

how to change tumblr username

how to change tumblr username is a common query among Tumblr users who want to refresh their online identity, rebrand their blog, or simply find a username that better reflects their personality. This comprehensive guide will explore every aspect of changing your Tumblr username, including step-by-step instructions, the impact of making this change, tips for choosing a new username, and troubleshooting common issues. By following this article, readers will understand not only the technical process but also strategic considerations and potential consequences. Whether you're new to Tumblr or a seasoned blogger, optimizing your username can enhance your visibility and help you better connect with your audience. This guide is designed to be informative, practical, and SEO-optimized, ensuring you get the most accurate and up-to-date information on how to change Tumblr username.

- Understanding Tumblr Usernames
- Why Change Your Tumblr Username?
- Step-by-Step Guide: How to Change Tumblr Username
- Tips for Choosing a New Username
- Potential Impacts and Considerations
- Troubleshooting Common Issues
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Understanding Tumblr Usernames

Tumblr usernames are more than just identifiers; they are essential elements that represent your blog's brand, content, and presence on the platform. Your username appears in your URL and is visible to other users across Tumblr. It is important to understand how usernames function and what limitations exist before making any changes.

Username Structure and Requirements

Tumblr usernames must be unique and adhere to certain guidelines. Usernames can include letters, numbers, and hyphens, but must not contain spaces or special characters. They are case-insensitive and

limited to 32 characters. Choosing a username that is easy to remember and reflects your blog's purpose will make your Tumblr presence more effective.

Public Visibility and Branding

Your Tumblr username is displayed publicly and forms part of your blog's URL (e.g., `username.tumblr.com`). It's a crucial element for branding and discoverability, especially if you want to grow your audience or maintain a professional online persona. Consider the impact on your followers and searchability when changing your Tumblr username.

Why Change Your Tumblr Username?

There are several reasons why users decide to change their Tumblr username. Understanding these motivations can help you decide if a username change is right for you and prepare for the process.

- Rebranding your blog for consistency with new content or themes
- Securing a more memorable or SEO-friendly username
- Aligning your Tumblr identity with other social media handles
- Correcting typos or updating outdated usernames
- Improving privacy or reducing association with previous content

Changing your username can have significant effects on your Tumblr profile and how others perceive your blog, so it's important to weigh the pros and cons before proceeding.

Step-by-Step Guide: How to Change Tumblr Username

Changing your Tumblr username is a straightforward process, but it's important to follow each step carefully to avoid losing access or disrupting your blog's functionality. Below is a detailed, SEO-optimized guide to help you change your Tumblr username successfully.

Accessing Your Tumblr Account

First, log in to your Tumblr account using your email and password. Make sure you have access to the blog you wish to update, especially if you have multiple blogs under one account. Navigate to your dashboard for easy access to settings.

Navigating to Blog Settings

Once on your dashboard, locate the blog you want to edit. Click on the user icon or your profile picture, then select “Settings” from the drop-down menu. If you have more than one blog, choose the specific blog from the sidebar or blog list.

Changing Your Username

Inside the settings, look for the “Username” or “Tumblr URL” section. Enter your desired new username in the provided field. Tumblr will instantly check the availability of the username. If it’s taken, you’ll need to try a different variation. Once you find an available username, click “Save” or “Update” to confirm your changes.

Verifying the Change

After saving, your Tumblr URL will update to reflect your new username. Visit your blog to ensure the change has been applied successfully. Notify your followers of the update to prevent confusion and maintain engagement.

1. Log in to your Tumblr account.
2. Go to your dashboard and select the blog you want to edit.
3. Click “Settings” for the chosen blog.
4. Find the “Username” or “Tumblr URL” field.
5. Enter your new username, checking for availability.
6. Confirm and save your changes.
7. Verify the change by visiting your blog’s new URL.

Tips for Choosing a New Username

Selecting the right Tumblr username is vital for branding, discoverability, and personal satisfaction. Consider these tips to help you choose a username that best represents your blog and meets Tumblr's requirements.

Brand Consistency Across Platforms

If you use other social media platforms, try to align your Tumblr username with your handles on those sites. This increases brand recognition and makes it easier for followers to find you across different networks.

Memorability and Simplicity

Choose a username that is easy to spell, pronounce, and remember. Avoid complex combinations of numbers and symbols that could confuse followers or make your blog harder to locate.

SEO Considerations

Incorporate relevant keywords into your Tumblr username if possible. For example, if your blog focuses on travel tips, including "travel" in your username can improve visibility in search results both on Tumblr and search engines.

Availability and Uniqueness

Check the availability of your desired username before finalizing your choice. Tumblr usernames must be unique, so try different variations if your preferred option is already taken. Avoid using trademarks or copyrighted names to prevent legal issues.

Potential Impacts and Considerations

Changing your Tumblr username can have both immediate and long-term effects on your blog's presence, searchability, and follower engagement. Understand these potential impacts to make an informed decision.

URL and External Links

When you change your Tumblr username, your blog's URL changes as well. Any external links to your

previous URL will no longer work, potentially leading to broken links and loss of traffic. Update links on other social media profiles, websites, and shared content to reflect your new username.

Followers and Notifications

Your followers will still be connected to your blog, but they may not immediately recognize the change if you don't notify them. Consider posting an update or sending direct messages to inform your audience of your new username for transparency and continued engagement.

Search Engine Rankings

Your Tumblr blog's search engine ranking may be temporarily affected after a username change due to the URL update. To minimize disruption, update all backlinks and maintain consistent posting activity to signal to search engines that your blog is still active and relevant.

Troubleshooting Common Issues

Although changing your Tumblr username is usually seamless, certain issues can arise. Here are solutions to common problems users encounter during the process.

Username Not Available

If your desired username is already taken, try adding numbers, hyphens, or alternative keywords to create a unique version. Avoid using names that are too similar to existing popular blogs to prevent confusion.

Unable to Save Changes

If you encounter errors when saving your new username, ensure you're logged into the correct account and that your chosen username meets Tumblr's requirements. Clearing your browser cache or trying a different browser may also help resolve the issue.

Lost Access to Blog Content

After changing your username, all your posts and followers should remain intact. If you experience missing content or access issues, contact Tumblr support for assistance and provide details about your previous and current usernames.

Frequently Asked Questions

Here are some of the most common questions users have about how to change Tumblr username, along with concise, factual answers.

Q: Can I change my Tumblr username as often as I want?

A: Yes, Tumblr allows users to change their usernames as often as they wish, but frequent changes may confuse followers and disrupt branding.

Q: Will my followers be notified if I change my Tumblr username?

A: Tumblr does not automatically notify your followers. It's recommended to post an update or message your audience to inform them of your new username.

Q: What happens to my old Tumblr URL after changing my username?

A: Your old URL becomes available for others to claim. Any links to your previous URL will not redirect to your new one, so update external links accordingly.

Q: Do I lose my blog posts or followers if I change my Tumblr username?

A: No, changing your Tumblr username does not affect your blog content or followers; only your URL and display name change.

Q: Can I revert to my previous Tumblr username?

A: You can reclaim your old username if it remains available after the change, but there is no guarantee that someone else won't claim it first.

Q: Are there restrictions on the words I can use in my Tumblr username?

A: Tumblr prohibits usernames containing spaces, some special characters, and offensive or trademarked terms.

Q: How do I update external links after changing my Tumblr username?

A: Manually update all links on your other social media profiles, websites, and shared content to reflect your new Tumblr URL.

Q: Does changing my Tumblr username affect SEO?

A: Yes, changing your username updates your blog's URL, which can temporarily impact search engine rankings. Consistent activity and updating backlinks can help regain visibility.

Q: Can I change the username for any type of Tumblr blog?

A: You can change the username for any primary or secondary blog on Tumblr, as long as you have administrative access.

Q: What should I do if I have trouble changing my Tumblr username?

A: If you experience technical issues, check username availability, review Tumblr's guidelines, or contact Tumblr support for assistance.

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How to Change Your Tumblr Username: A Step-by-Step Guide

Are you tired of your old Tumblr username? Does it no longer reflect your brand or personal style? Don't worry, changing your Tumblr username is easier than you think! This comprehensive guide will walk you through the process, offering step-by-step instructions and addressing common concerns. We'll cover everything you need to know to seamlessly update your Tumblr handle and maintain your existing blog presence. Let's dive in and give your Tumblr profile the refresh it deserves.

Understanding the Implications of Changing Your Tumblr Username

Before we jump into the how-to, let's briefly discuss the implications of changing your username. While it's a relatively straightforward process, it's important to understand a few things:

Link Changes: Your URL will change. This means any links you've shared elsewhere pointing to your old username will be broken. You'll need to update these links accordingly. Consider using a URL shortener to minimize disruption.

Follower Awareness: Your followers will need to update their bookmarks and potentially re-find your blog. Announce the change on your blog to keep your community informed.

SEO Considerations: While Tumblr's search isn't as robust as Google's, changing your username can impact how easily people find you through internal Tumblr searches.

How to Change Your Tumblr Username: A Step-by-Step Guide for Desktop

Changing your Tumblr username on a desktop computer is a relatively straightforward process. Follow these steps carefully:

1. **Log in to Tumblr:** Visit the Tumblr website (www.tumblr.com) and log in using your existing email address and password.
2. **Access Your Account Settings:** Once logged in, click on your profile picture or avatar located in the upper right-hand corner of the page. From the dropdown menu, select "Settings."
3. **Navigate to Account Settings:** In the Settings menu, you'll see several tabs. Click on the "Account" tab. This is where you manage core aspects of your account, including your username.
4. **Locate and Change Your Username:** You should see a field labeled "Username." This field will display your current username. Click on the field to highlight your current username and type in your desired new username. Tumblr will likely provide instant feedback if the username is already taken.
5. **Confirm the Change:** Once you've entered your preferred username and confirmed it's available, Tumblr will likely require you to re-enter your password for security verification. Enter your password and confirm the change.
6. **Save Changes:** Click the appropriate "Save" button (the exact wording may vary slightly depending on Tumblr's current interface) to finalize the username change. Your new username should now be live.

Changing Your Tumblr Username on Mobile

The process for changing your Tumblr username on a mobile device (iOS or Android) is very similar to the desktop method.

1. Open the Tumblr App: Launch the official Tumblr app on your smartphone or tablet.
2. Access Your Profile: Navigate to your profile by clicking on your avatar or profile picture.
3. Find Settings: Look for a settings icon (usually a gear or cogwheel). Tap on this icon.
4. Go to Account Settings: In the settings menu, locate the section related to your account information. You might see options like "Account," "Profile," or "Edit Profile." Tap on it.
5. Modify Your Username: You'll see your current username displayed. Tap on this field to edit it. Enter your desired new username and check for availability.
6. Save Changes: Once you've chosen and verified your new username, save the changes by tapping the appropriate "Save," "Update," or similar button.

Troubleshooting Common Issues

Username Unavailable: If your desired username is unavailable, Tumblr will alert you. Try variations or slightly different spellings. Be creative!

Password Issues: If you encounter problems with password verification, double-check your password for accuracy, including capital letters and special characters. Consider resetting your password if necessary.

App Glitches: If you're facing issues using the mobile app, try restarting the app or your device.

Conclusion

Updating your Tumblr username is a simple process that can significantly impact your online presence. By following these step-by-step instructions, you can effectively change your username and maintain your blog's visibility. Remember to inform your followers and update any external links to ensure a smooth transition. Now go ahead and choose the perfect username that reflects your unique Tumblr style!

Frequently Asked Questions (FAQs)

1. Will changing my Tumblr username affect my followers? Yes, your followers will need to update their bookmarks and find your new URL. Announcing the change on your blog is highly recommended.
2. Can I change my Tumblr username back to my old one later? Yes, as long as the old username is available.
3. How often can I change my Tumblr username? Tumblr doesn't impose a limit on how often you can change your username, but avoid frequent changes to maintain consistency for your followers.
4. Will I lose my posts if I change my Tumblr username? No, your blog posts and content will remain intact. Only your URL will change.
5. What if I forget my Tumblr password? You can reset your password through Tumblr's password recovery system. Look for the "Forgot Password" link on the login page.

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started. Plus, you'll find advice on choosing a blog topic, picking a domain name and host, writing your first blog post, planning an editorial calendar, and much more. Whether you're interested in casual blogging or creating a more professional online presence, *Blogging For Dummies* covers it all—and makes it easier than ever to put your thoughts and words out to the masses. Updated to include coverage of the latest trends and techniques in the blogosphere—like technology changes in blogging software and social media—it helps you choose a blogging platform, use SEO effectively to drive traffic to your blog, create content that's pinnable and shareable, and integrate your blog with social media through plug ins. Best of all, you'll discover how you can make real money from your passion and become a professional blogger. Choose a blogging topic and platform Use your blog to build your personal brand Monetize your blog through advertising and sponsorships Create content that easily integrates with social media Blogging is a great way to express yourself, build and audience, and test out your ideas, and *Blogging For Dummies* will help you jump in with both feet!

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It, Dani shares never-before-seen content to take us through the seasons, and she shows us how to pick out the positives on both sunny days and snowy ones. She also reminds you to take breaks for self-care, to stop comparing yourself to others, and to grow at your own pace. No matter what the circumstance, this book shows you how optimism is always an option!

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Funnier than Lord of the Rings! Shorter than Harry Potter! This coming of age fantasy novel is an epic fantasy treat for all fans of humorous fantasy.

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how to change tumblr username: When Twilight Met Jacek Tiffany Ransier, 2018-11-12 Twilight I’m just a normal California girl trying to grow up. All I want is to find somewhere where I belong, which leads me to the online world of Nyx Online. Just when I think I have everything handled in real life, things start piling up and my life takes a sharp downward turn. The darkness creeps in and everything seems to be over for me until I meet him. My life forever changes and all I want is to see him face to face. Jacek I’m a nerdy New Yorker with a wild imagination. After losing an important piece of my heart, I move away to Maine, where everything in my life changes. Trying to keep myself together every day is a challenge and just when I’ve given up on doing anything, I go on my favorite website, Nyx Online, and meet her. Moving across the country won’t be easy, but it’s all I want. Our souls are intertwined, but we both have demons we’re fighting. Will our love be enough or will our demons succeed in tearing us apart?

how to change tumblr username: Piano Notes Charles Rosen, 2002-10-29 Charles Rosen is one of the world's most talented pianists -- and one of music's most astute commentators. Known as a performer of Bach, Beethoven, Stravinsky, and Elliott Carter, he has also written highly acclaimed criticism for sophisticated students and professionals. In Piano Notes, he writes for a broader audience about an old friend -- the piano itself. Drawing upon a lifetime of wisdom and the accumulated lore of many great performers of the past, Rosen shows why the instrument demands such a stark combination of mental and physical prowess. Readers will gather many little-known insights -- from how pianists vary their posture, to how splicings and microphone placements can ruin recordings, to how the history of composition was dominated by the piano for two centuries. Stories of many great musicians abound. Rosen reveals Nadia Boulanger's favorite way to avoid

commenting on the performances of her friends (You know what I think, spoken with utmost earnestness), why Glenn Gould's recordings suffer from double-strike touches, and how even Vladimir Horowitz became enamored of splicing multiple performances into a single recording. Rosen's explanation of the piano's physical pleasures, demands, and discontents will delight and instruct anyone who has ever sat at a keyboard, as well as everyone who loves to listen to the instrument. In the end, he strikes a contemplative note. Western music was built around the piano from the classical era until recently, and for a good part of that time the instrument was an essential acquisition for every middle-class household. Music making was part of the fabric of social life. Yet those days have ended. Fewer people learn the instrument today. The rise of recorded music has homogenized performance styles and greatly reduced the frequency of public concerts. Music will undoubtedly survive, but will the supremely physical experience of playing the piano ever be the same?

how to change tumblr username: Web Coding Bible (HTML, CSS, Javascript, PHP, SQL, XML, SVG, Canvas, WebGL, Java Applet, ActionScript, jQuery, WordPress, SEO and many more) Chong Lip Phang, 2015-01-23 This fixed-layout eBook teaches all essential web technologies from A to Z. Skillfully written, extremely succinct, with a lot of tables, diagrams, examples and screen output, it touches the latest experimental technology in action. Covering some hardly documented 'tricks' beyond the basics, this book guarantees to transform an Internet newcomer to an accomplished web developer. For every web developer, it is a handy must-have. As we know, various web technologies are interconnected and it is impossible to fully master one technology without knowing another. Traditionally, a serious web developer needs to rely on several books or sources when coding a website. This book represents an all-in-one solution. It presents to you a holistic view of all essential web technologies. It means spending less money and time in learning more. The topics include HTML, CSS, JavaScript, PHP, AJAX, SQL, XML, XPath, XSD, XQuery, XSLT, SVG, Canvas, WebGL, Java Applet, Flash ActionScript, Red5, Firebase, WebRTC, htaccess, mod_rewrite, jQuery, cURL, WordPress, SEO etc. (This eBook should be read using a fixed-layout-compatible (epub3) reader such as the Gitden Reader in Android.)

how to change tumblr username: The Art of Practicing Madeline Bruser, 2013-06-19 An illustrated guide for the amateur and professional musician that teaches us how to transform practicing from an often laborious activity into an exhilarating and rewarding experience Foreword by Yehudi Menuhin • “Give this book to any musician you love and to any person who loves what music does for them and for the world.”—Richard Stoltzman, clarinetist In *The Art of Practicing*, acclaimed pianist and teacher Madeline Bruser combines physiological and meditative principles to help musicians release physical and mental tension and unleash their innate musical talent. She offers practical techniques for cultivating free and natural movement, a keen enjoyment of sounds and sensations, a clear and relaxed mind, and an open heart and she explains how to: • Prepare the body and mind to practice with ease • Understand the effect of posture on flexibility and expressiveness • Make efficient use of the hands and arms • Employ listening techniques to improve coordination • Increase the range of color and dynamics by using less effort • Cultivate rhythmic vitality • Perform with confidence, warmth, and freedom Complete with photographs to show essential points of posture and movement for a variety of instruments, this is the definitive guide to turning practice from a sometimes frightening, monotonous chore to a fun, fulfilling activity.

how to change tumblr username: The Last Stand of the New York Institute Cassandra Clare, Maureen Johnson, Sarah Rees Brennan, 2013-12-17 Magnus meets Valentine in battle as the Circle attacks the Downworlders of New York City. One of the ten adventures in the Bane Chronicles. In the time of the Uprising, Valentine's Circle goes after Downworlders in New York...and the Shadowhunters of the Institute must decide whether to join him, or fight with Magnus and his kind. This is the first time Magnus sees Jocelyn, Luke, and Stephen—but not the last. It is not long before Jocelyn seeks him out... This standalone e-only short story illuminates the life of the enigmatic Magnus Bane, whose alluring personality populates the pages of the #1 New York Times bestselling series *The Mortal Instruments* and *The Infernal Devices*. This story in *The Bane Chronicles*, *The Last*

Stand of the New York Institute, is written by Cassandra Clare, Sarah Rees Brennan, and Maureen Johnson.

how to change tumblr username: I Like to Find Things Gavin Bishop, 1995

how to change tumblr username: **When Things Are Not FINE** ma. c.a, 2021-02-21 Written during that time, when things are not FINE. A collection of short writings that describes love, heartache and life itself. As the author described, this is where her heart resides, where echoes are silent and voices are loud. Once she thought that no matter how much she shout these feelings no one can relate, but now she wants to hear the echoes back. In the end, we give ourselves another chance to feel life and love once again.

how to change tumblr username: Getting a Social Media Job For Dummies Brooks Briz, David Rose, 2015-03-18 Your no-nonsense guide to getting a job in social media Looking to snag a social media position? This fun and practical guide shows you how to stand out from the competition and land your dream job in social media. Inside, you'll find expert and easy-to-follow guidance on where you should look for a job in social media, how to research companies to target, the social media sites where you should be active, and much more. Plus, you'll get resume and cover letter writing tips, answers to tricky interview to woo potential employers, and advice on creating a valuable social media position within your current company. You will also benefit from sample resumes, resume templates, and videos available to download and view online. From SEO specialists to online community managers, social media positions are the latest buzz in the job market. As businesses have come to value the competitive edge that a strong social media presence can offer, these jobs have quickly evolved from short-term, peripheral positions to highly sought-after careers. With the help of Getting a Social Media Job For Dummies, job candidates in the social media sphere can hone their skillsets and stand head-and-shoulders above the crowd to not only land an interview, but to score a job in this exciting field. Position yourself wisely in a crowded and rapidly growing field Be active on key social sites Write a winning resume that gets your foot in the door Create a social media position in any company Packed with expert, authoritative information—and with a dash of humor thrown in for fun—Getting a Social Media Job For Dummies is your go-to handbook for landing a social media position.

how to change tumblr username: Crazy Like Us Ethan Watters, 2010-01-12 “A blistering and truly original work of reporting and analysis, uncovering America’s role in homogenizing how the world defines wellness and healing” (Po Bronson). In Crazy Like Us, Ethan Watters reveals that the most devastating consequence of the spread of American culture has not been our golden arches or our bomb craters but our bulldozing of the human psyche itself: We are in the process of homogenizing the way the world goes mad. It is well known that American culture is a dominant force at home and abroad; our exportation of everything from movies to junk food is a well-documented phenomenon. But is it possible America's most troubling impact on the globalizing world has yet to be accounted for? American-style depression, post-traumatic stress disorder, and anorexia have begun to spread around the world like contagions, and the virus is us. Traveling from Hong Kong to Sri Lanka to Zanzibar to Japan, acclaimed journalist Ethan Watters witnesses firsthand how Western healers often steamroll indigenous expressions of mental health and madness and replace them with our own. In teaching the rest of the world to think like us, we have been homogenizing the way the world goes mad.

how to change tumblr username: **iPad Portable Genius** Paul McFedries, 2013-12-04 Make the most of your iPad with these savvy tips and techniques The iPad, iPad Air, and iPad mini are taking the world by storm. This no-nonsense guide covers everything you want to know to take full advantage of all your iPad has to offer. Along with necessary basics about the newest iPad; iPad Air, iPad mini; and iOS; it gives you smart; innovative ways to accomplish a variety of tasks and tips to help you maximize the convenience of your Apple digital lifestyle. More than 100 million iPads have been sold; and the number continues to grow Hip and practical; Portable Genius guides are packed with suggestions and tricks to help devotees of the Apple digital lifestyle get the most from their devices This guide includes tips and techniques you may not discover just by using your iPad;

including creative ways to save time and effort Previous editions of this book have sold more than 74,000 copies iPad Portable Genius, 2nd Edition is the ultimate guide to a productive relationship with your iPad.

how to change tumblr username: *The Positively Present Guide to Life* Dani DiPirro, 2015-03-10 Written by positivity blogger Dani DiPirro, whose life transformed when she decided to focus on living a more positive and present life, this inspirational new two-colour book expands on Dani's highly popular Positively Present blog entries, providing specific, action-oriented advice for embracing positive thinking in everyday life in order to: create a nurturing home, build a fulfilling career, develop great relationships, appreciate true love and embrace change. Central to the book's appeal are 30 practical activities relating to the key themes of home, work, friendship, love and change, which form the five main chapters in the book. Alongside motivating lists and special features such a list of Positivity Principles and suggestions of 52 Ways to Live in the Moment, the activities provide a positivity program that can be done in sequence or on a dip-in basis to help readers achieve an all-round happier, more fulfilled life.

how to change tumblr username: *Smashing WordPress* Thord Daniel Hedengren, 2014-03-03 Thord Daniel Hedengren takes you beyond the blog to give you the tools and know-how needed to build just about anything in WordPress.

how to change tumblr username: *Daredevil Vol. 3* Mark Waid, 2015-07-22 Daredevil's recent traumas have left him coping in an unexpected way! A mystery that's been building since issue one starts to pay off big! San Francisco now has two men without fear -- and only one will be left standing! Collecting Daredevil (2014) #11-15.

how to change tumblr username: *Critical Role: The Mighty Nein Origins--Nott the Brave* Sam Maggs, 2023-01-31 When you become that which you fear most, how do you carry on? Veth Brenatto doesn't have an exciting life, but she likes it that way. Unlike her childhood, it's safe. Predictable. And her husband and son love her almost as fiercely as she loves them. But Veth's cozy existence is turned on its head when she and her family are captured by raiders. In order to save them, Veth will commit an atrocity that will sever her from all that she loves--maybe forever--and lead her to become Nott the Brave of the Mighty Nein. Celebrated writer Sam Maggs (Captain Marvel, The Unstoppable Wasp) is joined by Critical Role cast members Matthew Mercer and Sam Riegel, with the expert art of William Kirkby (Rat Queens) and colors by Eren Angliolini (Justice League: Last Ride), with letters from Ariana Maher (Critical Role: Vox Machina Origins) for a heartbreaking look at a halfling's end and a goblin's beginning.

how to change tumblr username: *Fanfiction and the Author* Judith Fathallah, 2017 Whether you look at quantity, quality, or readership, we are in an unprecedented era of fan fiction. Thus far, however, the genre has been subject to relatively little rigorous qualitative or quantitative study--a problem that Judith May Fathallah remedies here through close analysis of fanfiction related to Sherlock, Supernatural, and Game of Thrones. Her large-scale study of the sites, receptions, and fan rejections of fanfic demonstrate how it often legitimates itself through traditional notions of authorship even as its explicit discussion and deconstruction of the author figure contests traditional discourses of authority and opens new spaces for writing that challenges the authority of media professionals.

how to change tumblr username: *SLAY* Brittney Morris, 2019-09-24 A Publishers Weekly Best Book of 2019! "Gripping and timely." —People "The YA debut we're most excited for this year." —Entertainment Weekly "A book that knocks you off your feet while dropping the kind of knowledge that'll keep you down for the count. Prepare to BE slain." —Nic Stone, New York Times bestselling author of Dear Martin and Odd One Out Ready Player One meets The Hate U Give in this dynamite debut novel that follows a fierce teen game developer as she battles a real-life troll intent on ruining the Black Panther-inspired video game she created and the safe community it represents for Black gamers. By day, seventeen-year-old Kiera Johnson is an honors student, a math tutor, and one of the only Black kids at Jefferson Academy. But at home, she joins hundreds of thousands of Black gamers who duel worldwide as Nubian personas in the secret multiplayer online role-playing card game,

SLAY. No one knows Kiera is the game developer, not her friends, her family, not even her boyfriend, Malcolm, who believes video games are partially responsible for the “downfall of the Black man.” But when a teen in Kansas City is murdered over a dispute in the SLAY world, news of the game reaches mainstream media, and SLAY is labeled a racist, exclusionist, violent hub for thugs and criminals. Even worse, an anonymous troll infiltrates the game, threatening to sue Kiera for “anti-white discrimination.” Driven to save the only world in which she can be herself, Kiera must preserve her secret identity and harness what it means to be unapologetically Black in a world intimidated by Blackness. But can she protect her game without losing herself in the process?

how to change tumblr username: Bad Girls Don't Die Katie Alender, 2010-06-22 A page-turning, spine-chilling young adult murder mystery about surviving the ghosts around us. Alexis thought she led a typically dysfunctional high school existence. Dysfunctional like her parents' marriage. Or her doll-crazy twelve-year-old sister, Kasey. Or even like her own anti-social, anti-cheerleader attitude. When a family fight results in some tearful sisterly bonding, Alexis realizes that her life is creeping from dysfunction into danger. Kasey is acting stranger than ever: her blue eyes go green, sometimes she uses old-fashioned language, and she even loses track of chunks of time, claiming to know nothing about her strange behavior. Their old house is changing, too. Doors open and close by themselves. Water boils on the unlit stove, and an unplugged air conditioner turns the house cold enough to see their breath in. Alexis wants to think that it's all in her head, but soon, what she liked to think of as silly parlor tricks are becoming life-threatening: to her, her family, and to her budding relationship with the class president. Alexis knows she's the only person who can stop Kasey—but what if that green-eyed girl isn't even Kasey anymore?

how to change tumblr username: You Don't Know Everything, Jilly P! (Scholastic Gold) Alex Gino, 2018-09-25 Alex Gino, the Lambda Literary Award-winning author of *Melissa*, is back with another sensitive tale based on increasingly relevant social justice issues. Jilly thinks she's figured out how life works. But when her sister, Emma, is born deaf, she realizes how much she still has to learn. The world is going to treat Jilly, who is white and hearing, differently from Emma, just as it will treat them both differently from their Black cousins. A big fantasy reader, Jilly makes a connection online with another fantasy fan, Derek, who is a Deaf, Black ASL user. She goes to Derek for help with Emma but doesn't always know the best way or time to ask for it. As she and Derek meet in person, have some really fun conversations, and become friends, Jilly makes some mistakes . . . but comes to understand that it's up to her, not Derek to figure out how to do better next time--especially when she wants to be there for Derek the most. Within a world where kids like Derek and Emma aren't assured the same freedom or safety as kids like Jilly, Jilly is starting to learn all the things she doesn't know--and by doing that, she's also working to discover how to support her family and her friends. With *You Don't Know Everything, Jilly P!*, award-winning author Alex Gino uses their trademark humor, heart, and humanity to show readers how being open to difference can make you a better person, and how being open to change can make you change in the best possible ways.

how to change tumblr username: Writers in the Secret Garden Cecilia Aragon, Katie Davis, 2019-08-20 An in-depth examination of the novel ways young people support and learn from each other through participation in online fanfiction communities. Over the past twenty years, amateur fanfiction writers have published an astonishing amount of fiction in online repositories. More than 1.5 million enthusiastic fanfiction writers—primarily young people in their teens and twenties—have contributed nearly seven million stories and more than 176 million reviews to a single online site, Fanfiction.net. In this book, Cecilia Aragon and Katie Davis provide an in-depth examination of fanfiction writers and fanfiction repositories, finding that these sites are not shallow agglomerations and regurgitations of pop culture but rather online spaces for sophisticated and informal learning. Through their participation in online fanfiction communities, young people find ways to support and learn from one another. Aragon and Davis term this novel system of interactive advice and instruction distributed mentoring, and describe its seven attributes, each of which is supported by an aspect of networked technologies: aggregation, accretion, acceleration, abundance,

availability, asynchronicity, and affect. Employing an innovative combination of qualitative and quantitative analyses, they provide an in-depth ethnography, reporting on a nine-month study of three fanfiction sites, and offer a quantitative analysis of lexical diversity in the 61.5 billion words on the Fanfiction.net site. Going beyond fandom, Aragon and Davis consider how distributed mentoring could improve not only other online learning platforms but also formal writing instruction in schools.

how to change tumblr username: The Christian Man Patrick Morley, 2019-05-21 In *The Christian Man*, Patrick Morley--bestselling author of *The Man in the Mirror*--offers men practical ways to deal with life's problems and become the men of God they aspire to be. No man fails on purpose. Quite the opposite. When our feet hit the floor every morning, we're looking for a win. But these are turbulent times to be a man. In gathering material for this book, Morley interviewed many men. Their input was powerful. And transparent. They agreed that it's increasingly difficult to juggle all their responsibilities as men, husbands, fathers, friends, workers, churchmen, and citizens. No one understands what you're going through more than men's expert Patrick Morley, author of the landmark bestseller *The Man in the Mirror*, which has sold over 4 million copies. And now, Morley has put together a game plan so you can get that win you're looking for. *The Christian Man* is filled with powerful stories and refreshingly practical answers to questions like: How can I lead a more balanced life? How can I have a deeper walk with God? What makes a great husband? How can I become a dad who makes a difference? How should I think about my work? What's the right way to deal with lust? By the end of this must-read book, you will know how to intentionally release the power of God on the issues that matter most to you. You'll be able to walk with confidence in the one identity that matters most: *The Christian Man*.

how to change tumblr username: Twitter Tips, Tricks, and Tweets Paul McFedries, 2010-05-14 Maximize your fun and boost your productivity with this updated, full-color guide to tantalizing Twitter tips! The popularity of Twitter continues to soar, and is fast becoming the most popular social networking site online. Whether you're looking to learn how to set up an account for the first time or are on the prowl for some cool third-party Twitter apps, this full-color guide will boost your entire Twitter experience. Allowing you to communicate with fellow Twitters within a 140-character limit, this fun and fascinating social networking tool is easier than maintaining a blog and quicker than sending an e-mail or text. With these tips, tricks, and tweets, you'll stay in the know and up to date on anything and everything you find interesting. Explores the newest Twitter features, including the new re-tweet feature, which adds a re-tweet button to each tweet on a person's timeline, much like the site's current reply button Discusses Twitter's new search widget, which is more sophisticated and precise Shows how to use the just-announced Geolocation API, which adds location-based information to tweets Explains how to tweet from mobile devices Shows how to add Twitter to a blog or to other social networking sites such as Facebook Offers ideas for using Twitter in business as well as for personal contacts Covers Twitter terminology and provides helpful tips and tricks for expanding Twitter's usefulness through third-party applications Explore the possibilities of Twitter and discover what the buzz is all about with this tremendously terrific guide to Twitter!

how to change tumblr username: Change John P. Kotter, Vanessa Akhtar, Gaurav Gupta, 2021-05-04 Transform your organization with speed and efficiency using this insightful new resource Incremental improvement is no longer sufficient in helping organizations navigate the complexity, uncertainty and volatility of today's world. In *Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times*, authors John P. Kotter, Vanessa Akhtar, and Gaurav Gupta explore how to create non-linear, dramatic change in your organization. You'll discover the emerging science of change that teaches us about how to build organizations - from businesses to governments - that change and adapt rapidly. In *Change* you'll discover: Why the ability of organizations to deal with threats and take advantage of opportunities in the face of ever greater complexity and uncertainty is being severely challenged In-depth, evidence-based, actionable solutions for dealing with institutional resistance to change Case studies and success stories that describe organizations who have successfully built the ability to change quickly into their DNA A

universal approach for how to dramatically improve outcomes from various change efforts, including: strategy execution, digital transformation, restructuring, and more Perfect for managers, executives, and leaders at companies of all types and sizes, Change will also prove to be a valuable asset to other professionals who serve these organizations. This book is for anyone seeking a proven approach for delivering fast, sustainable and comprehensive results.

how to change tumblr username: Ask a Manager Alison Green, 2018-05-01 From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

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