its the law meme” have any cultural significance?

A: Yes, it serves as both a form of social commentary and a bonding tool within online communities, often poking fun at authority and bureaucracy.

Q: Can the “its the law meme” be adapted to different topics?

A: Absolutely. The meme’s format allows it to be customized for any topic, from food etiquette to gaming rules, increasing its relevance.

Q: Are there any risks in using the “its the law meme”?

A: While generally harmless, using the meme in sensitive contexts or to mock serious regulations may lead to misunderstandings or offend certain audiences.

Q: How has the “its the law meme” influenced internet slang?

A: The phrase “it’s the law” has become a common part of online slang, used both within and outside of meme contexts to humorously emphasize rules.

Q: Will the “its the law meme” remain popular in the future?

A: Due to its adaptability and relatability, the meme is likely to continue evolving and remain relevant in digital communication.

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It's the Law Meme: A Deep Dive into Internet Culture's Favorite Legal Jolt

Ever scrolled through social media and encountered that hilariously exasperated image macro, usually featuring a stern-faced individual and the caption "It's the law"? This seemingly simple meme has become a viral sensation, transcending its initial context to encompass a wide range of relatable frustrations. This post dives deep into the "It's the law" meme, exploring its origins, evolution, its diverse applications, and its enduring appeal in the digital landscape. We'll uncover why this seemingly simple phrase resonates so deeply with internet users and analyze its impact on online

communication.

The Genesis of "It's the Law": Uncovering the Meme's Roots

Pinpointing the exact origin of any internet meme is a challenging task, akin to tracing a river to its source. However, evidence suggests the "It's the law" meme emerged organically, likely from a confluence of pre-existing online trends. The image macros frequently used – often featuring authoritative figures or grumpy individuals – tap into pre-existing internet humor, drawing upon established tropes of authority figures and ironic juxtapositions. The simplicity of the phrase itself – "It's the law" – allows for maximum versatility and adaptability, enabling users to apply it to a wide spectrum of situations.

The meme's initial spread likely benefited from its inherent relatability. Everyone encounters bureaucratic hurdles, frustrating regulations, or simply annoying rules. This shared experience provided fertile ground for the meme's rapid proliferation across social media platforms. The meme's effectiveness stems from its ability to succinctly express a feeling of powerlessness in the face of arbitrary rules, prompting amusement and a sense of shared frustration.

Variations and Interpretations: The Chameleon Meme

What truly sets the "It's the law" meme apart is its remarkable adaptability. The core message remains consistent – an acceptance (often ironic or exasperated) of an unavoidable rule or circumstance – but its application is almost limitless. This flexibility ensures its longevity and sustained relevance.

Humor through Absurdity:

The meme often thrives on absurdity. It's used to respond to seemingly arbitrary rules, illogical situations, or even mundane inconveniences, highlighting the often-comical aspects of everyday regulations. The contrast between the seriousness of the phrase "It's the law" and the often trivial nature of the situation it's applied to generates humor.

Sarcasm and Irony:

The meme's effectiveness often relies on its sarcastic and ironic application. The user subtly acknowledges the validity of a rule while simultaneously expressing their annoyance or disagreement. This subtle form of dissent allows for a safe yet effective way to vent frustration without directly confronting authority.

Visual Variations:

Beyond the text, the image component plays a crucial role. The choice of image, whether a grumpy-looking official, a confused animal, or an exasperated individual, drastically shapes the meme's tone and interpretation. This visual element enhances the impact, adding another layer of humor or frustration to the already potent phrase.

The Enduring Appeal: Why "It's the Law" Resonates

The meme's continued popularity lies in its ability to tap into universal human experiences. Bureaucracy, rules, and regulations are unavoidable aspects of modern life. The "It's the law" meme offers a lighthearted, even cathartic, response to these often frustrating realities. It provides a common ground for shared exasperation, fostering a sense of community amongst those who regularly grapple with life's minor inconveniences.

Beyond the Laughs: Social Commentary and the Meme's Impact

Beyond its comedic value, the meme offers a subtle form of social commentary. It highlights the occasionally absurd or disproportionate nature of certain rules and regulations. By satirizing these rules, the meme prompts reflection on the ways in which rules and laws impact our lives. It allows for a shared, lighthearted discussion of these impacts, potentially fostering constructive dialogue about societal norms and regulations.

Conclusion

The "It's the law" meme is more than just a fleeting internet trend. It's a resilient, adaptable, and remarkably relatable form of online expression. Its enduring appeal speaks to the universal human experience of encountering frustrating rules and regulations. Its versatility ensures its continued presence in the ever-evolving landscape of internet culture, serving as a humorous yet poignant reflection on our relationship with authority and the rules that govern our lives.

FAQs

1. Where did the "It's the law" meme originate? The exact origin is difficult to trace, but it likely emerged organically from existing internet humor trends, combining image macros with the simple, versatile phrase "It's the law."
2. What makes the "It's the law" meme so adaptable? Its adaptability stems from the simple, broadly applicable phrase paired with diverse image options. The meme can be applied to a wide range of situations, from the mundane to the absurd.
3. How does the meme utilize sarcasm and irony? The meme often uses sarcasm and irony by juxtaposing the serious tone of "It's the law" with a situation that is clearly trivial or frustrating,

highlighting the user's ironic acceptance of the rule.

4. What is the social commentary embedded in the "It's the law" meme? The meme subtly critiques the absurdity or disproportionate nature of certain rules and regulations, fostering a shared sense of frustration and prompting reflection on their impact.

5. Will the "It's the law" meme continue to be popular? Given its inherent relatability and adaptability, it's highly likely the meme will remain a significant part of internet culture, evolving with new contexts and applications over time.

its the law meme: *The Book of Meme Law* Britt Minshall, 2015 The Greatest Mystery about ALL Human Behavior has now been EXPOSED. DID YOU KNOW: There are two of YOU. One the INDIVIDUAL (physical soulful self); the other the Social self (Meme member). There is rarely a connection between the two. QUESTION: EVER WONDER WHY: * Holidays family reunions turn to chaos? * Countries WAR constantly? * Wealthy Powerful Executives RUIN businesses and NEVER pay the price? * Different Races and Cultures continually clash? * The Religious, who believe in LOVE--Kill so often? * COPS murder Citizens--then Go Free? * Humankind does the same destructive things--over and over again? ANSWER: IT'S MEME LAW! Now for the FIRST time EVER understand How the World REALLY Works. You'll be able to predict the next chapter. The BOOK of MEME LAW EXPOSES: EVERY major event in Human History is controlled by unseen people at the center of the Human Social Meme. They know MEME Law. The Book of MEME Law reveals these hidden people and the secret rules they follow. These same rules control your private life from behind a smoke screen often taking our homes and ruining our world! If you've ever experienced your life and the World out of control? Understand why and: TAKE CONTROL! This BIGGEST Secret in History NOW, For the FIRST time EVER: MEME Law REVEALED!

its the law meme: Memes to Movements An Xiao Mina, 2019-01-08 A global exploration of internet memes as agents of pop culture, politics, protest, and propaganda on- and offline, and how they will save or destroy us all. Memes are the street art of the social web. Using social media-driven movements as her guide, technologist and digital media scholar An Xiao Mina unpacks the mechanics of memes and how they operate to reinforce, amplify, and shape today's politics. She finds that the "silly" stuff of meme culture—the photo remixes, the selfies, the YouTube songs, and the pun-tastic hashtags—are fundamentally intertwined with how we find and affirm one another, direct attention to human rights and social justice issues, build narratives, and make culture. Mina finds parallels, for example, between a photo of Black Lives Matter protestors in Ferguson, Missouri, raising their hands in a gesture of resistance and one from eight thousand miles away, in Hong Kong, of Umbrella Movement activists raising yellow umbrellas as they fight for voting rights. She shows how a viral video of then presidential nominee Donald Trump laid the groundwork for pink pussyhats, a meme come to life as the widely recognized symbol for the international Women's March. Crucially, Mina reveals how, in parts of the world where public dissent is downright dangerous, memes can belie contentious political opinions that would incur drastic consequences if expressed outright. Activists in China evade censorship by critiquing their government with grass mud horse pictures online. Meanwhile, governments and hate groups are also beginning to utilize memes to spread propaganda, xenophobia, and misinformation. Botnets and state-sponsored agents spread them to confuse and distract internet communities. On the long, winding road from innocuous cat photos, internet memes have become a central practice for political contention and civic engagement. Memes to Movements unveils the transformative power of memes, for better and for worse. At a time when our movements are growing more complex and open-ended—when governments are learning to wield the internet as effectively as protestors—Mina brings a fresh and sharply innovative take to the media discourse.

its the law meme: Violent Affections Alexander Sasha Kondakov, 2022-09-07 Violent Affections

uncovers techniques of power that work to translate emotions into violence against queer people. Based on analysis of over 300 criminal cases of anti-queer violence in Russia before and after the introduction of 'gay propaganda' law, the book shows how violent acts are framed in emotional language by perpetrators during their criminal trials. It then utilises an original methodology of studying 'legal memes' and argues that these individual affective states are directly connected to the political violence aimed at queer lives more generally. The main aim of *Violent Affections* is to explore the social mechanisms and techniques that impact anti-queer violence evidenced in the reviewed cases. Alexander Sasha Kondakov expands upon two sets of interdisciplinary literature – queer theory and affect theory – in order to conceptualise what is referred to as neo-disciplinary power. Taking the empirical observations from Russia as a starting point, he develops an original explanation of how contemporary power relations are changing from those of late modernity as envisioned by Foucault's Panopticon to neo-disciplinary power relations of a much more fragmented, fluid and unstructured kind – the Memeticon. The book traces how exactly affections circulate from body to body as a kind of virus and eventually invade the body that responds with violence. In this analytic effort, it draws on the arguments from memetics – the theory of how pieces of information pass on from one body to another as they thrive to survive by continuing to resonate. This work makes the argument truly interdisciplinary.

its the law meme: *Jews and the Law* Ari Mermelstein, Victoria Saker Woeste, Ethan Zadoff, Marc Galanter, 2014-06-10 Jews are a people of law, and law defines who the Jewish people are and what they believe. This anthology engages with the growing complexity of what it is to be Jewish — and, more problematically, what it means to be at once Jewish and participate in secular legal systems as lawyers, judges, legal thinkers, civil rights advocates, and teachers. The essays in this book trace the history and chart the sociology of the Jewish legal profession over time, revealing new stories and dimensions of this significant aspect of the American Jewish experience and at the same time exploring the impact of Jewish lawyers and law firms on American legal practice. "This superb collection reveals what an older focus on assimilation obscured. Jewish lawyers wanted to 'make it,' but they also wanted to make law and the legal profession different and better. These fascinating essays show how, despite considerable obstacles, they succeeded." — Daniel R. Ernst Professor of Law, Georgetown University Law Center Author of *Tocqueville's Nightmare: The Administrative State Emerges in America, 1900-1940* "This fascinating collection of essays by distinguished scholars illuminates the distinctive and intricate relationship between Jews and law. Exploring the various roles of Jewish lawyers in the United States, Germany, and Israel, they reveal how the practice of law has variously expressed, reinforced, or muted Jewish identity as lawyers demonstrated their commitments to the public interest, social justice, Jewish tradition, or personal ambition. Any student of law, lawyers, or Jewish values will be engaged by the questions asked and answered." — Jerold S. Auerbach Professor Emeritus of History, Wellesley College Author of *Unequal Justice* and *Rabbis and Lawyers*

its the law meme: *Political Marketing* Kostas Gouliamos, Antonis Theocharous, Bruce I. Newman, 2013-11-12 A guiding principle in creating Political Marketing has been to examine the ways in which culture, politics, and society interrelate in the field of political marketing. In the course of the book, the editors and contributors consider 'culture' as a distinctive concept with transformative capacities that need further and deeper development in the engineering of the political marketing process. This may be introduced and, consequently, lead to broad formulation of a 'campaign culture'. Indeed, understanding and adapting a broader 'campaign culture', political marketing models may be seen as sets of pathways of key resources resulting viability in human assets, forms of influence, class stratification, alternative flows of information or networking and intercultural knowledge – sharing activity. This book consists of 18 chapters which deal with aspects of political marketing and 'campaign culture.' Theoretical chapters are found first, followed by two chapters that deal with theoretical issues which became a subject of research. Next presented are the articles that study aspects of electoral behavior, followed by the papers that analyze aspects of nationalism & national identity. Finally, the book concludes with three case studies on various issues

in political marketing.

its the law meme: The Canadian Law Review , 1902

its the law meme: The Extended Phenotype Richard Dawkins, 2016 In *The Selfish Gene*, Richard Dawkins crystallized the gene's eye view of evolution developed by W.D. Hamilton and others. The book provoked widespread and heated debate. Written in part as a response, *The Extended Phenotype* gave a deeper clarification of the central concept of the gene as the unit of selection; but it did much more besides. In it, Dawkins extended the gene's eye view to argue that the genes that sit within an organism have an influence that reaches out beyond the visible traits in that body - the phenotype - to the wider environment, which can include other individuals. So, for instance, the genes of the beaver drive it to gather twigs to produce the substantial physical structure of a dam; and the genes of the cuckoo chick produce effects that manipulate the behaviour of the host bird, making it nurture the intruder as one of its own. This notion of the extended phenotype has proved to be highly influential in the way we understand evolution and the natural world. It represents a key scientific contribution to evolutionary biology, and it continues to play an important role in research in the life sciences. *The Extended Phenotype* is a conceptually deep book that forms important reading for biologists and students. But Dawkins' clear exposition is accessible to all who are prepared to put in a little effort. Oxford Landmark Science books are 'must-read' classics of modern science writing which have crystallized big ideas, and shaped the way we think.

its the law meme: The World Made Meme Ryan M. Milner, 2018-04-13 How memetic media—aggregate texts that are collectively created, circulated, and transformed—become a part of public conversations that shape broader cultural debates. Internet memes—digital snippets that can make a joke, make a point, or make a connection—are now a lingua franca of online life. They are collectively created, circulated, and transformed by countless users across vast networks. Most of us have seen the cat playing the piano, Kanye interrupting, Kanye interrupting the cat playing the piano. In *The World Made Meme*, Ryan Milner argues that memes, and the memetic process, are shaping public conversation. It's hard to imagine a major pop cultural or political moment that doesn't generate a constellation of memetic texts. Memetic media, Milner writes, offer participation by reappropriation, balancing the familiar and the foreign as new iterations intertwine with established ideas. New commentary is crafted by the mediated circulation and transformation of old ideas. Through memetic media, small strands weave together big conversations. Milner considers the formal and social dimensions of memetic media, and outlines five basic logics that structure them: multimodality, reappropriation, resonance, collectivism, and spread. He examines how memetic media both empower and exclude during public conversations, exploring the potential for public voice despite everyday antagonisms. Milner argues that memetic media enable the participation of many voices even in the midst of persistent inequality. This new kind of participatory conversation, he contends, complicates the traditional culture industries. When age-old gatekeepers intertwine with new ways of sharing information, the relationship between collective participation and individual expression becomes ambivalent. For better or worse—and Milner offers examples of both—memetic media have changed the nature of public conversations.

its the law meme: Encyclopedia of Equality, Equity, Diversity and Inclusion Alain Klarsfeld, Stella Nkomo, Lucy Taksa, Anne-Françoise Bender, Gaëlle Cachat-Rosset, 2024-05-02 Providing comprehensive coverage of the field of diversity, equality, equity and inclusion (DEI), this timely Encyclopedia addresses significant developments in diversity management. Entries adopt both theoretical and critical approaches to construct a complete picture of this crucial approach to business practice.

its the law meme: A Simple Explanation of Absolutely Everything Cyd Ropp, Ph.D., 2015-03-17 *A Simple Explanation of Absolutely Everything* is an entirely original philosophy that shows how ancient spiritual traditions harmonize with cutting-edge scientific discoveries. The Simple Explanation proceeds from the fundamental idea that the ground state of creation is consciousness. Using only four basic principles, *A Simple Explanation* explains our universal cosmology as a fractal pattern of consciousness that repeats itself in endless cycles of organization

and cooperation, from the smallest quanta through the largest astronomical objects. A Simple Explanation of Absolutely Everything gives the reader new clarity to classical spiritual concepts such as 'centering,' 'God,' and The Golden Rule,' while at the same time explaining new ideas like fractals and quantum entanglement. This most ecumenical and inclusive philosophy is able to bridge science with world religions by making sense of esoteric passages in such diverse works as the Bible and the Tao Te Ching and relating them to one, simple-to-understand, theory of everything.--Back cover.

its the law meme: *The Religion Virus*[not for sale on Google Play] Craig A. James, 2010-03 Why do some beliefs become extinct while others adapt and flourish? James shows us how genetic evolution and cultural evolution, though operating at different rates, are one and the same. Recent science has gone a long way toward explaining the origin of religious belief in evolutionary terms, but Craig James has cracked open the mystery of its tenacity. Religion does not exist for us, it exists for its own sake. Like a selfish gene or a parasite, the religion virus catches a free ride in the minds of our species, infecting our history and culture.

its the law meme: *Issues in Evolutionary Ethics* Paul Thompson, 1995-01-13 This book explores historical and current discussions of the relevance of evolutionary theory to ethics. The historical section conveys the intellectual struggle that took place within the framework of Darwinism from its inception up to the work of G. C. Williams, W. D. Hamilton, R. D. Alexander, A. L. Trivers, E. O. Wilson, R. Dawkins, and others. The contemporary section discusses ethics within the framework of evolutionary theory as enriched by the works of biologists such as those mentioned above. The issue of whether ethical practice and ethical theory can be grounded in the theory of evolution has taken a new and significant direction within the context of sociobiology and is proving to be a challenge to previous thinking. This book conveys that challenge.

its the law meme: *Memonomics* Said Dawlabani, 2013-09 The term “vMEME” (the superscript “v” is for “value”) refers to a core value system expressed through a culture’s memes, i.e., its ideas, habits, and cultural preferences and practices that spread from person to person. In MEMEnomics Said E. Dawlabani reframes our economic history and the future of capitalism through the unique prism of a culture’s value systems. Focusing on the long-term effects of economic policies on society, he expands psychologist Clare W. Graves’ concepts of the hierarchical nature of human development and the theories of value systems of Beck and Cowan’s Spiral Dynamics. He presents our economic history in terms of the hierarchy of five of the eight value-systems or vMEMEs of human existence that we can now identify. These new value preferences emerge as people interact with their environment to solve the problems of their “life conditions.”

its the law meme: *Developments and Directions in Intellectual Property Law* Hayleigh Boshier, Eleonora Rosati, 2023-05-24 *Developments and Directions in Intellectual Property Law* celebrates the 20th anniversary of award-winning intellectual property (IP) blog, The IPKat, originally founded in 2003. Over the past two decades, The IPKat has covered and commented on several of the most topical developments in the IP field from substantive, practical, and policy standpoints. Today, The IPKat is considered the “Most Popular Intellectual Property Law Blawg” of all time (source: Justia) and its readers are academics, members of the judiciary, policy and law-makers, practitioners, and students from all over the world. By bringing together several of the current and past contributors to The IPKat, this book reflects on the developments and directions that have emerged in the IP field over the past twenty years. Topics covered include changes within substantive IP rights, as well as IP law, policy, and practice broadly intended and from a global perspective. From copyright to trade marks, patents to designs, image and publicity rights to geographical indications, and developments in IP practice and the court system to contract drafting, readers of this book will find expert insights into some of the most notable developments in IP since the inception of The IPKat blog.

its the law meme: *The Decline Effect* Dean Brooks, A crisis is coming for everyone who uses math and science. For decades now, the classical model of probability (the indifference principle and the Gaussian distribution) has been breaking down and revealing its limitations in fields from economics to epidemiology. Now a new approach has revealed the underlying non-classical principle behind all these 'anomalous' laws: — Pareto’s law of elite incomes — Zipf’s law of word frequencies

— Lotka's law of scientific publications — Kleiber's law of metabolic rates — the Clausewitz-Dupuy law of combat friction — Moore's law of computing costs — the Wright-Henderson cost law — Weibull's law of electronics failures — the Flynn Effect in IQ scores — Benford's law of digit frequencies — Farr's law of epidemics — Hubbell's neutral theory of biodiversity — Rogers' law of innovation classes — Wilson's law of island biogeography — Smeed's law of traffic fatalities The general law behind all these particular laws (and countless others) is the decline effect. As a system ages or grows in size, the rules of probability subtly change. Entropy increases, rare items become rarer, and average performance measures decline. The human meaning of a decline may be positive (decreasing costs, falling epidemic mortality) or negative (lower customer loyalty, decreasing efficiency), but the mathematical pattern is always the same. The implications are enormous, as these examples show: All epidemic diseases decline in infectiousness and in lethality. HIV-AIDS went from a highly infectious, 95-percent fatal disease, to a survivable condition with a latency of decades. COVID-19 went from a death rate of 7 percent in early 2020, to under 2 percent in 2022. Hereditary dynasties around the world declined smoothly in lifespan, from hundreds of years to tens of years. When democracies replaced monarchies, the decline (in spans of party control) continued.

its the law meme: Minnesota, Its Story and Biography Henry Anson Castle, 1915

its the law meme: Environmental Law Reporter , 2001

its the law meme: Memetics Tim Tyler, 2011-08-19 Memetics is the name commonly given to the study of memes - a term originally coined by Richard Dawkins to describe small inherited elements of human culture. Memes are the cultural equivalent of DNA genes - and memetics is the cultural equivalent of genetics. Memes have become ubiquitous in the modern world - but there has been relatively little proper scientific study of how they arise, spread and change - apparently due to turf wars within the social sciences and misguided resistance to Darwinian explanations being applied to human behaviour. However, with the modern explosion of internet memes, I think this is bound to change. With memes penetrating into every mass media channel, and with major companies riding on their coat tails for marketing purposes, social scientists will surely not be able to keep the subject at arm's length for much longer. This will be good - because an understanding of memes is important. Memes are important for marketing and advertising. They are important for defending against marketing and advertising. They are important for understanding and managing your own mind. They are important for understanding science, politics, religion, causes, propaganda and popular culture. Memetics is important for understanding the origin and evolution of modern humans. It provides insight into the rise of farming, science, industry, technology and machines. It is important for understanding the future of technological change and human evolution. This book covers the basic concepts of memetics, giving an overview of its history, development, applications and the controversy that has been associated with it.

its the law meme: Post Memes Daniel Bristow, Alfie Bown, 2019 Art-form, send-up, farce, ironic disarticulation, pastiche, propaganda, trololololol, mode of critique, mode of production, means of politicisation, even of subjectivation - memes are the inner currency of the internet's circulatory system. Independent of any one set value, memes are famously the mode of conveyance for the alt-right, the irony left, and the apoliticals alike, and they are impervious to many economic valuations: the attempts made in co-opting their discourse in advertising and big business have made little headway, and have usually been derailed by retaliative meming. POST MEMES: SEIZING THE MEMES OF PRODUCTION takes advantage of the meme's subversive adaptability and ripeness for a focused, in-depth study. Pulling together the interrogative forces of a raft of thinkers at the forefront of tech theory and media dissection, this collection of essays paves a way to articulating the semiotic fabric of the early 21st century's most prevalent means of content posting, and aims at the very seizing of the memes of production for the imagining and creation of new political horizons. With contributions from Scott and McKenzie Wark, Patricia Reed, Jay Owens, Thomas Hobson and Kaajal Modi, Dominic Pettman, Bogna M. Konior, and Eric Wilson, among others, this essay volume offers the freshest approaches available in the field of memes studies and inaugurates a new kind of writing about the newest manifestations of the written online. The book aims to become the go-to

resource for all students and scholars of memes, and will be of the utmost interest to anyone interested in the internet's most viral phenomenon. ABOUT THE EDITORS ALFIE BOWN is the author of several books including *The Playstation Dreamworld* (Polity, 2017) and *In the Event of Laughter: Psychoanalysis, Literature and Comedy* (Bloomsbury, 2018). He is also a journalist for the Guardian, the Paris Review, and other outlets. DAN BRISTOW is a recovering academic, a bookseller, and author of *Joyce and Lacan: Reading, Writing, and Psychoanalysis* (Routledge, 2016) and *2001: A Space Odyssey and Lacanian Psychoanalytic Theory* (Palgrave, 2017). He is also the co-creator with Alfie Bown of *Everyday Analysis*, now based at New Socialist magazine.

its the law meme: *Civilization and Its Enemies* Lee Harris, 2004-03-11 Forgetfulness occurs when those who have been long inured to civilized order can no longer remember a time in which they had to wonder whether their crops would grow to maturity without being stolen or their children sold into slavery by a victorious foe....They forget that in time of danger, in the face of the enemy, they must trust and confide in each other, or perish....They forget, in short, that there has ever been a category of human experience called the enemy. That, before 9/11, was what had happened to us. The very concept of the enemy had been banished from our moral and political vocabulary. An enemy was just a friend we hadn't done enough for yet. Or perhaps there had been a misunderstanding, or an oversight on our part -- something that we could correct.... Our first task is therefore to try to grasp what the concept of the enemy really means. The enemy is someone who is willing to die in order to kill you. And while it is true that the enemy always hates us for a reason, it is his reason, and not ours. So begins *Civilization and Its Enemies*, an extraordinary tour de force by America's reigning philosopher of 9/11, Lee Harris. What Francis Fukuyama did for the end of the Cold War, Lee Harris has now done for the next great conflict: the war between the civilized world and the international terrorists who wish to destroy it. Each major turning point in our history has produced one great thinker who has been able to step back from petty disagreements and see the bigger picture -- and Lee Harris has emerged as that man for our time. He is the one who has helped make sense of the terrorists' fantasies and who forces us most strongly to confront the fact that our enemy -- for the first time in centuries -- refuses to play by any of our rules, or to think in any of our categories. We are all naturally reluctant to face a true enemy. Most of us cannot give up the myth that tolerance is the greatest of virtues and that we can somehow convert the enemy to our beliefs. Yet, as Harris's brilliant tour through the stages of civilization demonstrates, from Sparta to the French Revolution to the present, civilization depends upon brute force, properly wielded by a sovereign. Today, only America can play the role of sovereign on the world stage, by the use of force when necessary. Lee Harris's articles have been hailed by thinkers from across the spectrum. His message is an enduring one that will change the way readers think -- about the war with Iraq, about terrorism, and about our future.

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climate and historical development. The idea of common but differentiated responsibilities is on paper the perfect bridge between the factual inequality and formal equality of states. The acknowledgement that states can have common but still different – more or less onerous – obligations is predicated on the moral and legal concept of global solidarity. This book encompasses general contributions on the function and the content of the related principles, chapters that describe and evaluate how the principles work in a specific area of international law and chapters that address their efficiency and broader ramifications, in terms of compliance, free-rider behaviour and shifting balances of power. The originality of the book resides in the integration of conceptual, comparative and practical dimensions of the principles of global solidarity and common but differentiated responsibilities. The book is therefore highly recommended reading for both academics with a theoretical interest and those working within international organisations. The Netherlands Yearbook of International Law was first published in 1970. It offers a forum for the publication of scholarly articles in a varying thematic area of public international law.

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Meikle examines social media as industries and as central sites for understanding the cultural politics of everyday life. Building on the new forms of communication and citizenship brought about by these platforms, he analyzes the meanings of sharing and privacy, internet memes, remix cultures and citizen journalism. Throughout, *Social Media* engages with questions of visibility, performance, platforms and users, and demonstrates how networked digital media are adopted and adapted in an environment built around the convergence of personal and public communication.

its the law meme: *Living on a Meme* Richard Telofski, 2012 *Living on a Meme - How Anti-Corporate Activists Bend the Truth, and You, to Get What They Want* is about the NGOs and activist groups that engage corporations adversarially and how they use meme to further their anti-corporate agendas. What's meme? Say the word as meeeeeem. The dictionary says that a meme is an idea that spreads from one person to another. And thanks to today's Internet, memes get started, spread, and believed in a flash, whether they are true or not, making them formidable tools for groups that damage company reputations. Here in his fifth book, author Richard Telofski takes an in-depth look at anti-corporate NGOs and activist groups that use memes cleverly to compete with the image of the companies they target. These groups unabashedly use unchallenged memes to bribe people to their side of their anti-corporate argument. Bribe? Yes. By leveraging a meme, these groups bribe people with something, a way to feel better about themselves, often with scant or no support of the meme. Through their meme-mangling, adversarial NGOs and activists can impose undeserved damage on corporate reputations, costing market share, revenue, and jobs, maybe one of them yours. These organizations are truly competitors, not only to the individual corporations that they target, but also to the economic system in general. *Living on a Meme* is compiled from a selection of articles published on Richard's Web site, Telofski.com, between August 1, 2009 through August 3, 2010. But, many of these writings are more essay than article. Within the essays in this book, you'll find insights, theories, as well as specific facts and analysis on how certain NGOs and activist groups operate online and offline to sap companies of their vital reputation. By reading this book, you'll discover how these irregular competitors make use of existing cultural memes, true or not, and how they contribute to those memes, strengthening them and contributing to the degradation of a company's image. Don't worry. This book isn't just a repackaging of blog postings. You're going to get more than that. At the end of each chapter you will find bonus Take-Aways. Those Take-Aways are critical analyses of the essays in the chapter, pointing out for you how what was just discussed relates to an NGO's or activist's reliance of living on a meme or their hope that YOU are living on THEIR meme for them. You'll also find in this book 23 exclusive essays that appear only in this book. So, start your journey now into the understanding of how anti-corporate NGOs and activists bend the truth, and the beliefs of people, to get what they want.

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poverty, and social justice, the need for socially responsible businesses is crucial to develop and improve the overall landscape of the business field. The Research Anthology on Developing Socially Responsible Businesses discusses the best practices, challenges, opportunities, and benefits of creating socially responsible businesses and provides a context of why these business models are needed. This essential text also considers how society has changed over time and how businesses must adjust their ideals and practices in order to survive in a changing world. Covering a range of topics such as accountability, environmental issues, and human rights, this major reference work is ideal for business owners, managers, policymakers, academicians, researchers, scholars, practitioners, instructors, and students.

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renegotiation and reinvigoration of a contemporary and new universal shared values system in the international human rights discourse is now necessary.

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